CHAIRMAN’S MESSAGE

HAPPY NEW YEAR TO ALL BIOLOGICAL SCIENCE DIVISION MEMBERS:

The theme for the New Orleans 1983 Annual Conference is "Removing Information Barriers." Every effort has been made to focus Division programs on this topic, whether the barriers are technological or historical. The Division hospitality suite will be open for wine and cheese every evening from about 5 until 8 p.m. Plan to meet old and new friends at the suite to make arrangements to sample New Orleans' famous restaurants and night spots.

On Monday, June 6, the Biological Sciences Division will co-sponsor, with the Chemistry and Environmental Information Divisions, a panel on "Hazardous Wastes--Information Resources." This is a four part program with panel members speaking on the hazardous waste regulatory system, CHEMLAW, the chemical substances information network, and additional print and online resources. There will be handouts describing sources and time for questions/demonstrations.

The Biological Sciences Division luncheon will be held on Tuesday, June 7, and will feature Mrs. Lois Elmer Bannon speaking on the work and publishing history of John James Audubon. Mrs. Bannon is a well known art historian and is the author of Handbook of Audubon Prints. Also on Tuesday the Division will hold its business meeting in the Division suite from 5 to 7 p.m. This will be a good opportunity to review Division activities, meet the officers and committee members, and voice your interest in plans for the coming year.

Ms. Nancy Vaupel, Head of the BIOSIS Users Services Department, will give a two hour presentation on Wednesday afternoon. Her talk will focus on database subsets for micro computers; a review of the major subject coverage analyses done to date on the BIOSIS databases, BIOSIS Previews, and Zoological Record; the results of ongoing research on abstract test searching; and new data elements and databases.

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DIVISION OFFICERS & COMMITTEE CHAIRMEN 1982-83

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<tr>
<th>Position</th>
<th>Name</th>
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<tr>
<td>Chairman</td>
<td>Elisabeth B. Davis</td>
<td>University of Illinois</td>
<td>Biology Library, 407 S. Goodwin, Urbana, IL 61801</td>
</tr>
<tr>
<td>Chairman-Elect</td>
<td>Doris Bolef</td>
<td>Library of Rush University</td>
<td>600 S. Paulina Street, Chicago, IL 60612</td>
</tr>
<tr>
<td>Immediate Past Chairman</td>
<td>Sara I. Hill</td>
<td>DataPhase Systems</td>
<td>3770 Broadway, Kansas City, MO 64111</td>
</tr>
<tr>
<td>Secretary-Treasurer</td>
<td>Ruth Ahl</td>
<td>Purdue University Library</td>
<td>West Lafayette, IN 47907</td>
</tr>
<tr>
<td>Director</td>
<td>M. Sandra Wood</td>
<td>George T. Harrell Library</td>
<td>Hershey Medical Center, Hershey, PA 17033</td>
</tr>
<tr>
<td>Bylaws Chairman</td>
<td>Gretchen Stephens</td>
<td>Purdue University Veterinary Medical Library</td>
<td>Room 108 Lynn Hall, West Lafayette, IN 47907</td>
</tr>
<tr>
<td>Nominating Chairman</td>
<td>David Self</td>
<td>University of Illinois Veterinary Medicine Library</td>
<td>2001 S. Lincoln, Urbana, IL 61801</td>
</tr>
<tr>
<td>Membership Chairman</td>
<td>Karen Patrias</td>
<td>National Library of Medicine</td>
<td>8600 Rockville Pike, Bethesda, MD 20209</td>
</tr>
<tr>
<td>Archives Chairman</td>
<td>Caroline Morris</td>
<td>Pennsylvania Hospital Medical Library</td>
<td>8th and Spruce Streets, Philadelphia, PA 19107</td>
</tr>
<tr>
<td>Local Representative</td>
<td>Beth Paskoff</td>
<td>Louisiana State University Middleton Library</td>
<td>Baton Rouge, LA 70803</td>
</tr>
<tr>
<td>Career Guidance and Public Relations Chairman</td>
<td>Rebecca Martin</td>
<td>University of California Biology Library</td>
<td>Berkeley, CA 94720</td>
</tr>
<tr>
<td>Newsletter Editor</td>
<td>Beverly Renford</td>
<td>George T. Harrell Library</td>
<td>Hershey Medical Center, Hershey, PA 17033</td>
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The BIOLOGICAL SCIENCES DIVISION NEWSLETTER is published three times per year by the Biological Sciences Division of the Special Libraries Association and is sent to Division members as a membership benefit. Issues may be sent others upon request depending on availability.

