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Kendall Bartsch
CEO & Co-founder
Third Iron, LLC
BrowZine Journal Engagement

- Easy, instant access on any device
- Simple and consistent journal browsing experience
- Minimize steps to find journals and read articles
- Simple to setup current awareness
- Facilitate discovery of new journals of interest
- Easy to administer
The Global Standard

- 500+ customers in 22 countries across Academic, Hospital, Corporate and Government Libraries
"BrowZine has proven to be an important component of our information infrastructure. BrowZine organizes and showcases our journals in helpful ways, making it easier for researchers to find, read and stay current with key journals. BrowZine increases the work flow efficiency and helps us to deliver a better return on our journal investments. Just as important, Third Iron has been extremely helpful and responsive to all our questions and issues."

--Digital Library Lead, top five global pharmaceutical company
75%+ of Collections Budgets Spent on Serials and Journal Databases

Current Experience in finding a journal

Step 1: Go to A-Z List

Step 2: Enter Journal Name

Studies show between 25% and 48% of users terminate their search when presented with link options. 

Step 4: Login

Step 5: Inconsistent presentation of journals issues, table of contents across different publisher platforms
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*Pallium*
BrowZine Mobile - Dedicated Software Features

• API Integration with bibliographic management services EndNote, Mendeley, Zotero and RefWorks

• “Open In” feature for exporting PDFs to other services installed on user’s device (e.g., iAnnotate)

• Icon “dragging” for journal arrangement on My Bookshelf

• Saving PDFs for offline reading

• Single tap access to full text

• Synchronization between mobile and web
BrowZine APIs and Integration
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Diversity, creativity, and flexibility will be needed from the next generation of researchers.

Environmental effects of shifting to healthy diets in India: a nationally representative survey

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Popular Resources

- PubMed
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- RefWorks
- REAXYS
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Discover: search for articles, books, and more
Enter keywords

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- Journals
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