

BIOLOGICAL SCIENCES DIVISION SPECIAL LIBRARIES ASSOCIATION NEWSLETTER

FALL 1977

FIRST PRE-WHITE HOUSE CONFERENCE

The first Pre-White House Conference on Libraries and Information Services was held in Atlanta, Georgia, September 15-16, 1977. It was hosted by the Honorable George Busbee, Governor of Georgia, and Mrs. Lillian Carter was Honorary Chairman of the Conference. A varied program was presented, assessing and drawing attention to the needs of Georgia libraries and information services.

Representing the National Commission on Libraries and Information Science were Mr. Alphonse Trezza, Director, and Mr. Frederic Burkhardt, Chairman. The program included speeches by distinguished attendees and small group discussions.

The Biological Sciences Division and the South Atlantic Chapter of SLA were well represented. Biological Sciences Division members attending were Miriam Libbey (the MLA representative), Marjory Waite, Louise Lewis, and myself. Lucy Duke, Sara June McDavid and Eloise Foster, also Division members, served on the White House Project Advisory Committee prior to the Conference.

Mr. Tom Basler (Library Director,

Medical College of Georgia), former Biological Sciences Division Chairman and an official delegate to the Conference, was a member of a panel. In his presentation, Tom directed attention to the needs of special libraries in Georgia. He defined the role of special libraries, described their types of collections, indicated the services they provide, urged more cooperation between libraries, and forcefully stated their need for strong legislative support.

The Pre-White House Conferences are very important, and unless special librarians throughout the country become involved and support these conferences, the needs of special libraries will not be recognized. Remember, that through the state conferences, delegates are chosen to attend the White House Conference scheduled for 1979.

All Biological Sciences Division members are urged to attend their own state Pre-White House Conferences as the opportunities arise. Good attendance by special librarians can bring favorable support for the important issues that directly affect our libraries. Notices of division members' participation in these conferences will be published in the Newsletter as reported.

By Tena L. Crenshaw, Chairman
Biological Sciences Division

PLENUM PUBLISHING CORPORATION AWARD

The Plenum Publishing Corporation Award will be presented at the SLA Kansas City Conference in June 1978. The award will consist of \$1,000 and a certificate. It will be "presented to a member of the Special Libraries Association for an outstanding original paper, not previously published or presented, covering an aspect of special libraries or special librarianship."

Travel costs for the winner to attend the Annual Conference will also be contributed by the Plenum Publishing Corporation. The award will be presented by the President of SLA at the Awards Banquet.

The deadline for submission of papers is February 28. The winner will then be notified by April 30. Papers should be submitted to the chairman of the Plenum Award Committee who is Miriam Tees, librarian of The Royal Bank of Canada, P.O. Box 6001, Montreal, P.Q., Canada H3C 3A9.

Papers will be judged on the following criteria: relevance to special librarianship; style, including format and readability; originality; and effect of the paper as a whole on the reader.

Papers to be presented as Contributed Papers at the Annual Conference (following the Call for Papers) may also be submitted for a Plenum Publishing Corporation Award. (However, papers which have been presented at previous conferences are not eligible for consideration.)

If, in the opinion of the Committee, no paper of quality has been submitted in any year, no award will be made in that year.

NEW EDITION OF HUMANE BIOLOGY PROJECTS PUBLISHED

Biology teachers have continued a demand for the Animal Welfare Institute manual, Humane Biology Projects, since it was first published in 1968. Eight printings of this manual have been done.

The new edition, now in press, includes numerous original projects and chapters. Among these are "You as the Guardian of Nature" and "You as the Subject of Study." The latter, by F. Barbara Orland, Ph.D., first appeared in The American Biology Teacher. Other authors who have contributed to the 1977 edition of Humane Biology Projects include Vagn Flyger, Ph.D., Professor of Wildlife Biology, University of Maryland; Karl Niklas, Ph.D., Associate Curator of Paleo Botany, The New York Botanical Gardens; Dewey M. Caron, Ph.D., Associate Professor of Entomology, University of Maryland; and Kenneth M. Nagler, Chief of Space Operations, Support Division, NOAA.

