



bio·feedback

Biological Sciences Division
Special Libraries Association

Volume 13, Numbers 1&2

Summer-Fall 1987

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Message from the Past-Chair

-- Beth Paskoff

I will always remember this past year as Chair of the Biological Sciences Division of the Special Libraries Association. It was a wonderful opportunity to learn more about the Association, to work with the chairs of other divisions, and to plan for the conference in Anaheim. In doing all of this, I was fortunate to have help from the various BSD committees which kept the other programs of the Division active and attempted to involve more people in the activities and concerns of the Division. I would like to thank those members who served as committee chairs because it was their efforts (and the efforts of the members of their committees) which made this such a successful year.

The Membership Committee, chaired by **Rita Fisher**, wrote to every new member and to every member who did not renew. She also provided information about new members for *Biofeedback*. This special attention to our members will continue because Rita will be chairing the Committee for another year.

Steve Carter - Lovejoy and the Public Relations/Career Guidance Committee did an excellent job of coordinating and publicizing the competition for the student stipend this year, including an announcement of the winner in the conference issue of the *Specialist*.

Elizabeth Davis and **M. Sandra Wood** comprised our first Publications Committee, which was mandated in the 1985 BSD Long

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Range Plan. A bibliography of those members who had published during the past ten years was prepared and presented at the conference.

Jean Crampon and the members of the Nominating Committee conducted the election of new officers in spite of the fact that Jean moved half way across the country between the time that the ballots went out and the time that they were received.

Jacque-Lynne Schulman, Editor, solicited sponsorships by vendors for *Biofeedback*. **Carolyn Takeuchi**, Assistant Editor, provided information for "BSD People News" and "Spotlight On..." sections of the bulletin.

Barbara Montanary was very enthusiastic about her responsibilities as Local Arrangements/Hospitality Chair. She selected a beautiful suite for the Division and hosted four open houses during the Conference.

Joan DeFato was a wonderful hostess for our field trip to the Los Angeles State and County Arboretum where she is librarian. Her cooperation and attention to detail helped to make this a very successful part of the program. **Jane Cole**, librarian at the Desert Botanical Garden, was also helpful in arranging for one of our speakers.

My thanks are offered to each of these individuals and to those who worked with them. Without their efforts there would be no Biological Sciences Division.

Biofeedback

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From the Editor

--Steven L. Sowell

Welcome to another year of *Biofeedback*! After working out all of the minor problems that typically accompany the change in a bulletin's editor, I am happy to report that *Biofeedback* is "back on track." At the Annual Conference in Anaheim, David Self, Chair, asked me to serve as its new Editor. I have agreed to accept this assignment for a minimum of two years. David also appointed Michael E. Fineman as Assistant Editor. Michael will be responsible for "Spotlight On..." articles.

Biofeedback is the primary medium of communication for the members of the Biological Sciences Division. It also lets prospective members, the leadership of other divisions, and SLA's Board of Directors and headquarters staff know what we are up to. It is a record of our past accomplishments and our future plans.

In the Long Range Plan adopted by the division in 1985, one of our major goals is to "Facilitate communication among Division members with special regard to *Biofeedback*." As Editor, it is my objective to reassert and to strengthen the vital communication role of *Biofeedback* in the life of our division.

To inform, to announce, to explain, to recruit, to report, to advertise, to solicit, to praise -- in order to do all of these functions well, *Biofeedback* must be issued on a regular, fixed schedule. I will try to meet established deadlines, but you will have to assist me by meeting the deadlines I set (please note these on page 8). Together we can help the members of the Biological Sciences Division meet their professional needs through effective and timely communication.

Please let Michael and I know how we do. I invite you to send us your comments.

SLA's 78th Annual Conference in Anaheim

More than 4,190 people participated in the 78th Annual Conference of the Special Libraries Association (SLA) held in Anaheim, California, June 6-11. SLA offered attendees 262 events including professional development programs, division-sponsored workshops, field trips, lectures by experts in the information field, and two contributed paper sessions.

SLA's exhibit hall offered a wide range of products and services: CD-ROM and other information technologies, traditional library suppliers, subscription services, and book publishers. A total of 276 exhibitors displayed their products.

At the Association's Annual Business Meeting, Emily R. Mobley, Associate Director of Libraries, Purdue University, was installed as President for 1987-88. Five new members of the Board of Directors were also seated. The conference concluded with the Association's Awards Banquet during which 21 individuals were honored for their contributions to the profession and SLA.

SLA's 79th Annual Conference will be held in Denver, June 11-16, 1988.