SPECIAL LIBRARIES ASSOCIATION assumes no responsibility for the statements and opinions advanced by the contributors to the Association's publications. Editorial views do not necessarily represent the official position of Special Libraries Association. Acceptance of an advertisement does not imply endorsement of the product by Special Libraries Association.
CHAIRMAN'S MESSAGE, CON'T

The Environmental Information Division will join us on Thursday for a tour of the U.S. Department of Agriculture Southern Regional Research Center in New Orleans. This will feature a visit to the facility's library and research areas, complete with samples of products. The tour is scheduled for the morning so that everyone will be free for lunch and for more New Orleans sightseeing in the afternoon.

See you in New Orleans!

Elisabeth Davis

STIPEND AWARD FOR STUDENTS

The Career Guidance Committee is pleased to announce that the Biological Sciences Division will be sponsoring a student member to attend the Annual Conference of the Special Libraries Association in New Orleans next June. The Division will provide the following support to one student with outstanding potential in this field:

Travel stipend (up to $250)
A room in the division suite at the conference hotel
Tickets to BSD events
Opportunity to meet and develop contacts among biological sciences librarians

Selection will be based upon an essay on some aspect of biological sciences librarianship and a letter of reference. The student must be a member of SLA to qualify. Details and applications will be sent to all library schools in January. If you are interested in applying or would like to recommend someone for this award, please contact: Rebecca Martin, Biology Library, University of California, Berkeley, CA 94720.

The deadline for applications will be March 15, 1983.

BYLAWS ALERT....

The Bylaws Committee is currently completing its work on amendments to the Division bylaws. As required by our bylaws, the amendments will be submitted to the Special Libraries Association bylaws committee for their review early in 1983, and, if approved, will be published in this Newsletter in March and presented to the Division membership for their approval during the annual business meeting in June. Anyone with questions concerning the bylaws is encouraged to contact Gretchen Stephens, Bylaws Committee Chair, Veterinary Medical Library, 108 Lynn Hall, Purdue University, West Lafayette, IN 47907, 317/494-2852.

ENGINEERING DIVISION DIRECTORY FOR SALE

The Engineering Division of Special Libraries Association announces the pre-publication sale of its Membership Directory. The Directory lists the nearly 600 Division members, their addresses and telephone numbers, and their libraries' collection interests. Part Two of the Directory is a Corporate Directory arranged alphabetically by the names of the employers of the members. The price of the publication for SLA members is $4.50. Checks should be made payable to the Engineering Division of SLA and sent with the order to: Jerry W. Mansfield, Engineering Library/Potter Center, Purdue University, West Lafayette, IN 47907.
NEW ORLEANS CONFERENCE: The Programs

The theme of the 1983 SLA Annual Conference is "Removing Information Barriers," and removing those barriers is what the library and information business is all about. It means removing all types of barriers between information and those who use it—space, time and language; technological, sociological, political, legal, geographical, even intellectual. Almost everything information professionals do to improve the operation of their libraries and information centers contributes toward removing information barriers—in themselves, their staffs, their collections and their service to users. This is a "challenge" theme. It is broad enough to cover almost any specific topic, so the Conference Program Committee and the Division Program Planners are challenged to present their best possible programs on a wide variety of topics with the assurance that they will fit the overall Conference theme.

The General Sessions at the New Orleans Conference will also cover a wide variety of topics related to the theme. Some of the information barriers will be external, political, legislative and technological, while some will be internal, personal and sociological. Here is a brief summary of the speakers and topics the Conference Program Committee has lined up to date. Further details will be published in the Scholar throughout the year as well as in the Preliminary Conference Program in the Spring.

