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BIOLOGICAL SCIENCES DIVISION SPECIAL LIBRARIES ASSOCIATION Newsletter

VOL.10 NO.3

SPRING 1984

Program Notes for BSD Members

By now you will have received your Program and Registration Booklet for the 1984 Annual Conference in New York City. If you have not already done so, please take a moment to fill out and send in your registration. Advance registration must be postmarked by May 1, 1984. Make sure you sign up for the Field Trip, Event #435. Tickets are limited.

The theme of the Conference is "Information in the Electronic Revolution". As you can see from the booklet, the Conference will be a full and an informative one. I can say without hesitation that the Conference will be the best of the library conferences held this summer. You owe it to yourself and your library to come early and partake of all it has to offer. You'll be proud to be a special librarian. Also, come take in the sights and sounds of New York City. (See other article on New York in this issue.)

Bring your Acid Rain button and wear it proudly. Make sure to attend BSD's exciting programs. Bring these pages with you.

Monday, June 11, 1984

9:30 a.m. - 12:00 noon

"Biotechnology: Overview,
Applications, and Information
Resources and Services"

Speakers

Dr. Elmer L. Gaden, Jr.
University of Virginia

Dr. Nanette Newell
U.S. Office of Technology
Assessment

Dr. Anita Crafts-Lighty
Celltech Ltd., U.K.

Dr. Gaden is Wills Johnson Professor of Chemical Engineering, University of Virginia. He was Dean, College of Engineering, University of Vermont. He was on the Columbia University faculty 1949-74. He was the founding editor of the prestigious international research journal, Biotechnology and Bioengineering, and is a member of many associations and boards, including the National Academy of Engineering and the Board on Science and Technology for International Development of the National Research Council. He has received many awards and has published widely.

Dr. Nanette Newell is Project

Program Notes continued

Director for a study on commercial development of biotechnology in the U.S. Office of Technology Assessment (OTA). A Congressional Science Fellow, she completed a study of genetic testing in the workplace. She was formerly on the faculty of Reed College and did immunological research using recombinant DNA technology at the University of Wisconsin. Her academic training is in molecular biology and chemistry, and she has degrees from Johns Hopkins University School of Medicine and Lewis and Clark College.

Dr. Anita Crafts-Lighty is Information Manager, Celltech Limited, Great Britain's foremost biotechnology company. Educated at California Institute of Technology and Cambridge University, she has published widely on microbial biochemistry and energy analysis. She has recently published her first book on biotechnology and is the founder of a biotechnology business information service--Abstracts in BioCommerce.

Monday, June 11, 1984

1:30 p.m. - 4:00 p.m.

"Environmental Issues for the 80's"

Part 1:

Acid Rain: National and International Issues

Speakers

A. Alan Hill

Dr. Anne LaBastille

Part 2:

Who'll Stop the Rain and Other Environmental Issues in the

1984 Elections

Speaker

Lawrence Mosher

As we go to press, we learned that A. Alan Hill is Chairman of the Council on Environmen-

tal Quality, part of the Executive Office of the President. Unfortunately we have nothing on his background. His is a presidential appointment with Senate approval. Mr. Hill will be presenting the U.S. governmental position on this issue.

Dr. LaBastille, ecologist, writer, and photographer, has traveled widely and published three trade books, including the well-known Woodswoman, 5 children's books, and over 100 articles. She has lectured to over 200 colleges and organizations. Of her five articles that have appeared in National Geographic, the one that caught my (D.B.'s) attention appeared in the November, 1981, issue. It was entitled, "Acid Rain, How Great a Menace?" and has received international acclaim. An international speaker in defense of ecology, she earned her Ph.D. in Wildlife Ecology from Cornell University and was awarded an honorary doctorate from Union College.

Lawrence Mosher is a staff writer for the National Journal. He was previously staff writer and copy desk editor of the National Observer, headed the Copley News Service news bureau in Beirut, and was correspondent for the New York World-Telegram and The Sun. He has been writer-in-residence at Georgetown University's Center for Contemporary Arab Studies and received the 1982 National Wildlife Federation Conservation Award for Communications. His America's Wild and Scenic Rivers, was published by the National Geographic Society's Southwest chapter in 1983.

Tuesday, June 12, 1984

5:00 p.m. - 6:00 p.m.

Biological Sciences Division
Annual Business Meeting

Program Notes continued

As is our custom, the Annual Meeting of the Division will be held in the Hospitality Suite, the State Suite at the Hilton. Please bring your concerns and participate actively in the work of your Division.

Tuesday, June 12, 1984

6:00 p.m. - 8:00 p.m.

The Division's 50th Anniversary Reception.

The reception will follow the annual meeting in the Hospitality Suite. This will be a gala and memorable occasion. Invitations will go to all past chairmen. We are having difficulty locating some of our early leaders, probably because of name changes and retirement address changes. If you know of, or are acquainted with, any BSD officers that served before 1965, please get in touch with John Timour, Director, Library of Thomas Jefferson University, 1020 Walnut Street, Philadelphia, PA 19107. Phone: (215) 928-8848. BioSciences Information Service has donated \$500 to help sponsor the reception. Please thank them for their contribution when you visit their exhibit.