Teachers who wish to order a free copy may write to the Animal Welfare Institute, P.O. Box 3650, Washington, D.C. 20007. Others may order copies at a cost of \$1.00 each.

BRANDON LIST AVAILABLE

The seventh edition of Alfred N. Brandon's "Selected List of Books and Journals for the Small Medical Library" was published in the April 1977 issue of the Bulletin of the Medical Library Association. Reprints of this article may be requested from the author at the New York Academy of Medicine Library, 2 East 103rd St., New York, N.Y. 10029.

SPECIAL FREE TRANSLATIONS
OFFERED BY FRANK C. FARNHAM CO.

Libraries in need of high quality translations of foreign scientific documents now have an opportunity to evaluate the services of the Frank C. Farnham Company, of Philadelphia, Pennsylvania.

Farnham is offering to translate any foreign language document, up to 2,000 words in length, at no cost. Requests are to be submitted on company letterhead.

Those who take advantage of the offer are required to review the technical accuracy and style of the requested translation, using a one-page evaluation form.

Having specialized in scientific translation for the past 15 years, Farnham has extended its services to many of the Fortune 500.

The company is well equipped to provide translations of technical material into English, as well as into other major languages of the world.

The Frank C. Farnham Company is located at 133 South 36th Street, Philadelphia, Pennsylvania 19104.

CHEMICAL TRADE NAME CARD FILE

The Chemistry Division, SLA, maintains a card file of chemical trade names which may be useful to members of other divisions.

Information has been taken from trade journals since 1946 and includes, whenever possible, chemical composition and use, manufacturer and one or more journal citations. Some references lead to specific properties or even feature articles about the trade-named product. Emphasis has been on rubber, plastics, paints, textiles, adhesives and compounding materials.

In the last few years a Trade Name Committee of the Chemistry Division has attempted to expand coverage to other fields. They have also prepared an annotated list of sources for finding trade names in various categories. There have been discussions regarding publishing the *cummulaed* file for the most recent ten years. This could be done quickly by making a microfiche version of the file "as is" or over a longer time by editing and retyping information on the cards.

Before anything goes to press, a market survey will be made. The only indication of interest in recent years has been some twelve to fifteen inquiries annually. This file is available to all members of SLA by phone or letter if they contact Lois W. Brock, Research Library, The General Tire & Rubber Company, 2990 Gilchrist Road, Akron, Ohio 44305; (Telephone 216-798-2818). Ms Brock would also welcome suggestions of journals to monitor for specific products or reference books strong in trade name information.

MEMBER RECEIVES AWARD

Alfred N. Brandon, Librarian of the New York Academy of Medicine, was the 1977 recipient of the Medical Library Association's Marcia C. Noyes Award, MLA's highest professional distinction. Congratulations, Al!

CHAIRMAN VISITS KANSAS CITY

The Division Chairman, Tena Crenshaw, visited Kansas City in August and met with Sara Hill (the local Biological Sciences Division representative for the 1978 SLA Conference) to make plans for the Division activities.

Sara and Tena talked with other Division members and actually visited institutions which have been selected for the Division tour (scheduled for Thursday of the conference week). The chairman and the local representative discussed speakers for the meetings and arranged for cosponsoring activities with other divisions. Tena and Sara worked hard on preliminary plans that were submitted to the SLA Conference Coordinator in October.

Tena enthusiastically reported her expectations of an outstanding conference in Kansas City! Her impressions were that members would enjoy the Muehlebach and the other nice hotels near the Convention Center, the interesting shopping centers, excellent restaurants, and the beauty of Kansas City with its lovely tree-lined boulevards and fountains. The Kansas City airport has many convenient flights from major cities.

The attractive conference program now under consideration is being developed into one that should make attending the meeting a most worthwhile experience for all Biological Sciences Division members!