General Session I - Political Barriers to Information
Speaker: The Honorable Gilbert Gude
Director of the Congressional Research Service
Library of Congress

General Session II - Panel on Upward Mobility: Removing Sociological Barriers
Speakers: Ms. Laura N. Gasaway
Director of the Law Library
University of Oklahoma
Dr. Leigh Estabrook
Associate Professor, School of Information Studies
Syracuse University
Dr. Natasha Josephowicz
Professor of Management, College of Business Administration
San Diego State University

General Session III - Freedom of Information
Speaker: Mr. Bruce Sanford
Attorney with Baker & Hostetler
Washington, D.C.

General Session IV - Panel on Electronic Publishing
Speakers: Not firm at time of writing.
This Session is co-sponsored by the Publishing, Business & Finance, Information Technology and Library Management Divisions and the SLA Publisher Relations Committee
NEW ORLEANS CONFERENCE: The Programs – continued

All of the SLA Divisions and some of the SLA Committees are also planning substantive program sessions for the New Orleans Conference as well as tours and open houses. Watch your own Division’s publications for the topics and details. Of course, New Orleans being New Orleans, there will be plenty to see, do and eat between sessions. Plan now to join us there June 4–9, 1983 for a unique professional experience.

Didi Pancake, Chairman
1983 New Orleans Conference
Program Committee

NEW ORLEANS CONFERENCE: The City

NEW ORLEANS ON THE HALF-SHELL: A Native's Guide to the Crescent City.

NEW ORLEANS ON THE HALF-SHELL is a handy guide to the city of New Orleans. It gives tourist-type information from a native's point of view. This book discusses such topics as getting around, places to avoid, eating, sleeping, nightlife, the arts, etc. It includes a directory with phone numbers for emergency situations, hospitals, legal information and the like. The authors also include a map of the downtown area and one of the French Quarter. Their commentary is interspersed with a great deal of humor in addition to sound advise. The following is an excerpt on how to pronounce New Orleans correctly, and it will give you something on which to work between now and the 1983 SLA Annual Conference:

"Don't call it "New Orleáens"! Of the various ways to pronounce the name of our fair city, the pronunciation with the long "e" sound is the least acceptable. "New Orlunz" with the short "u" or "New Awlins" with the short "i" are the two pronunciations most often used by locals. However, "New Orlünz" is also acceptable."

Alan Graham, one of the coauthors of this entertaining and informative book, will be a featured speaker at the Welcome to New Orleans Session which is being planned by the Louisiana Chapter to get the Conference off to a roaring start on Sunday afternoon, June 4th. Y'all come, y' hear!

Carol Drum, Member
1983 New Orleans Conference
Program Committee
NEW ORLEANS CONFERENCE: The Exhibits

A great deal of effort by a great number of people goes into planning an event as complex as an SLA Annual Conference. Most of us members know, in at least a general way, who is involved in this process: the Association Office staff, especially the Conference and Exhibits Coordinator; the SLA Manager for Professional Development and all the others that work on the Continuing Education programs for the Conference; the Conference Program Committee; all the officers of the 29 SLA Divisions and the various Committees who plan programs, tours and open houses; the members of the local Chapter(s) who work as local representatives for the Divisions and plan other Conference-related activities; and I am sure there are others I cannot think of at the moment. That's well over 100 people directly involved in offering you, the SLA member, a most important opportunity for professional activity and development.

But there is another important group of several hundred people who work just as hard for the success of each SLA Annual Conference and who also offer an unparalleled resource for our individual professional development ... the Exhibitors. These are the people who arrange for, set up and staff the 200 or so booths in the Conference Exhibit Area every year. They are fully as important as the people mentioned in the first paragraph, and in some ways, they are more important both to the Association and to you as an individual member attending the Conference. And, you guessed it, I am going to tell you why, and also, how to make the best use of the resource they represent.

Exhibitors and the Association

Bluntly put, if it were not for the Exhibitors, the Association probably could not hold an Annual Conference every year. A significant portion of the Association's income each year comes from the Exhibitors at Conferences. Our individual membership dues and our Conference Registration Fees (even at $75) cannot cover the costs of all other membership services and the Annual Conference by themselves (although the Registration Fee is calculated on a close to break-even basis). Without this income from the Conference Exhibits, other membership services and Association activities would have to be cut back, and it would be financially unfeasible to hold Annual Conferences.

