



Alert!

Take the next step

Dorothy Barr
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Types of Alerts

Journals – Table of Contents
Publishers – multiple journals, keyword searches, etc.

Databases

- NCBI – My NCBI – PubMed & Friends
- ISI – Web of Science, etc.
- EBSCO
- Can save searches, send to reference management software, etc.

RSS feeds - the next step - free up your email!
Mix and Match! Something for everyone

Example: My NCBI

- Familiar – PubMed and other NCBI databases are familiar
- Powerful – it does it all – email alerts, journal TOCs, saved searches, RSS, sending to reference management products
- Saves patrons time

Challenges

- Patrons may not see the need
- Happy with what they've got – the familiar
- They have to make a commitment
- Learning curve – but it's not as steep as they think!

Marketing

Classes

- My NCBI – PubMed and other NCBI databases
- Reference management tools – EndNote, RefWorks, etc.
- Databases
- Classes on Keeping Up

Handouts

Posters

One on one

Offering to individual labs and groups

RSS – Unclutter your email!

QuickTime™ and a TIFF (Uncompressed) decompressor are needed to see this picture.

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Handouts



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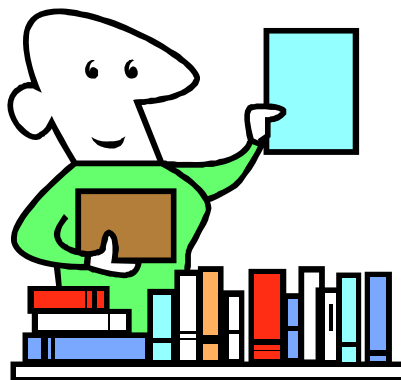
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- o Go to them
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