

# Agenda



SLA Biomedical & Life Sciences Division

- 8:15-8:20 Welcome
- 8:20-8:45 Brainstorm DBIO vision statement
- 8:45-8:55 Survey highlights
- 8:55-9:25 Discuss DBIO strengths and weaknesses in light of 2008 survey results, and create an action list
- 9:25-9:30 Wrap-up



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## Strategic Plan

The DBIO Strategic Planning Committee Invites Your Input!

The newly formed [DBIO Strategic Planning Committee](#), co-chaired by Nancy Stimson and Peggy Jones, needs your input about the division, its strengths and weaknesses, and where it is going, and where you think it \*should\* be going.

The Second Division Board Meeting at the SLA Annual Conference in Seattle on June 18, 2008 from 8:15 to 9:30 PST will be devoted entirely to this topic.

For those of you who are attending the conference in Seattle; you will have an opportunity to voice your opinions, by attending this meeting.

For those of you who are not planning to attend the meeting, or do not come to the conference in Seattle, please send your answers to these very important questions, via email to [Nancy Stimson](#). Your contributions will be greatly appreciated.

DBIO conducted a survey during the spring of 2005 to solicit members about their reasons for choosing the division; positive and negative impressions of the division, its services and programs; recommendations to improve the division, its services and programs; and overall profession-related concerns. Results from this survey were used subsequently to guide planning and strategy set by the DBIO Executive Committee and the Committee Chairs. Please see the [Members' Survey Summary](#).

The Strategic Planning Committee is currently working to ensure that the June 18 meeting in Seattle is participatory, user-friendly and productive.

We will have more details as the date approaches.

### See also Previous DBIO Long Range Plans:

[Long Range Plan for Bio 2000](#)

[Long Range Plan for Bio 1991](#)

[Long Range Plan for Bio 1985](#)

# Ground Rules



SLA Biomedical & Life Sciences Division

- Show consideration for the comments and view of others
- No interruptions and no side conversations
- There are no "dumb" ideas
- Keep focused
- Be mindful of our short time frame; be concise when contributing
- The facilitator is leading the process; be prepared to move on to a new discussion point when notified

# Mission:



SLA Biomedical & Life Sciences Division

- The mission of this Division shall be that of the Special Libraries Association.
- The Special Libraries Association promotes and strengthens its members through learning, advocacy, and networking initiatives.

# Scope



SLA Biomedical & Life Sciences Division

- The scope of the Division encompasses all aspects of the life sciences, both pure and applied, including: biology and biochemistry, zoology and botany, microbiology, genetics, biotechnology, evolution, ecology, veterinary and human medicine, health sciences, and other aspects of the life sciences not specifically noted, or encompassed by another SLA Division. The Division promotes the exchange of information and ideas about trends and advances in information storage, retrieval and analysis, collection management, and dissemination in these fields to support research, education, and commercial endeavors.

# What is a vision statement?



SLA Biomedical & Life Sciences Division

- Defines where the organization wants to be in the future; it reflects the optimistic view of the organization's future
- Realistic, credible, attractive future for the Division

# Words to stimulate thinking



SLA Biomedical & Life Sciences Division

*Idealistic*

*Energizing*

**Renewal**

**Transformational**

FUTURE-ORIENTED

***Ambitious***

# SLA Vision



SLA Biomedical & Life Sciences Division

The Special Libraries Association is the global organization for innovative information professionals and their strategic partners.



# DBIO Vision



SLA Biomedical & Life Sciences Division

1. How are we unique? What is our niche?
2. What is the main value of DBIO to its members?
3. How do we envision a DBIO of the future (in 3-5 years)?
4. What measures of excellence can be incorporated into the vision statement?

# Vision Brainstorming



SLA Biomedical & Life Sciences Division

1. How are we unique? What is our niche?

# Vision Brainstorming



SLA Biomedical & Life Sciences Division

2. What is the main value of DBIO to its members?

# Vision Brainstorming



SLA Biomedical & Life Sciences Division

3. How do we envision a DBIO of the future (in 3-5 years)?

# Vision Brainstorming



SLA Biomedical & Life Sciences Division

4. What measures of excellence can be incorporated into the vision statement?

# 2008 Survey Results




SLA Biomedical & Life Sciences Division

- Bill Anger reviews survey results

# (go to survey online to show questions)



SLA Biomedical & Life Sciences Division

 SLA Biomedical & Life Sciences Division [Exit this survey](#)

### DBIO Strategic Planning 2008

The purpose of this survey is to gather feedback from DBIO members about their experiences with the Division. It consists of eleven questions.

**1. How satisfied are you with the effectiveness of the DBIO communication vehicles?**

	Very satisfied	Satisfied	Not satisfied	Not applicable
DBIO Web site	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
DBIO Blog	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
DBIO listserv	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Biofeedback	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please specify)	<input type="text"/>			

**2. If there were a Medical Section blog, would you follow it? (Multiple answers allowed)**

- Yes, I would read it.
- Yes, I would contribute to it.
- Maybe
- No
- Not a Medical Section member

**3. How can we get more division members, especially newer members, to run for office, serve on committees, etc.?**

# Poll



SLA Biomedical & Life Sciences Division

- How many of you have taken the survey already?
  - Yes
  - No

The survey is open until June 24 – take it if you haven't done so already.

We have paper copies of the survey here at the meeting, also.



# Action List



SLA Biomedical & Life Sciences Division

- Brainstorm about “action list”—a list of achievable tasks, activities, projects or events that will improve perceptions about the division

# Next Steps



SLA Biomedical & Life Sciences Division

## DBIO Strategic Planning Process: key dates

- June 18: Vision and action lists from brainstorming session posted on website
- June 24: Survey closes
- October 2008: Strategic plan drafted
- Late 2008-early 2009: Strategic plan sent to Board for approval

# Next Steps



SLA Biomedical & Life Sciences Division

## Other activities:

- Outreach by committee to newer members and division “opinion leaders”
- Draft strategic plan to share with the Board
- Membership review and commentary on draft strategic plan
- Revise and finalize plan

# Final Poll



SLA Biomedical & Life Sciences Division

- Was this a successful strategic planning session?
  - Yes
  - No
- Did the WebEx technology we used to conduct the meeting work for in-person and remote attendees?
  - Yes
  - No
- Would you use the WebEx technology again for meetings, courses, etc.?
  - Yes
  - No