



## **SLA Biomedical & Life Sciences Division**

### **STRATEGIC PLAN 2019**

Approved by DBIO Board 1/8/19

#### **Mission Statement**

The Biomedical and Life Sciences Division (DBIO) is a division of SLA, an international association supporting and strengthening its members through learning, advocacy and networking.

DBIO provides members specializing in the fields of life, biomedical and health sciences information management with opportunities for education, mentoring and networking. The Division promotes the exchange of information and ideas among its members who belong to diverse research, educational, and commercial organizations.

The Medical Section of DBIO is a forum for DBIO members who are engaged or interested in the acquisition, organization, dissemination and use of information in the biomedical and health sciences.

#### **Vision Statement**

The SLA Biomedical and Life Sciences Division is the global forum of choice for education, mentoring and networking among information professionals in the life, biomedical and health sciences. The online environment is used to provide educational opportunities, discuss critical issues and share information, in order to overcome barriers of time, distance and cost. The Division provides the opportunity for members to hone their leadership and managerial skills to enhance their careers and benefit their employers and the profession. The Division is a welcoming community that fosters professional and personal growth, benefits from the breadth and depth of member expertise, and encourages a lively exchange of ideas.

#### **Goals & Objectives**

##### Education

1. **Goal** — Host two virtual educational opportunities per year
  - 1.1 **Objective**—Record webinars for future use
2. **Goal** — Promote teaching and learning opportunities on the DBIO website
  - 2.1 **Objective**-- Feature a blog or wiki that highlights DBIO member innovations and permits a free flow of ideas related to innovation
3. **Goal** — Offer one mini-conference or symposium per year
  - 3.1 **Objective**—Provide a regional opportunity for DBIO members to meet, learn and discuss topics of interest. May choose a geographic area that has a large and engaged membership group, or an area that is in close proximity to many members.
4. **Goal** — Provide educational sessions relevant to the interests and experience levels of DBIO members at the SLA annual conference
  - 4.1 **Objective**—Plan one Continuing Education (CE) course per conference
  - 4.2 **Objective**—Plan or cosponsor up to six educational sessions per conference

## Member Engagement

1. **Goal** — Reach out to committee members
  - 1.1 **Objective**-- Committee chairs will contact new committee members to discuss goals and objectives of the committee
  - 1.2 **Objective**-- Encourage senior committee members to work with new members to share knowledge of committee work and potentially groom new leaders for the committee and Division
2. **Goal** — Welcome new and existing members to DBIO
  - 2.1 **Objective**—Develop a communications plan to welcome new and existing members, connect with them, encourage feedback, and ask them to join a committee
  - 2.2 **Objective**—Explore a member recognition program to highlight awards, honors, accomplishments and other professional achievements
  - 2.3 **Objective**—Develop a member spotlight for each issue of Biofeedback to highlight the diversity and talent that exists in DBIO
3. **Goal** — Encourage member feedback through a formal process
  - 3.1 **Objective**-- Conduct brief member satisfaction surveys annually

## Communications

1. **Goal** — Develop an infrastructure to support clear and consistent communications
  - 1.1 **Objective**—Solicit a member to take on the role of communications manager
  - 1.2 **Objective**—Establish a description of the role and responsibilities of the communications manager
2. **Goal** — Continue to support and expand Biofeedback
  - 2.1 **Objective**—Look for opportunities to republish best practices from other units or associations
  - 2.2 **Objective**—Reintroduce book, website or database reviews
3. **Goal** — Use Connect to generate interest in DBIO and to communicate with DBIO members
  - 3.1 **Objective**—Send out one message on Connect each week regarding interesting news, events or people
  - 3.2 **Objective**—Encourage members of the Executive Board or committee chairs to post to Connect on a regular basis

## Recruitment

1. **Goal** — Recruit more members into DBIO
  - 1.1 **Objective**-- Ask each DBIO member to tell at least one non-member about the Division and encourage them to join
  - 1.2 **Objective**-- Work closely with library schools to recruit new members
2. **Goal** — Organize a formal mentorship program
  - 2.1 **Objective**-- Work with library schools to partner members and students for mentorships
  - 2.2 **Objective**-- Offer mentorship meetings/discussions with new librarians

## Networking

1. **Goal** — Cosponsor a virtual learning opportunity (webinar) with another association or SLA unit; this webinar can help to achieve Education, Goal 1
  - 1.1 **Objective**-- Coordinate with MLA, ALA or another professional association to offer a virtual learning opportunity of interest to the members of both organizations
2. **Goal** — Collaborate on a project with another association or SLA unit
  - 2.1 **Objective**-- Ask members who hold leadership positions in other organizations or units to identify initiatives in which DBIO might be interested in collaborating