

# bio•feedback ←

## BIOLOGICAL SCIENCES DIVISION SPECIAL LIBRARIES ASSOCIATION Newsletter

VOL.10 NO.5

FALL 1984

### Notes from the Chair

A major item on the agenda of this year's SLA Board of Directors Fall Meeting is long range planning for the Association. (Biological Science Division's Long Range Planning Committee has been active this fall evaluating the Division's mission, goals, and priority issues, and will be coordinating the Division's efforts with those of the Association.) Information about long range planning activities is contained elsewhere within this issue of Biofeedback. (Editor's note: See pages 2-4)

Chairman-Elect Karen Patrias and I will be attending the SLA Winter Meeting in Philadelphia in late January to discuss Association business, to wrap up plans for the Winnipeg Conference, and to begin planning for the 1986 meeting in Boston. If you have any business that you wish to be presented at the Winter meeting, please contact Karen or myself by Mid-December.

Winnipeg Conference plans are moving along quite well. A Summary of Biological Sciences Division plans are:

Monday, 1:30 - 4:00 PM - Information Sources for Acid Rain

Tuesday, 2:00 - 4:00 PM - End User Searching in the Sciences  
Speakers: Bonnie Snow, DIALOG;  
Susan Budavari, Merck & Co.;  
Sara McGarty, DIALOG.

Tuesday, 5:00 - 6:00 PM - Business Meeting

Wednesday, 3:00 - 4:30 PM - The Stereotype and Other Professional Problems  
Speaker: Pauline Wilson, University of Tennessee.

Association-wide activities of special interest include:

Social Event (fundraiser) - either the Royal Winnipeg Ballet or a "Folklorama"

Field Trips (Thursday)- a wide variety of tentative possibilities.

Because of the anticipated number of Association-wide field trips, BSD is not currently planning a field trip for the division.

A special note about hotels in Winnipeg: no one hotel in the city has been declared the "convention" hotel; the Association has listed fifteen convention hotels. The Biological Sciences Division Suite will be the Deluxe Suite in the Sheraton Winnipeg. Division members may wish to make their reservations in the same hotel for convenience. Please note that rates listed (for the Sheraton, \$75 single and \$85 double) are Canadian; for U.S. dollars, deduct 25-30%.

Submitted by: M. Sandra Wood

## Call for Nominations

The Nominating Committee of the Biological Sciences Division of the Special Libraries Association is accepting nominations for persons interested in holding office. The offices are:

Chair-elect (automatically succeeds to chair in the 2nd year) and Director (a two year term).

If you know of a qualified candidate or you are interested, please contact one of the following committee members:

Janne Hunter  
Wistar Institute Library  
36th & Spruce Streets  
Philadelphia, PA 19104  
(215) 898-3805

Michael R. Kronenfeld  
South Carolina Dept. of Health  
Environmental Library  
2600 Bull St.  
Columbia, SC 29201  
(803) 758-5448

Barbara Montanary  
Bio-Agricultural Library  
North Wing, Batchellor Hall  
University of California  
Riverside, CA 92521  
(714) 787-3238

Ted Sibia, Chair  
Bio/Ag Dept.  
Shields Library  
University of California  
Davis, CA 95616  
(916) 752-6166

SPECIAL LIBRARIES ASSOCIATION assumes no responsibility for the statements and opinions advanced by the contributors to the Association's publications. Editorial views do not necessarily represent the official position of Special Libraries Association. Acceptance of an advertisement does not imply endorsement of the product by Special Libraries Association.

## Letters

From time to time the Editor receives correspondence which she feels should be shared with the membership. All letters are not published; some are answered by the Editor using consultation with other officers; and some are referred to the appropriate Division officer for a direct response. Please share your ideas with your fellow BSD members. It is the intent of Biofeedback to be the voice of the membership. You have to participate for your voice to be heard. Send comments, complaints, compliments, to the Biofeedback Editor at the address on the back of this newsletter. One member's comments are included in this issue.

From Alison Ricker, Science Librarian  
Oberlin College, Oberlin, OH

I would like to add something to Doris Bolef's reminiscings in the latest Biofeedback issue, [vol.10 No.4] about the SLA conference in June: THANK YOU, BSD, Cold Spring Harbor Laboratory, and Ballen Booksellers for a memorable field trip.

