



Postdoctoral Scholar Attendance in a Library's Instructional Program

Steps to Breaking down Barriers



Lane Medical Library
Stanford University

BACKGROUND

Until 2004, most attendees for Lane Medical Library's quarterly training workshops were clinicians, administrative staff, nurses, and allied health personnel.

Course content included database searching, internet browsing, and reference management.

Postdoctoral scholars were conspicuously absent. Anecdotal reports indicated low postdoc attendance in other academic library training programs.

OBJECTIVE

Rebuild the library's instructional program to more effectively appeal to postdoctoral scholars and other early career researchers.



TRAINING NEEDS ASSESSMENT

- Timelines for important postdoc milestones
- Postdoc focus groups
- Targeted training needs assessment surveys
- Course evaluations solicit new training ideas



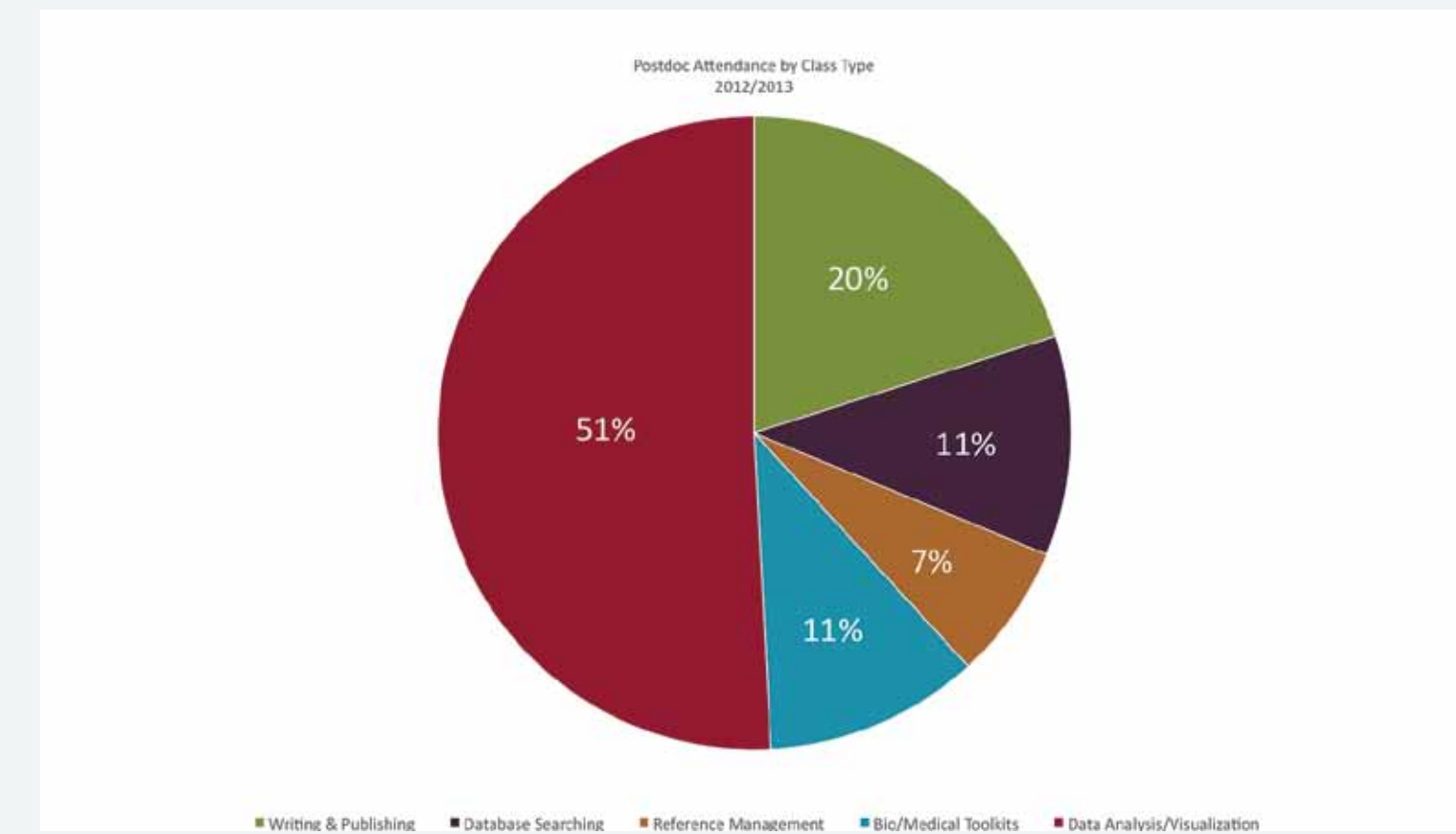
EXPANDED INSTRUCTOR RECRUITMENT

- Match training needs with subject experts
- Instructor compensation
- Departmental-partners provide referrals
- Increase recruitment of postdoc instructors



FULLY INTEGRATED INSTRUCTION

- Scholarly research workshop model
- Data analysis and visualization
- Database searching & ref management
- Presentations/posters
- Teaching and Writing



EVALUATION

- Web-based course evaluations
- Immediate post-session evaluations
- Selected 9 & 12 month follow-up evaluations
- Surveys suggest long-term benefits

INSTRUCTIONAL BUDGET

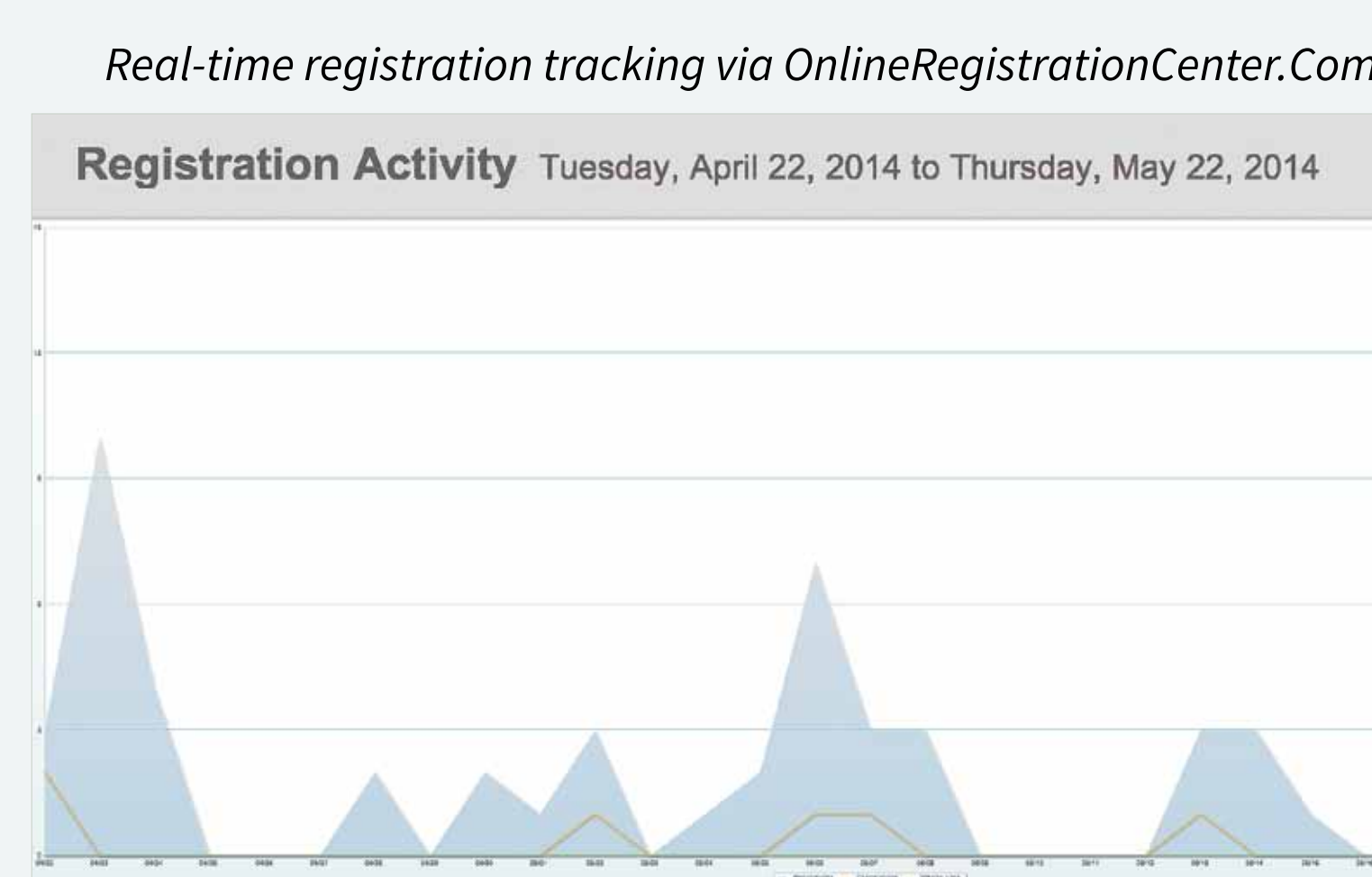
- Course materials and instructors
- Payment to individuals or departments
- Better resource-sharing with departments
- 25% of instructors receive compensation

