

# BIOLOGICAL SCIENCES DIVISION SPECIAL LIBRARIES ASSOCIATION Newsletter

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VOL. 9, NO. 2

WINTER 1983

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## CHAIRMAN'S MESSAGE

HAPPY NEW YEAR TO ALL BIOLOGICAL SCIENCE DIVISION MEMBERS:

The theme for the New Orleans 1983 Annual Conference is "Removing Information Barriers." Every effort has been made to focus Division programs on this topic, whether the barriers are technological or historical. The Division hospitality suite will be open for wine and cheese every evening from about 5 until 8 p.m. Plan to meet old and new friends at the suite to make arrangements to sample New Orleans' famous restaurants and night spots.

On Monday, June 6, the Biological Sciences Division will co-sponsor, with the Chemistry and Environmental Information Divisions, a panel on "Hazardous Wastes--Information Resources." This is a four part program with panel members speaking on the hazardous waste regulatory system, CHEMLAW, the chemical substances information network, and additional print and online resources. There will be handouts describing sources and time for questions/demonstrations.

The Biological Sciences Division luncheon will be held on Tuesday, June 7, and will feature Mrs. Lois Elmer Bannon speaking on the work and publishing history of John James Audubon. Mrs. Bannon is a well known art historian and is the author of Handbook of Audubon Prints. Also on Tuesday the Division will hold its business meeting in the Division suite from 5 to 7 p.m. This will be a good opportunity to review Division activities, meet the officers and committee members, and voice your interest in plans for the coming year.

Ms. Nancy Vaupel, Head of the BIOSIS Users Services Department, will give a two hour presentation on Wednesday afternoon. Her talk will focus on database subsets for micro computers; a review of the major subject coverage analyses done to date on the BIOSIS databases, BIOSIS Previews, and Zoological Record; the results of ongoing research on abstract test searching; and new data elements and databases.

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DIVISION OFFICERS & COMMITTEE CHAIRMEN 1982-83

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Veterinary Medical Library  
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Veterinary Medicine Library  
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Baton Rouge, LA 70803

Career Guidance and

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University of California  
Biology Library  
Berkeley, CA 94720

Newsletter Editor

Beverly Renford  
George T. Harrell Library  
Hershey Medical Center  
Hershey, PA 17033

The BIOLOGICAL SCIENCES DIVISION NEWSLETTER is published three times per year by the Biological Sciences Division of the Special Libraries Association and is sent to Division members as a membership benefit. Issues may be sent others upon request depending on availability.

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## CHAIRMAN'S MESSAGE, CON'T

The Environmental Information Division will join us on Thursday for a tour of the U.S. Department of Agriculture Southern Regional Research Center in New Orleans. This will feature a visit to the facility's library and research areas, complete with samples of products. The tour is scheduled for the morning so that everyone will be free for lunch and for more New Orleans sightseeing in the afternoon.

See you in New Orleans!

Elisabeth Davis

## STIPEND AWARD FOR STUDENTS

The Career Guidance Committee is pleased to announce that the Biological Sciences Division will be sponsoring a student member to attend the Annual Conference of the Special Libraries Association in New Orleans next June. The Division will provide the following support to one student with outstanding potential in this field:

Travel stipend (up to \$250)

A room in the division suite at the conference hotel

Tickets to BSD events

Opportunity to meet and develop contacts among biological sciences librarians

Selection will be based upon an essay on some aspect of biological sciences librarianship and a letter of reference. The student must be a member of SLA to qualify. Details and applications will be sent to all library schools in January. If you are interested in applying or would like to recommend someone for this award, please contact: Rebecca Martin, Biology Library, University of California, Berkeley, CA 94720.

The deadline for applications will be March 15, 1983.

## BYLAWS ALERT....

The Bylaws Committee is currently completing its work on amendments to the Division bylaws. As required by our bylaws, the amendments will be submitted to the Special Libraries Association bylaws committee for their review early in 1983, and, if approved, will be published in this Newsletter in March and presented to the Division membership for their approval during the annual business meeting in June. Anyone with questions concerning the bylaws is encouraged to contact Gretchen Stephens, Bylaws Committee Chair, (Veterinary Medical Library, 108 Lynn Hall, Purdue University, West Lafayette, IN 47907, 317/494-2852.