Thanks for Support of BSD Suite

The Biological Sciences Division was fortunate to have the generous support from the following vendors for our Open Houses at the Annual Conference in Anaheim:

Ballen Booksellers International

BIOSIS

Elsevier

We appreciate their contributions.

BSD Conference Wrap-Up

-- Beth Paskoff

The Biological Sciences Division sponsored or co-sponsored some very special programs and speakers at the 78th Annual Conference in Anaheim. On Monday, June 7, "Environmental Health Issues in the Workplace" was held. David Schulman, Deputy City Attorney, Los Angeles, spoke about issues related to AIDS in the workplace. Carol Aronoff, City Librarian, Santa Monica, discussed the problems with asbestos in the work environment. The third speaker, Glenn Barr, Deputy to Los Angeles County Councilman Marvin Braude, talked about smoking.

On Tuesday, Joan DeFato, Plant Sciences Librarian, Los Angeles State and County Arboretum, hosted our field trip and catered a wonderful lunch. At the arboretum, Gary Paul Nabhan of the Desert Botanical Garden in Phoenix presented a slide show and talk on "Folk Biology and Conservation: Keeping Alive Rare Plants, Animals and Traditional Knowledge."

Wednesday was a busy day for BSD. We were involved in three programs. First, Kathryn Deck, Centers for Disease Control, and Susan Hawk, National Library of Medicine, presented "Toxicological Information Sources Update." Their remarks covered printed, online, and laser disk information sources. Later, Ildiko Nowak, Bruce Farmer, Tom Mulak, and Herman Baron discussed how best to provide access to non-English language information at "Role of Translations in the Management of Foreign Technical Information." The last program was entitled "A Further Look at Biotechnology: Business, Information and Ethical Issues." The scheduled speakers were James Kollegger, President of EIC/Intelligence; Coleman Owen of Fritsche, Pambinchi & Associates; and Jeremy Rifkin.

On Thursday, BSD sponsored a field trip to the San Diego Wild Animal Park for a behind the scenes tour and talk by Michele Robinson, Librarian at the San Diego Zoo.



BSD People

-- Compiled by Rita Fisher

New Division Members

Kerry G. Stanely, Spring House, PA
Marcia L. Hayton, Ottawa ON, Canada
William W. Coons, Ithaca, NY
Laurence M. Feldman, Amherst, MA
George H. Goodwin, Jr., Waterford, ME
Suhad K. Khalaf, New Orleans, LA
Richard S. Moses, Belle Harbor, NY
Janette H. Schueller, Seattle, WA
Lois Weinstein, White Plains, NY
Lynn G. Dunikowski, London ON, Canada
Kenneth R. Weeks, San Francisco, CA
Vernon N. Kisling, Jr., Gainesville, FL
Pamela S. Morgan, Mt. Pearl NF, Canada
Frederick W. Stoss, Rochester, NY
Anne M. Buck, Chatham, NJ
Michael J. Buckner, Kalamazoo, MI
Helen Kornuta, Mississauga ON, Canada
Connie Wolf, St. Louis, MO
Susan M. Fraser, Bronx, NY
John C. Armstrong, Tallahassee, FL
Tracy E. Powell, Tuscaloosa, AL
Guy Michaud, Edmonton AB, Canada
Ada M. Seltzer, Jackson, MS
Sharon Wheeler Hjerpe, Topanga, CA
David M. Lane, Durham, NH
Roger E. Beckman, Bloomington, IN
Helena F. Warburg, Bloomington, IN
Betty P. Congleton, Baltimore, MD
Catherine J. LoPiccolo, Houston, TX
Delsie A. Stayner, Seattle, WA
Lynn A. Labun, Pittsburgh, PA
Cheryl K. Minard, Austin, TX
Martha E. Verchot, Tuscaloosa, AL
Jody A. Chandler, Provo, UT
Emily L. Giustino, Duarte, CA
Catharine H. Weiss, Oklahoma City, OK
Martha E. Richardson, Austin, TX
Terry R. Daenser, Bloomington, IN

