



MANAGING YOUR SPEND ON
Digital Content • Books • Subscriptions • Site Licenses
Market Data • Electronic Content

About cSubs

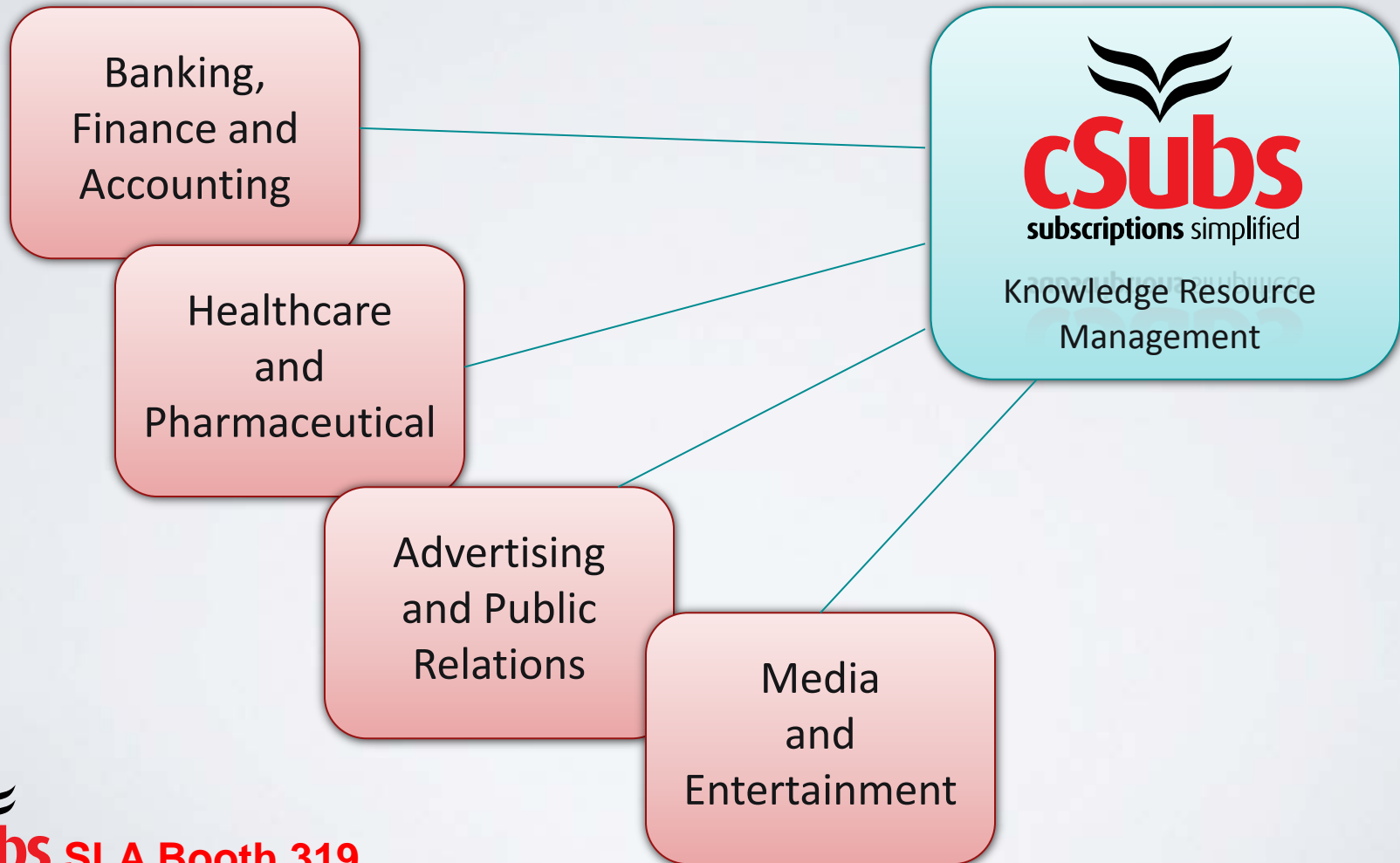
Client Focused
Experienced, Knowledgeable
Professional Service, Partnership Oriented

- More than 25 years experience
- Management of all knowledge resources
- Nationally certified woman-owned company since 1998
- Awards for family values, workplace flexibility (Alfred P Sloan Award)
- Excellence in Customer Service (Northrop Grumman, Pfizer)
- Diversity Business Award-Winner 2006-2013 (Diversity Business)
- Significant Mentoring / Supporting other MWBE (Mary Lehman MacLachlan Award, WBENC 2012 Star)
- Inc 5000 Fastest Growing Company

INDUSTRIES AND CLIENTS

LARGE ENTERPRISES

SMALL BUSINESS



Banking,
Finance and
Accounting

Healthcare
and
Pharmaceutical

Advertising
and Public
Relations

Media
and
Entertainment

cSubs
subscriptions simplified
Knowledge Resource
Management

The cSubs Advantages

- Creativity and Vision
- Responsiveness
- Flexibility
- Participation by Principals
- Dedicated, Loyal Employees
- A Philosophy of Continuous Improvement
- Primary Loyalty to Client
- Partnership and Teamwork

End User Memberships, Subscriptions, and Library Content Management Tools

- Treatment of Libraries and M&S End Users
- Identify user by login
- Provide business rules and processes for user
- System processes can vary by company, by user type
- Dynamic catalog responsive to user profile
- Licenses may be managed by libraries, seats accessible to users

THE CSUBS TIMELINE



eProcurement,
Electronic
Business Networks



www



1980s

90s

2000

04

06

09

12



Fun Quiz

- What does SLA PHTD stand for?
- When was SLA Biotechnology Group formed?
- Who was the chair in 2016?
- How old is SLA?
- Who is the current Treasurer for SLA?
- What is the largest Library in the US?
- What scientist is best known for the Theory of Evolution?
- What is the city of Phoenix best known for?
- What does Fleetwood Mac and Phoenix have in common?





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