THE MUSEUM OF NATURAL HISTORY LAWRENCE, KANSAS

One of the highlights of the tour planned by the Biological Sciences Division for the 1978 Conference is a visit to the Museum of Natural History at the University of Kansas in Lawrence, Kansas.

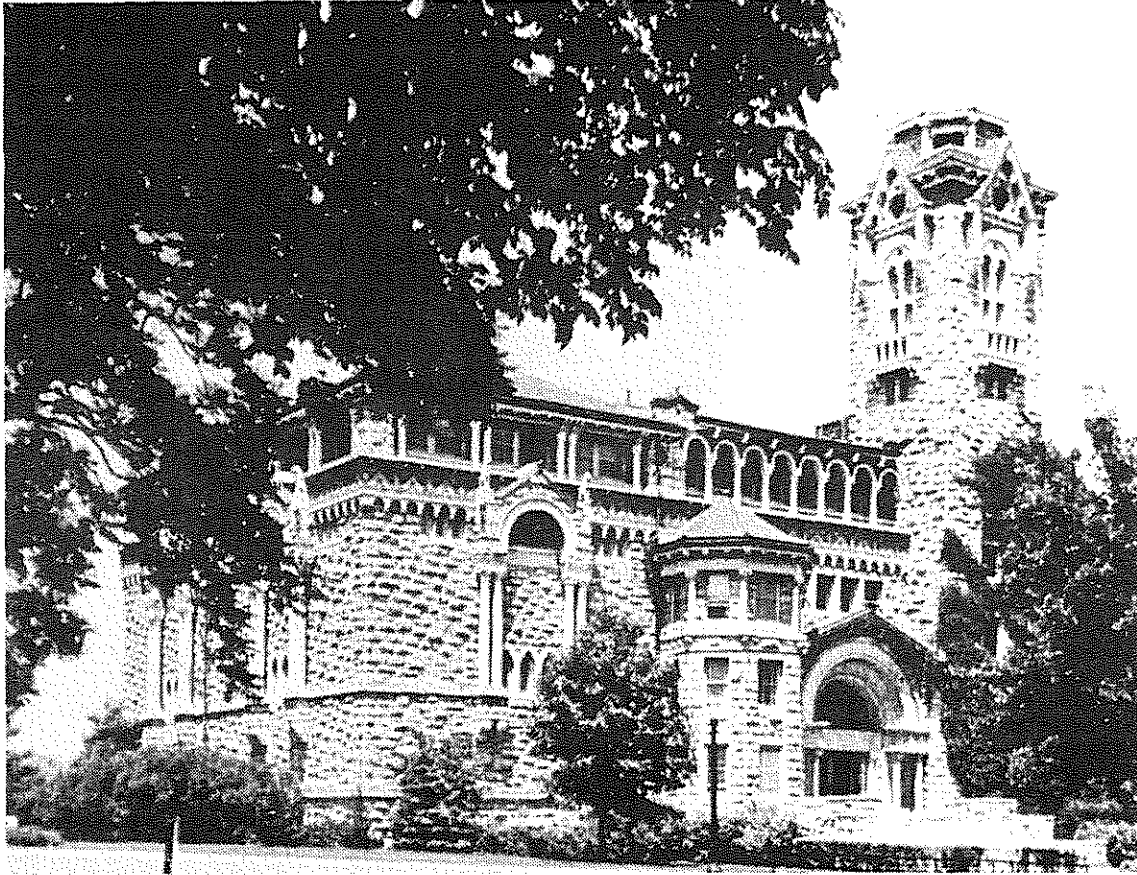
The museum dates from the day the University's doors were opened in 1866, at which time the Kansas legislature authorized the Regents to establish a "Cabinet of Natural History."

Among the many outstanding exhibits housed in the museum is an internationally preeminent research collection of fossil and Recent vertebrates, including fossil mosasaurs from Kansas, a saber-toothed cat, and mastadons. A Panorama of North American Plants and Animals is one of the largest of its kind in the world.