## ENGINEERING DIVISION DIRECTORY FOR SALE

The Engineering Division of Special Libraries Association announces the pre-publication sale of its Membership Directory. The Directory lists the nearly 600 Division members, their addresses and telephone numbers, and their libraries' collection interests. Part Two of the Directory is a Corporate Directory arranged alphabetically by the names of the employers of the members. The price of the publication for SLA members is \$4.50. Checks should be made payable to the Engineering Division of SLA and sent with the order to: Jerry W. Mansfield, Engineering Library/Potter Center, Purdue University, West Lafayette, IN 47907.



National library symbol.

# NEW ORLEANS CONFERENCE: The Programs

The theme of the 1983 SLA Annual Conference is "Removing Information Barriers," and removing those barriers is what the library and information business is all about. It means removing all types of barriers between information and those who use it--space, time and language; technological, sociological, political, legal, geographical, even intellectual. Almost everything information professionals do to improve the operation of their libraries and information centers contributes toward removing information barriers--in themselves, their staffs, their collections and their service to users. This is a "challenge" theme. It is broad enough to cover almost any specific topic, so the Conference Program Committee and the Division Program Planners are challenged to present their best possible programs on a wide variety of topics with the assurance that they will fit the overall Conference theme.

The General Sessions at the New Orleans Conference will also cover a wide variety of topics related to the theme. Some of the information barriers will be external, political, legislative and technological, while some will be internal, personal and sociological. Here is a brief summary of the speakers and topics the Conference Program Committee has lined up to date. Further details will be published in the Specialist throughout the year as well as in the Preliminary Conference Program in the Spring.

## General Session I - Political Barriers to Information

Speaker: The Honorable Gilbert Gude  
Director of the Congressional Research Service  
Library of Congress

## General Session II - Panel on Upward Mobility: Removing Sociological Barriers

Speakers: Ms. Laura N. Gasaway  
Director of the Law Library  
University of Oklahoma

Dr. Leigh Estabrook  
Associate Professor, School of Information Studies  
Syracuse University

Dr. Natasha Josefowitz  
Professor of Management, College of Business Administration  
San Diego State University

## General Session III - Freedom of Information

Speaker: Mr. Bruce Sanford  
Attorney with Baker & Hostetler  
Washington, D.C.

## General Session IV - Panel on Electronic Publishing

Speakers: Not firm at time of writing.  
This Session is co-sponsored by the Publishing, Business & Finance, Information Technology and Library Management Divisions and the SLA Publisher Relations Committee

## NEW ORLEANS CONFERENCE: The Programs - continued

All of the SLA Divisions and some of the SLA Committees are also planning substantive program sessions for the New Orleans Conference as well as tours and open houses. Watch your own Division's publications for the topics and details. Of course, New Orleans being New Orleans, there will be plenty to see, do and eat between sessions. Plan now to join us there June 4-9, 1983 for a unique professional experience.

Didi Pancake, Chairman  
1983 New Orleans Conference  
Program Committee

## NEW ORLEANS CONFERENCE: The City

**NEW ORLEANS ON THE HALF-SHELL: A Native's Guide to the Crescent City.**  
New Expanded Edition. James Taylor and Alan Graham. Pelican Publishing Company, 1101 Monroe Street, Gretna, Louisiana, 1981. \$3.95.

**NEW ORLEANS ON THE HALF-SHELL** is a handy guide to the city of New Orleans. It gives tourist-type information from a native's point of view. This book discusses such topics as getting around, places to avoid, eating, sleeping, nightlife, the arts, etc. It includes a directory with phone numbers for emergency situations, hospitals, legal information and the like. The authors also include a map of the downtown area and one of the French Quarter. Their commentary is interspersed with a great deal of humor in addition to sound advice. The following is an excerpt on how to pronounce New Orleans correctly, and it will give you something on which to work between now and the 1983 SLA Annual Conference:

"Don't call it "New Orleēēens"! Of the various ways to pronounce the name of our fair city, the pronunciation with the long "e" sound is the least acceptable. "New Orlunz" with the short "u" or "New Awlins" with the short "i" are the two pronunciations most often used by locals. However, "New Orlēunz" is also acceptable."

