

Annual Report 2004-2005
Special Libraries Association
Biomedical and Life Sciences Division
Medical Section

Executive Summary

In addition to planning for the Medical Section program for the 2005 Annual Conference, the Medical Section and Division officers began a process of increasing the visibility and marketing the Section within and beyond SLA.

Committee Membership

Chair: Christopher Hooper-Lane
Chair-elect: Bonnie Stephenson
Incoming Chair-elect: Michelle Foss
Past-chair: Bonnie Stephenson

Membership

Section membership remains stable at 191, per “Who’s Who in Special Libraries,” web version. The section continues to send out a “welcome letter” to new members of the Medical Section. Irene Laursen, DBIO membership chair, provides a quarterly list of new section members to the Medical Section chair.

Public Relations/Marketing

A new BioFeedback column has been initiated. This column, named “From the Medical Section,” highlights health related programs, issues, people, etc.

A first draft of the Section website has been created. A final draft should be live before the 2005 Annual Conference.

Medical Section and Division officers began discussions with Karen Freeman, Director of Communications at SLA to increase visibility of the Medical Section and health-related offerings of the Division.

Conference Programming

2004 Annual Conference (Nashville, TN),

- Medical Section reception was held at Meharry Medical College in Nashville. This event included a reception and tours of the College’s Learning Resource Center. EBSCO was the sole-sponsor of this event.
- Medical Section annual business meeting featured speaker Andrea Baruchin, PhD., Associate Director, Vanderbilt Brain Institute and Director of Neuroscience Development Department in a program entitled “What’s New in Brain Research.” A short reception followed in the History of Medicine room of the Eskind

Biomedical Library, with library tours available. Swets and W.B. Saunders/Elsevier were sponsors for this event.

2005 Annual Conference (Toronto, CA)

- The Medical Section Reception and Business Meeting will be held at the University of Toronto Faculty Club. The program will include dinner, a short business meeting, and a talk entitled “On the Online Information Resources for Evidence-based Clinical Care: Their Evolution and the Special Role of Librarians in their Development and Dissemination” by R. Brian Haynes, the Michael Gent Professor and Chair of the Department of Clinical Epidemiology & Biostatistics, at the DeGroot School of Medicine at McMaster University, and Chief of the Health Information Research Unit at McMaster, Editor of the ACP Journal Club and Evidence Based Medicine, and Associate Editor of ACP Medicine.

Budget Information

Final costs for program in 2004 are as follows:

Medical Section Business Meeting	\$ 100
Medical Section Reception	\$ 600
Medical Section program (“What’s New in Brain Research”)	\$ 1300
Total	\$ 2000

Funding

- DBIO Fund Development Committee:
 - EBSCO contributed \$1000
 - SWETS contributed \$ 500
 - W.B. Saunders/Elsevier contributed \$1000
- Gate proceeds (30X\$5) \$ 150
| Total | \$ 2650 |

Projected costs for program in 2005 are as follows:

Medical Section Business Meeting & Program	\$ 1,200 (US)
Dinner/Reception	\$ 2,200 (US)
Total	\$ 3,400 (US)

Funding:

- The BLSD Fund Development Committee:
 - American Chemical Society contribution \$ 500
 - JAMA contribution \$ 1500
- Gate proceeds (60 X \$15) \$ 900.00
| Total | \$ 2900 |

Recommendations

- Continued growth and marketing of Section and health component of the Division
- Continue conversation and create a plan with assistance from DBIO chair, Karen Freeman, Director of Communications at SLA, and others, if necessary
- Continued contribution to Biofeedback and Division email list: BSDNET-L
- Update and revise new website as needed. Work with Division to update Division site.
- Work in collaboration with Medical Library Association and other health related organizations