The Division has reserved the State Suite at the Hilton for both Monday and Tuesday evenings. Monday the suite is shared with Natural Resources Division. Come renew your acquaintanceships, find out what your colleagues are doing (isn't this the important part of the program?), and make plans for what you will do in New York City for the rest of the week. Remember: This is your suite. Make the most of it. Beth Paskoff has kindly consented to be hospitality chairman of this Annual Meet-

ing. If you have any suggestions or questions, please call her: (504) 388-8511.

Thursday, June 14, 1984

9:00 a.m. - 6:00 p.m.

Tour of Cold Spring Harbor Laboratory and Library, Cold Spring Harbor, New York, and Ballen Booksellers International, Inc.

We will leave the hotel (probably the Hilton) at 9:00 a.m., and arrive at the Laboratory at 10:00 a.m. There will be a tour followed by a cash luncheon from 12:00-1:00 p.m., then back on the bus to go to Ballen Booksellers. We should arrive at Ballen about 1:45 p.m. where there will be a tour of their facilities. We should return to the hotel about 5:30 p.m. Since Ballen has kindly consented to underwrite the cost of transportation, the only cost will be for lunch. Only one bus, 50 tickets, will be available on a first-come, first-served basis. Get your request in right away. Our thanks go to the members of the 50th Anniversary Committee: Carolyn Morris and John Timour, Philadelphia; Winifred Sewell, Cabin John, MD; and M. Sandra Wood, Hershey, PA.

Doris Bolef, BSD Chair

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NY Conference

SLA's 75th annual conference will feature distinguished speakers including Gail Sheehy, Daniel Bell, and Donald Marchand; an exhibit of products and services representing companies in the information business; and management training and continuing education professional development programs.

Gail Sheehy, author of bestsellers Pathfinders and Passages, will speak at the General Session, Information and Lifestyles, "Pathfinders Are Made, Not Born" about "pathfinders." Ms. Sheehy will talk about the critical transitions between life stages and surviving the passages between present realities and future happenings, which have wide application for today's library and information professionals.

Daniel Bell will speak at the General Session, "Information and the Future." His theme, "The Information Era," will be that information is now the dominant vehicle leading our post-industrial era. Dr. Bell will analyze the information era, what it really will be, its opportunities, limits, and implications. Dr. Bell, widely considered one of the leading scholarly analysts of social trends, and now Henry Ford II Professor of Social Science at Harvard University, has written on social and cultural theory, the development of general education, and the importance of social prediction. He wrote The Coming of Post-Industrial Society and Cultural Contradictions of Capitalism.

Dr. Marchand, Director of the Institute of Information Management, Technology and Policy

at the College of Business Administration, University of South Carolina, is the author of the SLA booklet, "Managing Information as a Resource, the Key to Productivity in the Information Economy." His theme is that although in the past productivity improvement approaches tended to focus on people and technology, today business must add an information-oriented approach to productivity improvement to stay competitive in national and international markets.

Divisions and Committees have announced programs featuring renowned experts from around the world. There are Division sponsored programs and field trips, many of which are co-sponsored by more than one Division. Subjects will include: online cataloging, biotechnology, environmental issues in an election year, electronic publishing, personnel management, videotex, career pathing, and marketing.

At the Publishing Division's Book and Author Luncheon, Kenneth C. Davis, author of "Two-bit Culture: the Paperbacking of America," will present a study of the people, ideas, business, and gossip behind the "paperback revolution," an audiovisual event.

"The Value of Information" panel will be sponsored by the Aerospace and Military Librarians Divisions. Don King of King Research; Bonnie Carroll, Oak Ridge Technical Information Center; and Paul Robey, Jr., Defense Technical Information Center will speak.

"Videotex: Its impact in the Electronic Revolution" will present speakers who will focus on the immediate economic

New York Conference continued

and legal issues facing the videotex industry, and the likely consequences of the alternative actions that the industry may take over the next few years. One of the speakers will be Harry Smith, Vice President, CBS News.

Manufacturers and suppliers will exhibit their products in the exhibition hall on the second floor of the Hilton. Products include: audiovisuals, data processing, information storage and retrieval, mini and microcomputers, furniture, and publications. Services will include: database searching, indexing and abstracting, on-line bibliographic databases, government information, binders, subscription agencies, and book jobbers. There will also be an Electronic Information Fair open to all information professionals as part of SLA's 75th Anniversary Party celebration. The Fair will feature "hands-on" displays, Electronic Entertainment, games, and prizes sponsored by SLA. Educational displays will be provided with a variety of software and hardware that is representative of the growth in the technology of information processing. Proceeds from this activity will go toward the SLA Building Fund.