As a former marine science librarian who has moved inland, the trip to Cold Spring Harbor was a delightful excursion and reminder. Librarian Susan Gensel was a marvelous hostess and tour guide, and the folks of Ballen Booksellers International, Inc., and Alfred Jaeger, Inc., were equally cordial and informative. The BSD field trip was one of the high points of my first SLA conference, and I look forward to many more.

Please note this is the last issue of volume 10 of Biofeedback. Volume 10 was comprised of five (5) issues to convert the newsletter to a calendar year basis. For non-members, new or renewed subscriptions are available for \$10 per volume. Volume 11 will consist of four (4) issues during 1985.

## LRP Questionnaire

The Biological Sciences Division Long Range Planning Committee was organized during September, 1983, and consisted of five members: Thomas G. Basler, Susan L. Gensel, Linda C. Smith, John A. Timour, and Elisabeth B. Davis, Chair.

The Committee's objective was to assess the opinions of the Biological Sciences Division membership on the programs and services desired from the Division that would meet the needs of the membership as information managers. This information was solicited by means of a questionnaire distributed in the Winter issue of Biofeedback, and the results were presented at the Division's Business Meeting at the New York Annual Conference in June, 1984.

There were 63 replies to the questionnaire from a total of 582 mailed copies of Biofeedback, representing a return rate of 10.8%. Because this return rate was so low, the results must be interpreted with caution and with the understanding that they do, indeed, represent only a minority, although a vocal one, of the Biological Sciences Division membership. The results are useful, nevertheless, because they offer a better understanding and assessment of membership needs than the Division had before. A copy of the complete questionnaire with statistics is available from the Committee Chair; only the largest two or three percentages from each category are reported here.

The membership profile presented several insights. Of the ten percent returning the questionnaire, all census regions (based on the S.L.A. salary survey geographical locations) were represented with the East North Central Region (OH, MI, IN, WI, IL) making up 20.6% of the membership. The Pacific Region (WA, OR, CA, AK, HI) at 17.4% and the Middle Atlantic Region (NY, PA, NJ) at 15.8% were the next most heavily represented. Thirty-three percent of the members re-

plying were employed by academic libraries, followed by not-for-profit institutions/organizations (17.4%) and hospital libraries (14.2%). "General responsibilities" in a one or two person library accounted for 38.7% of Division members, followed by 32.2% recording their primary responsibility as "administrative," and 11.2% reporting that they were responsible for "reader service or reference."

Three questionnaire items dealt with conference/program attendance. Sixty-three percent of those answering the questionnaire reported that they had attended an S.L.A. Annual Conference; of the 36% who had not attended a conference, 80% anticipated attending one in the future. Twenty-eight percent of the respondents agreed giving a paper would make it easier to attend, followed by being an officer of the Division (20.9%), or a member of a panel (19%).

Continuing education provided by the Division was rated either "desirable" or "highly desirable" by 93.4% of the respondents. The most often recorded preferences for continuing education topics were online computer searching, management topics, core collection information, microcomputer applications, and report/grant writing. The overwhelming majority of suggestions were for practical or subject applications to information management. Most respondents (61.3%) favored tours during the last day of the Annual Conference although this left 38.5% who were definitely not interested. The response to the question of participation in regionally sponsored workshops, round tables, etc., was heavily enthusiastic in favor (77.1%); approximately one third of the respondents had experience or special skills that could be utilized for Division workshops.

The remaining seven questions dealt with Division interests. Members listed over 40 other professional organizations in

## Long Range Planning Questionnaire Con't

which they held membership; MLA (68.2%); ALA (31.7%); and ASIS (17%) were the most popular. Sixty percent of the membership were not interested in forming subject sections within the Biological Sciences Division. Of the 35.2% who were interested in subject sections, the most common suggestions were for sections for plant sciences (50%), medical sciences (33.3%), and zoology (25%). The names of members who are interested in serving on Biological Sciences Division Committees, or in sharing expertise for workshops, etc., have been forwarded to the Biological Sciences Executive Board. Regional meetings, co-sponsored with major chapters, was rated highest in options for Division sponsored programs; the second highest interest was shown in a BSD directory of members. The lowest interest was recorded for a student stipend to attend the Annual Conference. A high degree of interest was shown for arranging programs with other divisions with members choosing Environmental Information, Chemistry, Food and Nutrition, Pharmaceutical, and Science and Technology in descending order of preference. Suggestions for Biofeedback were forwarded to the Editor; a complete report including all comments has been given to the Executive Board and the Long Range Planning Committee.