Alan Graham, one of the coauthors of this entertaining and informative book, will be a featured speaker at the Welcome to New Orleans Session which is being planned by the Louisiana Chapter to get the Conference off to a roaring start on Sunday afternoon, June 4th. Y'all come, y' hear!

Carol Drum, Member  
1983 New Orleans Conference  
Program Committee

# NEW ORLEANS CONFERENCE: The Exhibits

A great deal of effort by a great number of people goes into planning an event as complex as an SLA Annual Conference. Most of us members know, in at least a general way, who is involved in this process: the Association Office staff, especially the Conference and Exhibits Coordinator; the SLA Manager for Professional Development and all the others that work on the Continuing Education programs for the Conference; the Conference Program Committee; all the officers of the 29 SLA Divisions and the various Committees who plan programs, tours and open houses; the members of the local Chapter(s) who work as local representatives for the Divisions and plan other Conference-related activities; and I am sure there are others I cannot think of at the moment. That's well over 100 people directly involved in offering you, the SLA member, a most important opportunity for professional activity and development.

But there is another important group of several hundred people who work just as hard for the success of each SLA Annual Conference and who also offer an unparalleled resource for our individual professional development ...the Exhibitors. These are the people who arrange for, set up and staff the 200 or so booths in the Conference Exhibit Area every year. They are fully as important as the people mentioned in the first paragraph, and in some ways, they are more important both to the Association and to you as an individual member attending the Conference. And, you guessed it, I am going to tell you why, and also, how to make the best use of the resource they represent.

## Exhibitors and the Association

Bluntly put, if it were not for the Exhibitors, the Association probably could not hold an Annual Conference every year. A significant portion of the Association's income each year comes from the Exhibitors at Conferences. Our individual membership dues and our Conference Registration Fees (even at \$75) cannot cover the costs of all other membership services and the Annual Conference by themselves (although the Registration Fee is calculated on a close to break-even basis). Without this income from the Conference Exhibits, other membership services and Association activities would have to be cut back, and it would be financially unfeasible to hold Annual Conferences.

Therefore, it is to our direct advantage as members of SLA to encourage Exhibitors, both old and new, to continue to attend and support our Conferences. We can do this by telling them directly how glad we are to see them in the Exhibit Area as we go through it.

## Exhibitors and the Conference Attendee

I hate a "hard sell" approach, don't you? But, you know, I've never seen a "hard sell" (lights, sirens, tinsel and aggressive fast-talkers who would seem more at home in an old-fashioned carney) at any library conference, and certainly not at SLA. The Representatives working in Exhibitors' booths are there for the attendees benefit to provide expert information on their companies' products and services, information that we attendees need to make intelligent decisions for our libraries. As lonesome as the Exhibitors can get for an attendee to talk to, I have never seen one leap out

## NEW ORLEANS CONFERENCE: The Exhibits - continued

from behind a display rack to accost anyone with a "hard sell" approach. It's rather like doing reference or circulation desk duty on a slow day, waiting for someone, anyone, to come along with a question or even an inquiring look on his/her face.

### How To Use the Exhibits

The Exhibits are good for a whole lot of continuing professional education on products and services that are available to us. They are good for new product/service information with which to amaze and impress your stay-at-home colleagues and bosses. They are good for problem solving (or at least for initiating the process) when your problem concerns the products/services of an Exhibitor. They are good for finding out about things you may not actually need but are curious about.