Douglas S. Lieberman, Mineola, NY
Gerald M. Carlson, Urbana, IL
Rosemary E. Austin, Seattle, WA
Rita J. Bullard, Ypsilanti, MI
Kathleen B. Halverson, Fitzwilliam, NH
Cathy D. Knee, Malvern, PA
Elizabeth A. Laurent, Dallas, TX
Ralph McElroy, Austin, TX
Adam Schiff, Sunnyvale, CA
Kenneth J. Harper, Ann Arbor, MI
Maureen M. Molter, Easton, MD
Caroline E. Manheimer, Bethesda, MD
Robert M. Colalillo, San Francisco, CA
Jeffrey M. Wehmeyer, Dayton, OH
Deborah A. Ruck, Milwaukee, WI
M.S. Averill, New York, NY
Linda M. Ordogh, Montreal PQ, Canada
Barbara J. Curd, Downey, CA
Michele A. Lebreux, St. Lambert PQ, Canada
Jane Lewis, Cambridge, MA
Alexander D. McRae, Bethesda, MD
Naomi L. Martin, Framingham, MA
Susan C. O'Brien, Glencoe, IL
Norma L. Powers, Traverse City, MI
Mary L. Rhoads, Tucson, AZ
Ann E. Campbell, Greenville, NC
Judith A. Gaskell, Chicago, IL
Rochelle P. Kramer, Winston-Salem, NC
Adelina P. Seglin, Clearwater, FL
Joan H. Shackney, Pittsburgh, PA
Vivian Carlson, Austin, TX
Ardis Yoshikawa-Weiss, Ontario, CA
Kathleen M. Holden, Fort Worth, TX
Susan E. Pankowsky, South Euclid, OH
Cynthia J. Ross, Columbia, SC
Ellen S. Dintenfass, Norristown, PA
Candy J. Ortman, Chicago, IL
Danette Gozner, Streetsboro, OH
Karen M. Miner, Ridgewood, NJ
Karen J. Graves, Chicago, IL
Lois M. Bellamy, Memphis, TN

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New Member Profiles

Regina L. Knight

Regina is Research Library Supervisor for Dade Baxter Travenol Diagnostic, Inc. in Miami, FL. She has a B.S. in medical technology from Moravian College in Bethlehem, PA., and in English and industrial systems from Florida International University. Regina likes to travel.

Sally Peterson

Sally is Veterinary Medical Librarian at Iowa State University in Ames, IA. She has a M.S. in botany and a M.A. in library science from the University of Iowa. Sally is active in the Medical Library Association.

Michiko Kobayaskh

Michiko is currently working in Berkeley, CA, for a Japanese firm doing business in the United States, but hopes to return to the library field. Michiko has a B.A. in English, a M.L.S. from the University of Southern California, and a M.B.A. from Armstrong University. Michiko is fluent in both Japanese and English.

Angella Lambrou

Angella is Reference Librarian-Online Services at the McGill University Medical Library in Montreal. She has a B.A. in English literature and a M.L.S. from McGill University. Angella was born in Samos, Greece, and has a working knowledge of French and Greek.

Timothy D. Rivard

Timothy is Medical Librarian at the Worcester City Hospital in Worcester, MA. He has a B.A. and a M.A. in history from Assumption College and a M.L.S. from the University of Rhode Island. Timothy expects to complete the Doctor of Arts in library administration at Simmons College in 1988.

Joan Hughes

Joan is Health Sciences Librarian at Heartland Hospital East in St. Joseph, MO. She has a B.G.S. in English and religious studies from the University of Kansas and a M.L.S. from Emporia State University. Joan enjoys reading almost anything and is a fan of the Kansas City Royals.

Eileen Wood-Lim

Eileen is Librarian for PATH, Program for Appropriate Technology in Health. PATH is a private, non-profit organization involved in promoting health technology in developing countries. Eileen has a M.L.S. from the University of Washington.

Alan Resetar

Alan is Reference Librarian at the Lake County Public Library in Merrillville, IN. He is currently doing herpetological studies of the Indiana Dunes and other northwestern Indiana areas with grant support from the Indiana Department of Natural Resources. He has a M.L.S. from the University of Wisconsin at Milwaukee. He was a collection manager in the Division of Amphibians and Reptiles at the Field Museum in Chicago for eight years.

Mary Markland

Mary is a recent graduate of the School of Library and Information Studies at the University of Wisconsin - Madison. She has a B.S. in biology from Iowa State University. Mary's courses emphasized reference services and she hopes to find a reference job in a special library that will use her science background. Mary's essay was awarded BSD's student stipend to attend the 1987 Annual Conference.

Making the Case for the Value of the Information Professional

-- N. Bernard (Buzzy) Basch

The recently released Final Report of SLA's Task Force on the Value of the Information Professional has much to offer Biological Sciences Division members who are struggling to "sell" corporate management on the importance of their services.