Submitted by: Elisabeth Davis

## Discount

Biofeedback subscribers received an advertisement for The Medical and Healthcare Marketplace Guide in the summer issue. If you order using that order blank, include your purchase order number or check, and mention Biofeedback, you will receive a 20% discount on your order. This information was unfortunately left out of the summer issue.

## LRP Update

The Long Range Planning Committee met by conference call on October 11, 1984. The questionnaire sent out to the division membership in spring 1984 (results reproduced in this issue of Biofeedback) represented a significant beginning for Division planning. (Editor's note: See page 3-4 for summary) The Committee decided that the long range planning process should represent an ongoing commitment by both the Committee and the Division membership. The Committee will first develop a mission statement for the Division, after which a follow-up questionnaire/survey will be planned. Division members interested in contributing ideas to the Committee's activities should contact one of the members of the Long Range Planning Committee by December 20.

John A. Timour, Chairman  
Scott Memorial Library  
Thomas Jefferson University  
Philadelphia, PA 19107  
(215) 928-8848

Steven Carter-Lovejoy  
Virginia Commonwealth University  
Medical College of Virginia  
Tompkins-McCaw Library  
Richmond, VA 23298  
(804) 786-0823

Karen J. Patrias  
Reference Section  
National Library of Medicine  
8600 Rockville Pike  
Bethesda, MD 20209  
(301) 496-6097

Nancy S. Selzer  
DuPont de Nemours, E.I. Co.  
Haskell Laboratory Library  
Elkton Road  
P.O. Box 50  
Newark, DE 19711  
(302) 366-5231

Submitted by John A. Timour, Chair

## 5ICML

The Fifth International Congress on Medical Librarianship will be held in Tokyo, September 30-October 4, 1985. Program planning is progressing very well with a large number of papers already submitted. Present indications of interest in the Congress suggest that it will be attended by delegates from many countries and will provide unique opportunities for exchange of information, and for meeting colleagues from many cultures. Plans are underway for a post-Congress tour of China and Chinese medical facilities and libraries.

Further information on the Congress and the China Tour can be obtained from:  
 Irwin H. Pizer,  
 Chairman 5ICML  
 Library of the Health Sciences  
 P.O. Box 7509,  
 Chicago, IL 60680

Submitted by Doris Bolef

## Student Stipend

For a graduate student interested in a career in biological sciences librarianship, the Biological Sciences Division is sponsoring a \$275 student stipend to defray the cost of attending the annual SLA conference June 8-13, 1985, in Winnipeg. Included in the award is a free room in the Division Suite, and tickets to Biological Sciences events.

Qualifications: 1) Be a member of SLA; 2) Write and submit a 300 word essay which describes some aspect of biological sciences librarianship. (Editor's note: The winning essay will be published in the summer issue of Biofeedback.)

Special instructions:

Include your name, address, library school, and anticipated date of graduation on one page. Seal the typed essay

Student Stipend applications can't

in a blank envelope for blind judging. Applications should be accompanied by a reference from a librarian or a faculty member.

Submit essays to:

Carolyn Dickerman  
 General Library  
 University of New Mexico  
 Albuquerque, New Mexico 87131

The deadline is March 15, 1985.

## BSD People News

Please welcome the following new members:

Jane E. Angelastro  
 West Nyack, NY  
 Lorraine B. Attarian  
 Long Beach, CA  
 Robert L. Battenfeld  
 Freeport, NY  
 Kurt O. Baumgartner  
 Terre Haute, IN  
 Catherine R. Boone  
 Dunedin, FL  
 Katherine A. Chambers  
 Davis, CA  
 Frank P. DeGeorges  
 New York, NY  
 Patricia C. Dickinson  
 Rockville MD  
 Susan R. Heffner  
 Alexandria, VA  
 Jeannine M. Hinkel  
 Orlando, FL  
 Elizabeth C. Kelly  
 Arlington, VA  
 David B. Kurz  
 Athens, OH  
 Betty H. Ladner  
 Winston-Salem, NC  
 Pamela I. Loy  
 Graham, NC  
 Shirley A. Morrison  
 Mississauga, Ont. Can

# MAJORS STACKS UP BEST...

## TEN IMPORTANT QUESTIONS TO ASK YOUR MEDICAL BOOK DISTRIBUTOR

### 1. ARE YOU AN ESTABLISHED FIRM?

MAJORS celebrates its 75th anniversary this year so we've been around awhile. We also have become one of the largest medical book distributors in the world. Established in 1909, MAJORS provides service to libraries throughout the United States. Last spring, we moved our Dallas offices and warehouse to a new, larger facility to serve you even better.