Here are some random thoughts and helpful hints for "doing" Exhibits:

1. YOU SHOULD NEVER FEEL BASHFUL about walking right into a booth to look it over, or guilty about "taking up time" asking an Exhibitor questions, even if you don't think your library will ever need that product/service. Who knows when your library will change its needs, or you your job? If you are even faintly curious, much less actively interested, it is your right as a Conference attendee to look and/or ask. (I learned this one the slow way, as I work for a state institution and cannot buy anything directly, much less at a Conference.)
2. EXHIBITORS DON'T BITE, nor as mentioned above, do they "hard sell" at SLA Conferences. They are intelligent, gregarious people who enjoy talking to all sorts of people about all sorts of things including their companies' products/services, or even just chatting about the weather or the city's sights.
3. EXHIBITORS CAN HELP WITH PROBLEMS. Got an on-line search question that has you stumped? Bring it to the Conference and run it past the people in the database vendor's booth who will probably be able to solve it for you right there and maybe even teach you a trick or two about their database. Having a problem with subscriptions from a publisher or agent? Bring your notes on the problem and talk to the Representative in that company's booth. They may not have the answer immediately, but I'll bet they can help you get it if you're nice about it. Need a new piece of equipment? Do some comparison shopping in the Exhibit Area, get catalogs with specs, find out who carries it in your area.

In New Orleans this year, the Exhibit Area will be in the Rivergate just across from the Hilton Hotel. All of the General Session Programs will be held there as well as some of the larger Division programs. The Exhibits will be open at 9:00 a.m. on Monday, Tuesday and Wednesday mornings as well as at other times. The General Sessions won't start until 10:00 a.m. This means a clear hour each morning to visit the Exhibits with no conflicting meetings or activities! Use the time; use the Exhibits! See you there!

Didi Pancake, Chairman  
1983 New Orleans Conference  
Program Committee

TENTATIVE LIST

Continuing Education Program - SLA New Orleans Conference

June 4, 5, 9, 1983

- CE 120 Space Planning/Evaluation for Libraries and Business Information Centers
- CE 121 Stress Management
- CE 125 Managing the Business Library/Information Center - Reference Update & Technology for Running a Business Library/Information Center
- CE 204 The Management Process: An Outline for the Information Professional
- CE 228 Managing in a Changing Environment
- CE 229 Art of Delegating
- CE 254 Labor Relations Issues for Special Libraries
- CE 255 Strengthening Interviewing Skills
- CE 256 Motivation and Productivity: The Keys to a Successful Organization
- CE 326 Kinestics-Understanding Body Language in a Corporate Environment
- CE 329 Information Manager as a Leader in Communication
- CE 350 Marketing Your Services
- CE 351 Creating Multi Media Presentations
- CE 401 Archives Management
- CE 428 Software Packages: Their applicability to Special Library Functions
- CE 451 User Education in a Technologically Advanced Special Library
- CE 476 Networking
- CE 477 Planning New Technologies in Libraries
- CE 525 Understanding and Use of Alternative Forms of Publication in Technical Libraries
- W1 Expanding Library Careers



SpecialLine - Special Libraries Association - in operation 7 days a week, 24 hours a day and is updated with new positions open every second Friday - 212/460-9716

## Job Lines

American Society for Information Science (ASIS)  
202/659-1737  
Association of College and Research Libraries  
312/944-6795  
British Columbia  
604/263-0014  
California Library Association  
916/443-1222 or 213/629-5627  
California Media and Library Educators  
415/697-8832  
Employment Committee of the Texas Chapter  
Special Libraries Association  
713/765-2375  
Florida State Library  
904/488-5232  
Georgia Library Association/JMRT  
404/634-5726  
Library Jobline of Illinois  
312/828-0930 (24 hours)  
Maryland Library Association  
301/685-5760  
Metropolitan Washington Library Jobline  
202/223-2272  
Midwest Job Line  
517/487-5617  
312/644-1896 (to list a job)  
Missouri-Kansas-Nebraska, Special Libraries  
816/██████████ 942-7012

New England Library Jobline  
207/623-2286  
New Jersey Library Association  
609/695-2121  
New York Library Association Jobline  
212/227-8483  
New York Special Libraries Association  
212/753-7247  
North Carolina State Library  
919/733-6410  
Oregon Job Line  
503/585-2232  
Pacific Northwest Library Association  
206/543-2890  
Pennsylvania Cooperative Jobline  
412/362-5627  
South Carolina Jobline  
803/777-8443  
Special Library Association: Southern California  
Chapter  
213/795-2145  
Texas State Library Jobline  
512/475-0408  
512/475-4110 (to list a job)  
Virginia Library Jobline  
804/355-0384  
Washington, DC  
202/223-2272