Tickets to attend the Fair are \$12.00 for conference registrants and \$15.00 for non-registrants, \$4.00 of which is a tax deductible contribution.

The conference will feature 25 continuing education courses designed to meet the changing needs of information specialists by preparing them for new duties and responsibilities in such areas as management, com-

munication, and library automation techniques. Knowledgeable specialists chosen to lead the seminars will base their instruction on expertise they have acquired through personal experience and academic credentials. Advanced work in the areas of "Management Skills" and "Materials and Machines" will be offered during the conference under the SLA Middle Management Institute Certificate Program.

For SLA's 75th anniversary some conference activities will focus on the history and development of the association as well as the realities of the future during the information revolution. The anniversary program and birthday party will feature audiovisual presentations, greetings, and reminiscences by past presidents, a "we remember when" presentation, a special chorus, and membership recognitions.

Come to New York and meet your special library colleagues.

New York City

In 1624 the first colonists came to what is now New York. In 1626 Dutchman Peter Minuit negotiated the famous purchase of Manhattan. Four British warships sailed into Manhattan harbor in 1664; the Dutch surrendered without a shot being fired. New Amsterdam was renamed New York and grew quickly. Landmarks from early colonial days include Trinity Church, facing Wall Street; Fraunces Tavern, site of Washington's farewell to the troops speech; King's College, now Columbia University; and St.

New York City continued

Paul's Chapel, the oldest church in Manhattan.

In 1898 Manhattan became a borough and four more boroughs were added: Bronx, Brooklyn, Queens, and Richmond (now Staten Island). New York City is not only the largest city in population in the U.S., it is also one the nation's most popular vacation spots. The September 1983 issue of Town and Country includes articles on Manhattan, including one on special libraries. Visitors may want to check one of the many available guides to New York before the June meeting.

Some of the sights of New York you might want to consider include the Statue of Liberty; the Empire State Building; Rockefeller Center which includes Radio City Music Hall; the United Nations; the World Trade Center with the New York Stock Exchange; and zoos and parks, including one zoo per borough. For the sports minded, all sports are represented in New York City. There are many museums, art galleries, and concert halls.

You might wish to go sight-seeing including Chinatown, Little Italy, Greenwich Village, Soho, and Harlem. (The food is great too!) The New York Convention and Visitors Bureau publishes a "Visitors Guide and Map" and pamphlet guides to each of the borough. The Bureau is at 2 Columbus Circle, New York 10019. Finally, there is theatre. Half-price tickets on the same-day-of-performance for many Broadway and off-Broadway shows are available through TKTS at either Duffy Square, 47th and

Broadway, or the World Trade Center lobby, 100 William St.

Come to New York! Enjoy the City! Celebrate SLA's 75th anniversary!

Editor, Information from the Mobil Travel Guide to Major Cities, 1982, and Only-In-New York Sights, New York Convention & Visitors Bureau.

I F L A

The 1985 International Federation of Library Associations Meeting will be in Chicago August 18-24, 1985. Full programs are being planned by the Section of Biological and Medical Sciences Libraries in conjunction with the Medical Library Association as well as a program and social event in conjunction with the Illinois Chapter of the Special Libraries Association.

This will provide a unique opportunity for many American librarians to attend an IFLA Conference; it is unlikely that there will be another IFLA Conference in North America in the near future. The Local Arrangements Committee is being Chaired by Commissioner Amanda Rudd of the Chicago Public Library, and the Conference Program Committee is chaired by Irwin H. Pizer, MLA's representative to IFLA.

Submitted by Doris Bolef, Chair

CONTRIBUTORS

Deadline for the next issue is August 6, 1984. Thank you. All contributors please send copy by this date. Articles should be no longer than 2-3 double-spaced pages. Please contribute to Biofeedback.

TO: Biological Sciences Division Members

FROM: Gretchen Stephens, Division Director
and Newsletter Business Manager

On behalf of Bio-feedback, our Division newsletter, I'd like to ask each of you to give a moment of thought to those vendors you regularly use and might recommend to me as possible advertisers.

As you know, we are trying to encourage advertising in our newsletter in the hope of defraying the increasing cost of production and yet continuing to provide a quality publication that is useful to you! Your help is needed in identifying those quality vendors, publishers, and related suppliers used by biological science libraries (regionally or nationally).

Please take the time to list one or two potential advertisers on the form below and return it to me at the following address:

Gretchen Stephens
Veterinary Medical Library
108 Lynn Hall
Purdue University
West Lafayette, IN 47907

If you would prefer to contact a vendor directly, please let me know and I will send you a copy of our advertising rate sheet to assist you.

Thank you in advance for your support of Bio-feedback!

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SpecialLine Update

In the fall issue of BioFeedback SpecialLine was discussed. One of our members used the jobline to advertise a position. To her surprise she received an invoice. The information from Headquarters made no mention of fees. Please check with Headquarters at the time of using this service so you are aware of any charges. The editor apologizes to the person caught and hopes this warning will prevent this occurring again.

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