Therefore, it is to our direct advantage as members of SLA to encourage Exhibitors, both old and new, to continue to attend and support our Conferences. We can do this by telling them directly how glad we are to see them in the Exhibit Area as we go through it.

Exhibitors and the Conference Attendee

I hate a "hard sell" approach, don't you? But, you know, I've never seen a "hard sell" (lights, sirens, tinsel and aggressive fast-talkers who would seem more at home in an old-fashioned carney) at any library conference, and certainly not at SLA. The Representatives working in Exhibitors' booths are there for the attendees benefit to provide expert information on their companies' products and services, information that we attendees need to make intelligent decisions for our libraries. As lonesome as the Exhibitors can get for an attendee to talk to, I have never seen one leap out...
NEW ORLEANS CONFERENCE: The Exhibits - continued

from behind a display rack to accost anyone with a "hard sell" approach. It's rather like doing reference or circulation desk duty on a slow day, waiting for someone, anyone, to come along with a question or even an inquiring look on his/her face.

How To Use the Exhibits

The Exhibits are good for a whole lot of continuing professional education on products and services that are available to us. They are good for new product/service information with which to amaze and impress your stay-at-home colleagues and bosses. They are good for problem solving (or at least for initiating the process) when your problem concerns the products/services of an Exhibitor. They are good for finding out about things you may not actually need but are curious about.

Here are some random thoughts and helpful hints for "doing" Exhibits:

1. YOU SHOULD NEVER FEEL BASHFUL about walking right into a booth to look it over, or guilty about "taking up time" asking an Exhibitor questions, even it you don't think your library will ever need that product/service. Who knows when your library will change its needs, or you your job? If you are even faintly curious, much less actively interested, it is your right as a Conference attendee to look and/or ask. (I learned this one the slow way, as I work for a state institution and cannot buy anything directly, much less at a Conference.)

2. EXHIBITORS DON'T BITE, nor as mentioned above, do they "hard sell" at SLA Conferences. They are intelligent, gregarious people who enjoy talking to all sorts of people about all sorts of things including their companies' products/services, or even just chatting about the weather or the city's sights.

3. EXHIBITORS CAN HELP WITH PROBLEMS. Got an on-line search question that has you stumped? Bring it to the Conference and run it past the people in the database vendor's booth who will probably be able to solve it for you right there and maybe even teach you a trick or two about their database. Having a problem with subscriptions from a publisher or agent? Bring your notes on the problem and talk to the Representative in that company's booth. They may not have the answer immediately, but I'll bet they can help you get it if you're nice about it. Need a new piece of equipment? Do some comparison shopping in the Exhibit Area, get catalogs with specs, find out who carries it in your area.

In New Orleans this year, the Exhibit Area will be in the Rivergate just across from the Hilton Hotel. All of the General Session Programs will be held there as well as some of the larger Division programs. The Exhibits will be open at 9:00 a.m. on Monday, Tuesday and Wednesday mornings as well as at other times. The General Sessions won't start until 10:00 a.m. This means a clear hour each morning to visit the Exhibits with no conflicting meetings or activities! Use the time; use the Exhibits! See you there!

Didi Pancake, Chairman
1983 New Orleans Conference
Program Committee
TENTATIVE LIST

Continuing Education Program - SLA New Orleans Conference

June 4, 5, 9, 1983

CE 120  Space Planning/Evaluation for Libraries and Business Information Centers

CE 121  Stress Management

CE 125  Managing the Business Library/Information Center - Reference Update & Technology for Running a Business Library/Information Center