MARKETING AND PROMOTION

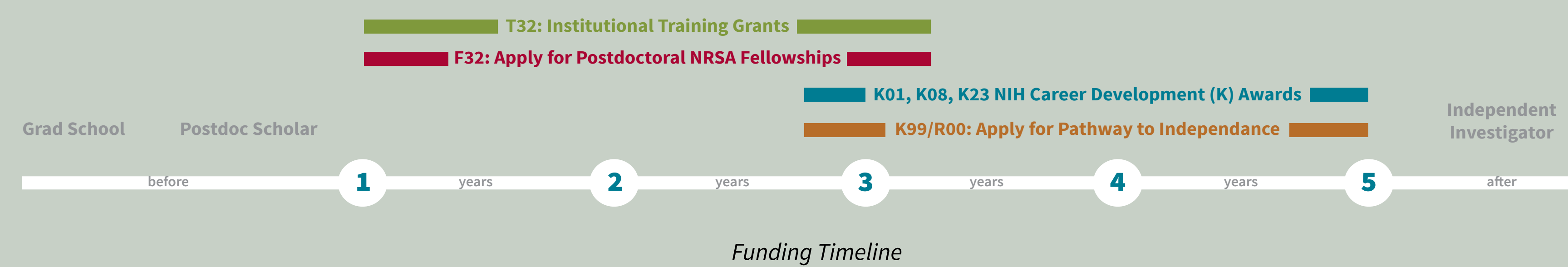
- Postdoctoral and clinical fellow listservs
- Announcements online and LCD displays
- Campus newsletters, print/digital
- Word-of-mouth very effective

LOGISTICAL MANAGEMENT

- Web-based course manager
- Instructional data managed via Excel
- Auto-video capture for most courses
- Video course archives available on YouTube