### 2. ARE MEDICAL BOOKS AND SUBSCRIPTIONS YOUR MAIN BUSINESS?

They are our *only* business. MAJORS was founded to supply medical books and journals to the growing health science profession, and over the years, we have realized we can provide the best service if we specialize in the health science field.



### 3. HOW LARGE IS YOUR INVENTORY?

The *largest*. With four strategically placed warehouses, MAJORS maintains the *largest* health science book inventory in this country... more than 125,000 square feet of space with more than 600,000 volumes.

### 4. DO YOU OFFER PERSONALIZED SERVICE?

Every MAJORS' customer is assigned geographically a specific, highly qualified and experienced ACCOUNT SPECIALIST. This person processes your orders, maintains your file, personally answers your questions and assures you that your orders are processed immediately. Whenever you call or write, your personal Accounts Specialist will be ready to help you.



### 5. DO REPRESENTATIVES VISIT YOUR LIBRARY?

MAJORS is well aware that nothing can replace *personal* contact. Periodically our representative will visit to answer questions, and verify that we are meeting all your needs. In short, we're there to be of service in any way possible.



### 6. HOW DOES YOUR COMPANY MEET THE MANY REQUIREMENTS OF TODAY'S MARKET?

To serve you faster and more efficiently, MAJORS has developed one of the most extensive computer systems in the field of medical book distribution. We also maintain and constantly update a microfiche listing of *all* current medical books, and this information fiche is available to you *free*.



### 7. DO YOU KEEP US INFORMED?

At MAJORS, we realize the importance of timely information on new and forthcoming titles and editions, and current Best Sellers. The "Major Report" includes all this and more as part of our *total* service to you.

### 8. DO YOU OFFER A DISCOUNT AND PAY ALL SHIPPING/HANDLING COSTS?

Yes. MAJORS does.

### 9. DO YOU SPECIALIZE IN SUBSCRIPTION SERVICE, TOO?

MAJORS SCIENTIFIC SUBSCRIPTIONS lets you take advantage of the state of the art computer system for the handling of subscriptions and continuations (both domestic and foreign) through one centralized source, saving time and money. Send for details.

### 10. DO YOU OFFER TOLL-FREE NUMBERS? TELEX COMMUNICATIONS?

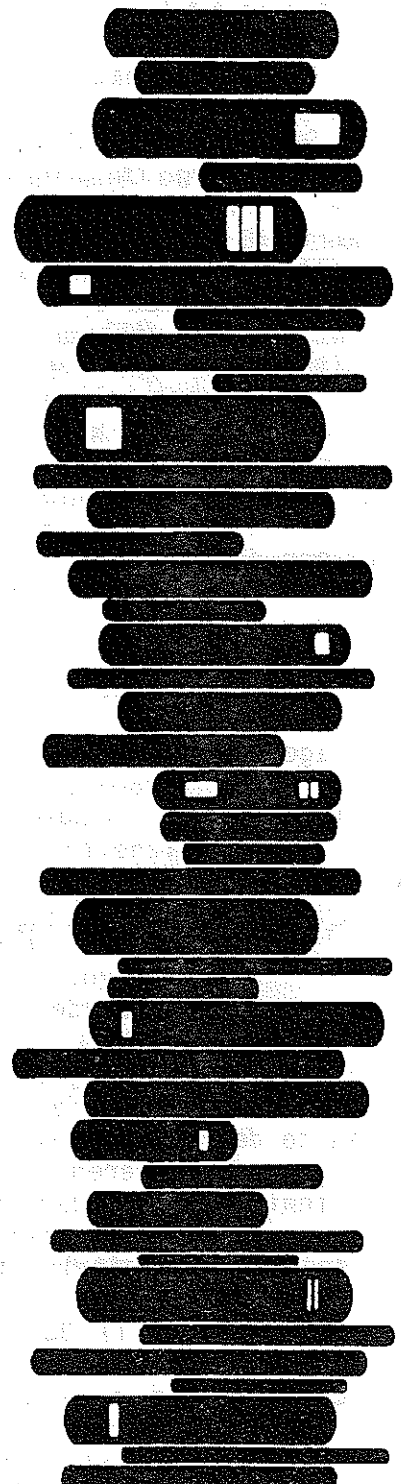
You can call MAJORS in Dallas and Atlanta toll-free anytime during normal business hours by dialing:

- Dallas 1-800-527-3492 (Outside TX)
- Dallas 1-800-442-5086 (TX only)
- Atlanta 1-800-241-6551 (Outside GA)



You may call collect to our Houston or New Orleans office and Georgia residents may call collect to Atlanta:

- Atlanta 404-768-4956 collect
- Houston 713-526-5757 collect
- New Orleans 504-486-5956 collect



**MAJORS SCIENTIFIC BOOKS, INC.**

**MAJORS SCIENTIFIC SUBSCRIPTIONS**

A Division of Majors Scientific Books, Inc.

BSD People News con't

Rita A. Nacchio  
Neptune City, NJ  
Stephanie L. Normann  
Houston, TX  
Gillian Olechno  
Los Angeles, CA  
Pamela Olson  
Nahaimo, BC, Can  
Mary M. Pinckard  
Mesa, AZ  
Cheryl A. Postlewait  
Kansas City, KS  
Malcolm Reynolds  
Imola, CA  
Jennifer Rish  
New York, NY  
Ann Robertson  
Fresno, CA  
Myra Russell  
Riverside, CA  
Judith A. Saravis  
Newton, MA  
Mary L. Southwick  
Athens, GA  
Patricia L. Starrett  
Independence, OH  
Jane Steimle  
Ft. Wayne, IN  
Karen R. Stesis  
Springfield, PA  
Mary L. Warwick  
Gaithersburg, MD  
Susan F. Watkins  
Howell, NJ  
Susan C. Whitmore  
Lanham, MD  
Emmett B. Will  
London, Ont. Can  
E. Louisa Worthington  
Wilmington, MA  
Alice C. Wygant  
Galveston, TX

This is the first appearance of this new column. The Editor acknowledges the assistance of the Membership Chair, David Self for this list. The Editor is also pleased to note in this column the birth of her son, Michael William, on August 20, 1984. Thanks to all the people who worked around this special "deadline" to get out the newsletter!

Headquarters wishes the membership to be aware of the following dates. This should certainly enable us all to plan ahead.

<u>Dates of Meetings</u>	<u>Location</u>
Jan. 30-Feb.1, 1985 Winter Meeting	Philadelphia, PA
Jun. 8-13, 1985 Annual Conference	Winnipeg, Man., Can.
Jan. 29-31, 1986 Winter Meeting	Nashville, TN
Jun. 7-12, 1986 Annual Conference	Boston, MA
Jan. 26-30, 1987 Winter Meeting	Pittsburgh, PA
Jun. 6-11, 1987 Annual Conference	Anaheim, CA
Jan. 27-29, 1988 Winter Meeting	Williamsburg, VA
June 11-16, 1988 Annual Conference	Denver, CO
June 10-15, 1989 Annual Conference	New York, NY
June 9-14, 1990 Annual Conference	Cleveland, OH
June 8-13, 1991 Annual Conference	San Antonio, TX
June 6-11, 1992 Annual Conference	San Francisco, CA
June 5-10, 1993 Annual Conference	Cincinnati, OH

For more information about future dates, call Richard D. Battaglia, Director of Program Services, (212)477-9250.

## Contents

### CONTRIBUTORS

Deadline for the next issue is January 18, 1985. All contributors please send copy by this date. Articles, reports, letters, and other materials should be no longer than 2-3 double-spaced pages. Please contribute to Biofeedback. Thank you.

Remember to send your contributions to BSD People News to Jacque-Lynne Schulman, East and Europe; Carolyn Takeuchi, West and Far East; or Jean Crampon, Central. Addresses are in the Summer issue of Biofeedback.

Notes from the Chair	1
Call for Nominations	2
Letters	2
Long Range Planning	
Committee Questionnaire	3
Discount Information	4
Long Range Planning Update	4
SICML	5
Student Stipend Applications	5
BSD People News	5
Future Meetings	7
Contributors	8

Biological Sciences Division  
 Special Libraries Association  
 % Jean E. Crampon  
 Biofeedback Editor  
 2628 Lemont Drive  
 Springfield, IL 62704

Nonprofit Org  
 U.S. Postage  
 Paid  
 Springfield, IL  
 Permit No. 836