Two Complimentary Products

jove

jove | VIDEO JOURNAL

jove | SCIENCE EDUCATION
In The Lab Resource

- Increase productivity
- Enable on-budget research
- Bring onboard new lab members
- Learn new methods
Impact: Competitive Advantage

- JoVE videos provide SOPs at Biogen*
- Lab avoids wasting months setting up published/proven protocols
- Better allocation of funds by reducing spend on training, reagents, and animals

*Based on case study with Biogen’s Dr. Raja Sriperumbudur
Impact: Animal Research Training And Safety

• UCLA CFAR uses JoVE’s Lab Animal Research videos*
• Boosts researcher confidence/safety
• Reduces training time/animal usage
• Enables more humane animal treatment

*Based on case study with UCLA Humanized Mouse Core Laboratory
In The Classroom Resource

- Improve student learning/confidence
- Innovative resource for diverse learners
- Embed videos in lectures in 10 secs
- Create customized tests, based on the videos
Impact: Student Lab Class Success

Students performed 2X better on lab tests after watching the video.

96% of students reported better comprehension of concepts.
Giving Your Users Success Tools

JoVE makes a difference to students and researchers throughout their studies and careers