METHODS



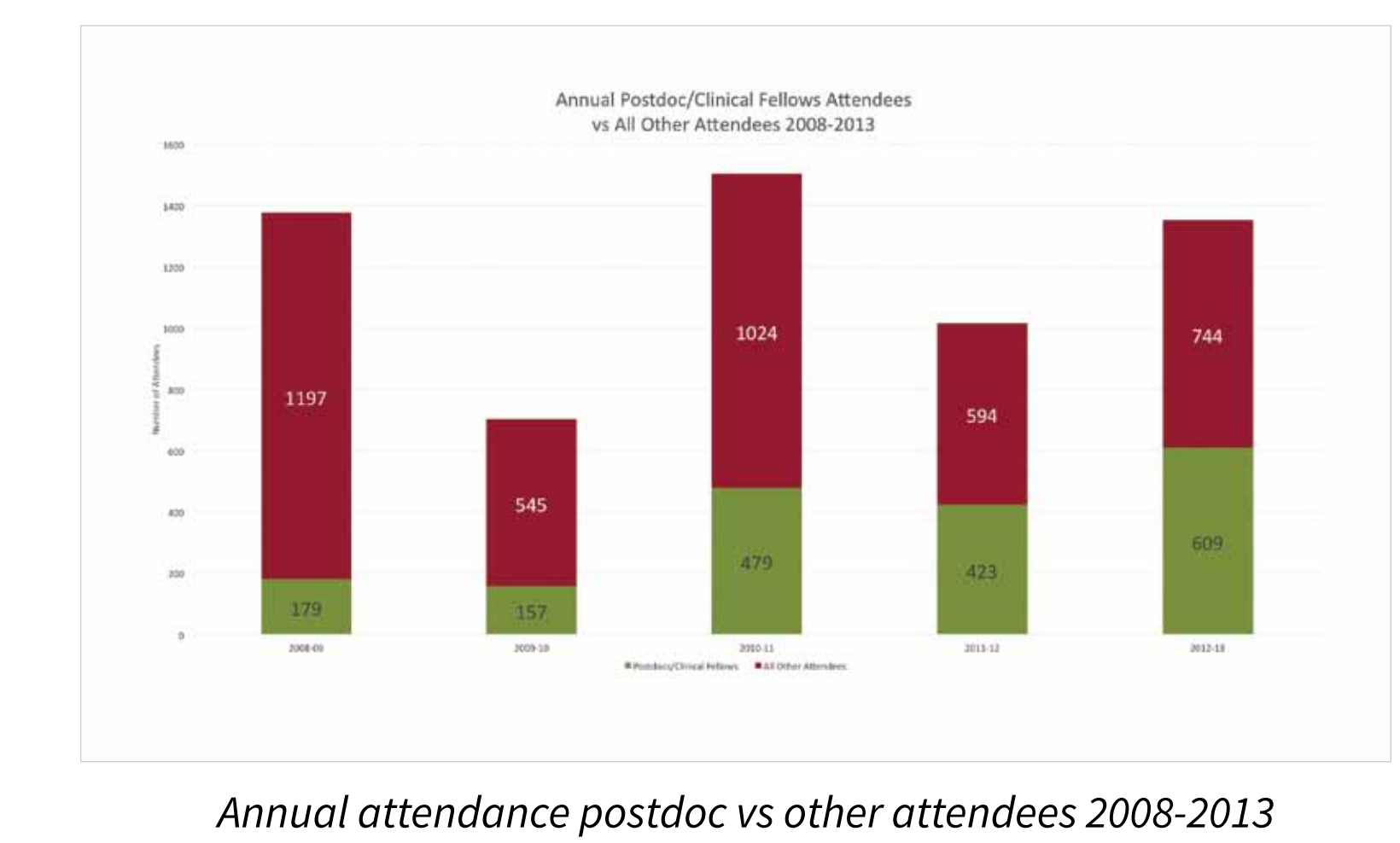
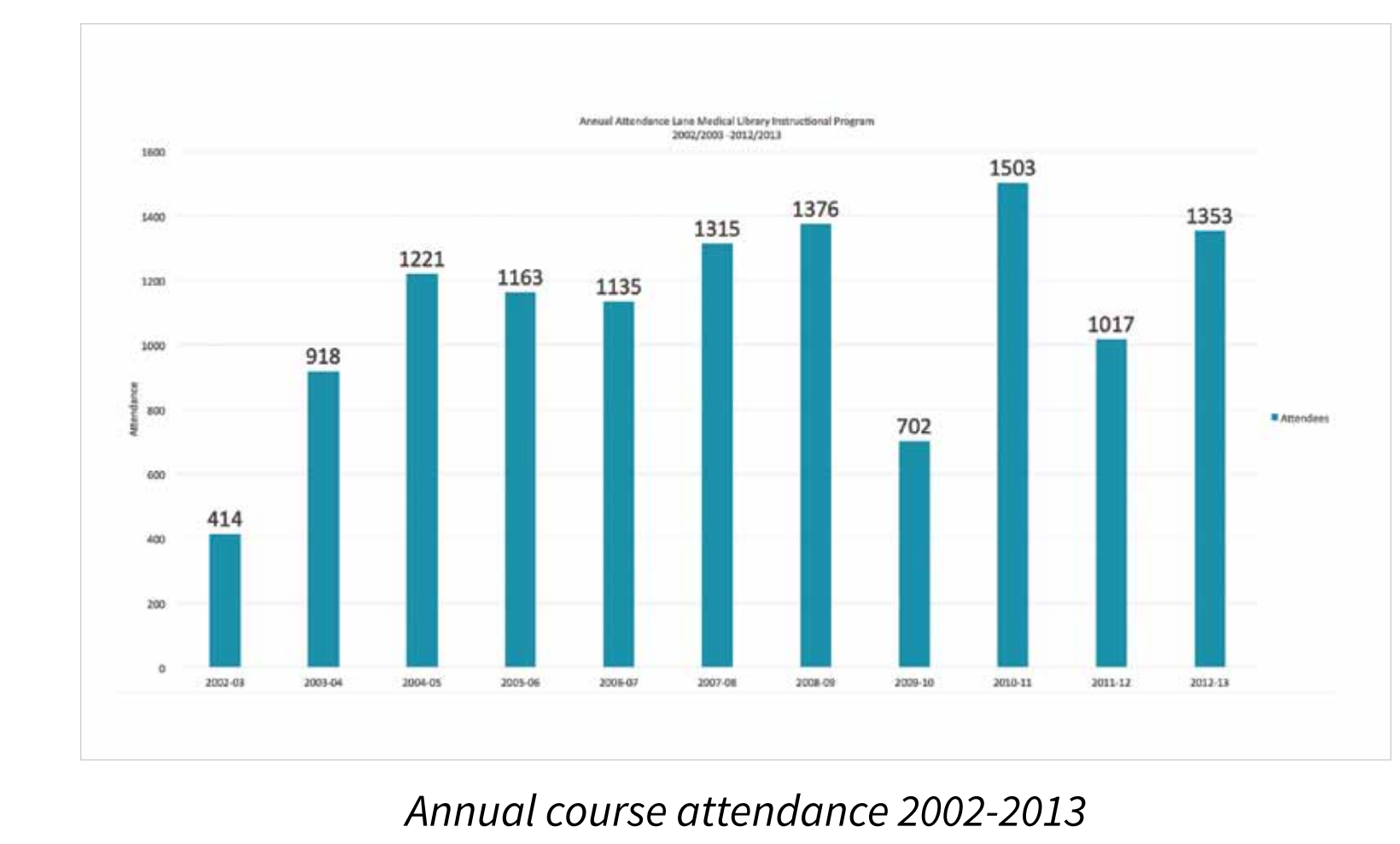
PARTNERSHIP DEVELOPMENT

- Office of Postdoctoral Affairs
- Stanford University Postdoc Association
- Stanford Cardiovascular Institute
- Collaboration = increased variety and scope



Christopher Stave,
MLS

RESULTS



Profound changes: as of 2012/2013, approximately 45% of the 1,353 attendees of Lane's quarterly workshops were either clinical fellows or postdoctoral scholars.

