

SLA BIOMEDICAL AND LIFE SCIENCES DIVISION (DBIO)

Statistics January 1-December 31, 2008

The DBIO website did see increased usage.

Table I

- o Number of visits: 22,304.
- o Average number of pages viewed per day: 129.5
- o Number of unique visitors: 15,278.
- o Number of unique visitors per day: 61.
- o Countries of hosts visitors (> 98%): US and Canada

Table II

- o The ten most visited pages are listed below in decreasing order:

Page	# visits
DBIO Home	5,294.
Jobs Offerings	2,782
<i>Biofeedback</i>	1,944.
Inside DBIO	1,103.
DBIO News	837.
Medical Section Home	822.
SLA Calendar	764.
Strategic Plan	468.
Systems Thinking	430.
Events	329.

The current Google PageRank is 6 for DBIO homepage and 5 for the Medical Section. Those are both really good. The DBIO website is very easy to find in Google.

Access to the DBIO website is increasable done directly via bookmarks. Adding the DBIO websites to "Favorites" is the best indicator of the usefulness and value of the website for meeting information and announcements needs of members and prospective members.

Table II

- o Number of unique visitors: 2,832.
(who have added DBIO website to "favorites" during 2008)
- o Average number of unique visitors: 20.2 %
(who have added DBIO website to "favorites" during 2008)

Another value indicator for the DBIO website is the July 2008 Strategic Planning Committee Survey at http://units.sla.org/division/dbio/inside/SurveySummary_07092008.pdf

- o Question: How satisfied are you with the effectiveness of the DBIO communication vehicle-- DBIO Website?
 - Very Satisfied: 18.4%
 - Satisfied : 52.0%

DBIO BLOG, created and maintained by Tony Stankus has been a great success. The DBIO Blog is the only professional evidence based blog from the field of librarianship. Fifty four postings have generated over 10,000. hits in less than a year and a half. There is a deliberate attempt to have some postings for each of the three main DBIO constituencies: medical; natural history, & molecular/cellular/biotech. Each posting is a review of the facts and evidence concerning major topics of concern, drawn primarily from a synthesis of recent articles in research and professional journals in biology and medicine. More than 1,000 professional publications have been recommended as readings pertinent to the topics over the course of the year.

DBIO Website ---Statistics

January 1-December 31, 2008

Table I

(Please note: DBIO Blog statistics are not generated by this system, and are not included here*)

Monthly Calendar	Total # visits	Average # of Visits per day	Different # of pages Viewed URLs	Average # of Pages viewed per day	Country of origin	% of visits > 30 sec	Average Duration of visit
January	1438	46	255	99	US CA Sweden	17.9 %	2.8 min
February	2177	75	323	174	US Israel Canada	17.9%	3.4 min
March	2442	79	256	166	US Israel Canada	17.8%	3.9 min
April	1973	66	269	150	US Israel Canada	22.3%	3.6 min
May	1883	61	352	140	US Canada Japan	20.2%	3.4 min
June	2170	72	240	147	US Ukraine Canada	22.7%	4.5 min
July	1580	51	352	117	US Germany Canada	23.0 %	5.4 min
August	1721	56	372	140	US Germany Canada	23.4%	6.0 min
September	1793	60	376	140	US Canada NL	20.1%	3.4 min
October	1617	52	316	106	US Canada G Britain	17.9%	2.6 min
November	1891	63	426	129	US Canada S Korea	15.7%	2.7 min
December	15278	52	421	96	US Nigeria Canada	13.5%	2.2 min

Pages (Top 10) Visited January 1-December 31, 2008

1 Visit = Unique IP address = New incoming visitor

Monthly Calendar Number of visits	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
DBIO												
Home	375	490	495	490	552	724	428	436	383	357	293	271
SLA Calendar								379	308		77	
Inside DBIO	110	121	122	117	105	150	94		91	64	66	63
News		70	69	69	89	100	89	106	92	91		62
Governance/Officers	72	86	70			59						345
Strategic Plan						118			104		246	
Nomination									113			
Listserv						121						
Awards	61											
Volunteer form								69	155			
Careers												
offerings	58	762	1087	450	101	58				72	104	90
CE												
Systems	261						114			55		
Events												
Posters	61				76	67				70	55	
Photos-2007		71		152								
Publications												
Biofeedback	66	262	123	117	184	83	66	87		47	56	45
Latest issue		192			203		56		173		184	43
Members' publications			71	76	77			68				
Notification Form							88					
Resources												
Medical Section												
Home	61		80	69	87	95	115	97		84	65	69
News							62			58		43
Access (%)												
External page (SLA website)	20.4	19.4	17.4	15.3	10.0	13.7	8.2	4.8	5.9	10.1	5.2	9.2
Search engine	35.9	22.2	22.9	24.4	21.6	22.5	23.5	16.5	24.1	27.7	36.3	36.1
Bookmark	43.5	58.2	60.5	60.2	68.2	63.6	68.1	78.5	69.8	62	58.4	54.5
Add to favorites												
Number of visitors	175	290	241	275	309	235	240	243	273	276	275	234
% visitors	16.8	20.9	18.9	22.5	23.6	15.8	21.3	21.3	20.6	22.4	18.3	18

December 31, 2008