The six member Task Force, appointed by SLA Past President Frank Spaulding, investigated how the services of the corporate information center *and* the informational professional can be quantified in terms of real-dollar cost savings, financial gains, and liability avoidance for the corporation. Their report documents specific techniques and strategies that have been used successfully by corporate information managers to document these tangible contributions, as well as less tangible but equally valuable benefits, such as time saved by other corporate staff when they use the information center to locate data essential to their work.

I believe that most of us are eager for more input on how we can better define what our clients -- both corporate management and staff -- need and convince them that we can and

do meet those needs more efficiently and effectively than anyone else. Having had the unique opportunity to study in depth the five papers prepared by Task Force members in order to write the conclusion to the Report, I was particularly pleased to find so many practical suggestions and strategies presented in the Task Force's research.

The consequences of the information professional's job can have a significant impact on the growth and prosperity of the corporation. Applying the Task Force's work to our own battles to close the gap between customer expectations and service delivery may help us to increase both our own success as well as that of the corporations we work for.

Chaired by James Matarazzo of Simmons College, the Task Force also include Miriam A. Drake, Helen Manning, Ann W. Talcott, James B. Tchobanoff, and Allen B. Yeener. Those interested in more information about the report should contact David Malinak, Director of Communication, Special Libraries Association, 1700 18th Street NW, Washington, D.C. 20009.

Contributors Wanted

The Special Libraries Association is looking for individuals interested in contributing to *Special Libraries* and/or *Specialist*. If you would like to review books or referee manuscripts for our quarterly technical journal or submit short articles for our monthly newsletter, please send a copy of your resume, along with a writing sample, to: Elaine Hill, Editor, *Special Libraries*, Special

Libraries Association, 1700 Eighteenth Street, N.W., Washington, D.C. 20009. Be sure to specify your area of interest, as well as your field(s) of expertise. Although we cannot pay our contributors, reviewers receive a complimentary copy of any book they agree to review, and all contributors receive complimentary copies of the issue in which their contribution appears.

Penniman to Keynote SLA Winter Education Conference

The Winter Education Conference of the Special Libraries Association (SLA) will feature a keynote address by Dr. David Penniman, Director of the Libraries and Information Center at AT&T Bell Laboratories. SLA's Winter Education Conference will be held January 29-31, 1988 in Williamsburg, Virginia.

"The 1988 Winter Education Conference will offer an exciting program of information topics," said David R. Bender, SLA Executive Director. "Dr. Penniman's presentation on strategies for influencing the future and meeting the challenges of our changing technological environment will be an excellent prelude to the other continuing education offerings."

SLA will offer three full day courses, four half-day workshops and the "Analytical Tools" unit of the Middle Management Institute (MMI).

The four half-day workshops and speakers are:

- * Fee Based Services and the Intrapreneur, Alice Sizer Warner, The Information Guild, Lexington, MA.
- * Fee Based Services for the Information Entrepreneur, Alice Sizer Warner.
- * Space Planning for Special Libraries, Roberta Freifeld and Caryl Masyr, Framework for Information, New York, NY.
- * Self Esteem in the Workplace: Is it Necessary?, Charity McDonald, Philip Morris Research Center Library, Richmond, VA.

The three full-day courses and instructors are:

- * Budgets and Libraries, Alice Sizer Warner.
- * Database Construction Issues, Lynda Moulton, Comstow Information Services, Stow, MA.
- * Principles of Records Management, Roberta Freifeld and Caryl Masyr.

The Analytical Tools unit of the Middle Management Institute will address the quantitative aspects of management including statistical analysis, budgeting and strategic planning.

SLA's Winter Education Conference, initiated in 1985, provides numerous opportunities for information professionals to meet peers and to participate in a variety of continuing education opportunities.

Complete information on the Winter Education Conference is available by contacting: Professional Development Section: SLA, 1700 18th Street, NW, Washington, D.C. 20009 or by calling (202) 234-4700.

E-Mail Directory

Biofeedback will facilitate electronic mail communication among BSD members by publishing in each issue a listing of the e-mail addresses sent to the Editor. If you can send and receive mail by any of the networks (ALANET, BITNET, etc.), send me your address for the next issue. Also, please include your e-mail address, if you have one, with any items you submit for publication in *Biofeedback*.

EXPANDING HORIZONS:
STRATEGIES FOR INFORMATION MANAGERS



SPECIAL LIBRARIES ASSOCIATION
79th ANNUAL CONFERENCE
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Submit all material except "Spotlight On..." articles to the Editor. Send "Spotlight On..." articles to the Assistant Editor.

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