## COMING UP

American Library Association (ALA)  
Midwinter Meeting  
January 8-13, 1983  
San Antonio, TX

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Special Libraries Association  
Business Meeting for Division  
Officers  
January 26-28, 1983  
Newport Beach, CA

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Medical Library Association  
Annual Meeting  
May 27-June 2, 1983  
Houston, TX

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Special Libraries Association  
74th Annual Conference  
June 4-9, 1983  
New Orleans, LA

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American Library Association  
Annual Conference  
June 24-30, 1983  
Los Angeles, CA

## FOOD FOR THOUGHT

A wise man of the Orient once remarked:  
"There are three kinds of people in all types of organizations - rowboat people, sailboat people, and steamboat people. Rowboat people need to be pushed or shoved along. Sailboat people move when a favorable wind is blowing. Steamboat people move continuously, through calm or storm. They usually are masters of themselves, their surroundings, and their fate."

\*\*\*\*\*  
The next issue of the BSD News-  
letter will be mailed in March.  
Comments, contributions, letters  
to the editors and notices are in-  
vited. Such items should be sent  
by February 15, 1983. Mail to:  
Beverly Renford, Hershey Medi-  
cal Center Library, Hershey,  
PA. 17033  
\*\*\*\*\*

NAME THE NEWSLETTER.....NAME THE NEWSLETTER.....NAME THE NEWSLETTER.....

.....NAME THE NEWSLETTER.....NAME THE NEWSLETTER.....NAME THE NEWSLETTER.....NAME THE NEWSLETTER.....NAME THE NEWSLETTER.....

In the Fall issue a "Name the Newsletter Contest" was announced. All members of the Biological Sciences Division were asked to suggest names. The membership is now being asked to vote on those names submitted. The person submitting the winning name will be given a free ticket to the Division Luncheon at SLA New Orleans. The contest winner and the new newsletter name will be announced in the Spring issue. The newsletter will begin to use the new name with the Fall issue, 1983. PLEASE VOTE!

DEADLINE: February 15, 1983

MAIL TO: Beverly Renford  
Hershey Medical Center  
Library  
Box 850  
Hershey, PA 17033

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YOUR NAME: \_\_\_\_\_

VOTE FOR ONLY ONE NAME.

- Bi-Sci News
- Biobiblio
- Biofeedback
- BioSci Data
- BioSci Update
- Bio Slate
- Biotica
- Feedback
- Life Sciences Libraries at Work in SLA
- Living Libraries

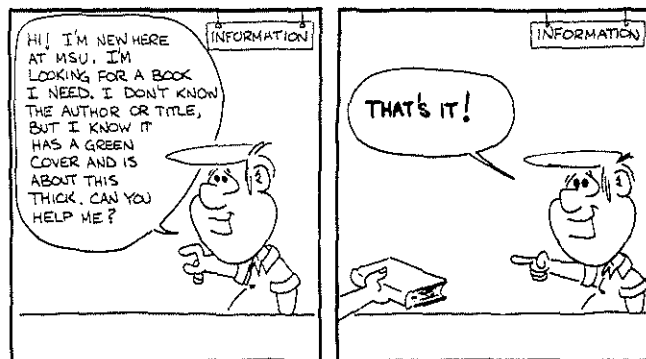
NAME THE NEWSLETTER.....NAME THE NEWSLETTER.....NAME THE NEWSLETTER.....NAME THE NEWSLETTER.....NAME THE NEWSLETTER.....

NAME THE NEWSLETTER.....NAME THE NEWSLETTER.....NAME THE NEWSLETTER.....



"Good afternoon! I'm a problem patron."

From: AMERICAN LIBRARIES



The Information Desk at Michigan State University's Undergraduate Library inspired this student cartoon.

AMERICAN LIBRARIES SEPTEMBER 1982



Biological Sciences Division/SLA  
c/o Beverly Renford, Newsletter Editor  
414 Amesbury Road  
Lancaster, PA 17601

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