MANAGING YOUR SPEND ON
Digital Content • Books • Subscriptions • Site Licenses
Market Data • Electronic Content
About cSubs

Client Focused
Experienced, Knowledgeable
Professional Service, Partnership Oriented

• More than 25 years experience
• Management of all knowledge resources
• Nationally certified woman-owned company since 1998
• Awards for family values, workplace flexibility (Alfred P Sloan Award)
• Excellence in Customer Service (Northrop Grumman, Pfizer)
• Diversity Business Award-Winner 2006-2013 (Diversity Business)
• Significant Mentoring / Supporting other MWBE (Mary Lehman MacLachlan Award, WBENC 2012 Star)
• Inc 5000 Fastest Growing Company
INDUSTRIES AND CLIENTS

LARGE ENTERPRISES

- Banking, Finance and Accounting
- Healthcare and Pharmaceutical
- Advertising and Public Relations
- Media and Entertainment

SMALL BUSINESS

Knowledge Resource Management
The cSubs Advantages

- Creativity and Vision
- Responsiveness
- Flexibility
- Participation by Principals
- Dedicated, Loyal Employees
- A Philosophy of Continuous Improvement
- Primary Loyalty to Client
- Partnership and Teamwork
End User Memberships, Subscriptions, and Library Content Management Tools

- Treatment of Libraries and M&S End Users
- Identify user by login
- Provide business rules and processes for user
- System processes can vary by company, by user type
- Dynamic catalog responsive to user profile
- Licenses may be managed by libraries, seats accessible to users
THE CSUBS TIMELINE

eProcurement,
Electronic
Business Networks

1980s  90s  2000  04  06  09  12

cSubs
SLA Booth 319
Fun Quiz

• What does SLA PHTD stand for?
• When was SLA Biotechnology Group formed?
• Who was the chair in 2016?
• How old is SLA?
• Who is the current Treasurer for SLA?
• What is the largest Library in the US?
• What scientist is best known for the Theory of Evolution?
• What is the city of Phoenix best known for?
• What does Fleetwood Mac and Phoenix have in common?