CE 204  The Management Process: An Outline for the Information Professional

CE 228  Managing in a Changing Environment

CE 229  Art of Delegating

CE 254  Labor Relations Issues for Special Libraries

CE 255  Strengthening Interviewing Skills

CE 256  Motivation and Productivity: The Keys to a Successful Organization

CE 326  Kinesthetics—Understanding Body Language in a Corporate Environment

CE 329  Information Manager as a Leader in Communication

CE 350  Marketing Your Services

CE 351  Creating Multi Media Presentations

CE 401  Archives Management

CE 428  Software Packages: Their applicability to Special Library Functions

CE 451  User Education in a Technologically Advanced Special Library

CE 476  Networking

CE 477  Planning New Technologies in Libraries

CE 525  Understanding and Use of Alternative Forms of Publication in Technical Libraries

W1  Expanding Library Careers
SpecialLine - Special Libraries Association - in operation 7 days a week, 24 hours a day and is updated with new positions open every second Friday - 212/460-9716

Job Lines

American Society for Information Science (ASIS)
202/659-1737
Association of College and Research Libraries
312/844-6795
British Columbia
604/263-0014
California Library Association
916/443-1222 or 213/629-5627
California Media and Library Educators
415/697-8832
Employment Committee of the Texas Chapter:
Special Libraries Association
713/765-2375
Florida State Library
904/488-5232
Georgia Library Association/JMRT
404/634-5726
Library J obline of Illinois
312/628-0930 (24 hours)
Maryland Library Association
301/685-5760
Metropolitan Washington Library Jobline
202/223-2272
Midwest Job Line
517/487-5617
312/644-1896 (to list a job)
Missouri-Kansas-Nebraska Special Libraries
816/942-9022

New England Library Jobline
207/623-2286
New Jersey Library Association
609/395-2151
New York Library Association Jobline
212/227-8483
New York Special Libraries Association
212/753-7247
North Carolina State Library
919/733-6410
Oregon Job Line
503/585-2232
Pacific Northwest Library Association
206/543-2990
Pennsylvania Cooperative Jobline
412/362-5627
South Carolina Jobline
803/777-8443
Special Library Association: Southern California Chapter
213/795-2145
Texas State Library Jobline
512/475-0408
512/475-4110 (to list a job)
Virginia Library Jobline
804/355-0384
Washington, DC
202/223-2272

COMING UP

American Library Association (ALA)
Midwinter Meeting
January 8-13, 1983
San Antonio, TX

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Special Libraries Association
Business Meeting for Division Officers
January 26-28, 1983
Newport Beach, CA

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Medical Library Association
Annual Meeting
May 27-June 2, 1983
Houston, TX

***

Special Libraries Association
74th Annual Conference
June 4-9, 1983
New Orleans, LA

***

American Library Association
Annual Conference
June 24-30, 1983
Los Angeles, CA

FOOD FOR THOUGHT

A wise man of the Orient once remarked: "There are three kinds of people in all types of organizations - rowboat people, sailboat people, and steamboat people. Rowboat people need to be pushed or shoved along. Sailboat people move when a favorable wind is blowing. Steamboat people move continuously, through calm or storm. They usually are masters of themselves, their surroundings, and their fate."

The next issue of the BSD Newsletter will be mailed in March. Comments, contributions, letters to the editors and notices are invited. Such items should be sent by February 15, 1983. Mail to: Beverly Renford, Hershey Medical Center Library, Hershey, PA. 17033
In the Fall issue a "Name the Newsletter Contest" was announced. All members of the Biological Sciences Division were asked to suggest names. The membership is now being asked to vote on those names submitted. The person submitting the winning name will be given a free ticket to the Division luncheon at SLA New Orleans. The contest winner and the new newsletter name will be announced in the Spring issue. The newsletter will begin to use the new name with the Fall issue, 1983. PLEASE VOTE!

DEADLINE: February 15, 1983
MAIL TO: Beverly Renford
Hershey Medical Center
Library
Box 850
Hershey, PA 17033

YOUR NAME: ____________________________

VOTE FOR ONLY ONE NAME.

____ Bi-Sci News
____ Biobiblio
____ Biofeedback
____ BioSci Data
____ BioSci Update
____ Bio Slate
____ Biotica
____ Feedback
____ Life Sciences Libraries at Work in SLA
____ Living Libraries
"Good afternoon! I'm a problem patron."

The Information Desk at Michigan State University's Undergraduate Library inspired this student cartoon.