The Native North American floor has exhibits of Greenland Eskimos, Plains Indians and Indian art work. The United States cavalry horse, Comanche, the only survivor found after the Battle of Little Bighorn, is displayed there. Other popular exhibits include live snakes, bees and fishes of Kansas.

Many public education activities and services are offered by the museum such as workshops, evening lectures, Saturday field trips, etc.

The museum publishes the results of research, both as scientific and popular literature. A visit to this museum will provide attractions of interest for everyone!



Dyche Hall, which houses the Museum of Natural History, was built in 1901 and has been included in the National Register of Historic Places.

PLEASE NOTE*** Change of Address for Newsletter Editor. Send all correspondence to Sara June McDavid, 2047 Palifox Dr. N.E., Atlanta, Georgia 30307.

COPY DEADLINE for next issue is February 10, 1978.

A VISIT TO THE MENNINGER FOUNDATION

A part of the Division's Thursday tour in Kansas City will be a visit to the Menninger Foundation's Museum, Archives, and Library.

The Foundation traces its beginnings to 1889 when Dr. Charles F. Menninger moved to Topeka, Kansas, to set up a general medical practice after attending medical school in Chicago. As Dr. Menninger's practice developed in Topeka, he became concerned about the isolation of the general medical practitioner. The answer to this isolation, Dr. Menninger thought, would be a medical group practice. This dream was fulfilled in 1925 when William (his youngest son), Karl (his

oldest son), and others joined him in establishing a sanitarium in a converted farmhouse on the western edge of Topeka.

Within ten years, the Menninger Sanitarium established itself as one of the leading hospitals in the United States. In 1935, Fortune magazine saluted the small sanitarium as "...the outstanding private mental hospital west of the Alleghenies." Rest cures were replaced by milieu therapy--rigorous activity programs for the patients. This technique soon became a model program for every modern psychiatric setting in the United States.

Writings by Drs. Karl and Will Menninger did much to dispel the general public's misconceptions about mental



The Tower Building, which houses the Menninger Foundation Museum, is a large brick structure patterned after Independence Hall.

illness and psychiatry to laymen.

The Menningers played major roles in focusing attention on mental illness during World War II and immediately afterwards. The Veterans Administration asked the Topeka doctors to set up a pilot training program in Topeka for psychiatrists. The program, at that time, was the largest in the world.

The Menningers were also involved in revitalizing the national state hospital system in the early 1950's and did much to call the nation's attention to the fact that mentally ill persons could return to society to resume a productive and satisfactory life.

In the late 1930's it became apparent to the Menningers that outside financial support was needed to meet the ever increasing demands for education and research in the small clinic. In order to permit the acceptance of this philanthropy, The Menninger Foundation was organized April 23, 1941, as a nonprofit corporation eligible to receive tax-deductible gifts and bequests.

Since 1941, the Foundation has grown from those modest beginnings to an internationally known institution which provides inpatient and outpatient psychiatric and neurological treatment; and provides programs in mental illness prevention, professional education, and research and application in psychiatry.

The Menninger Foundation Museum is unique as one of the few psychiatric museums in the

United States. Museum exhibits detail the Menninger family history and the development of the Menninger Foundation. In addition, personal papers, pictures and artifacts belonging to Sigmund Freud, Clifford Beers, Dorothea Dix, Benjamin Rush and other leaders in the field of mental health are displayed.

The professional library holds 33,000 volumes, including bound journals, and subscribes to 400 journals. Hostesses for the Biological Sciences tour will be Alice Brand, Chief Librarian; Mrs. Verne B. Horne, Archivist; and Miss Vesta E. Walker, past librarian.

NEW PROJECTS COMMITTEE SUGGESTS DIRECTORY

The Biological Sciences New Projects Committee is contemplating a Divisional Membership Directory. The Committee is currently considering designing a questionnaire which would ask members to supply information not readily available in the SLA Annual Directory, such as telephone number(s), professional position title, primary professional address, SLA committee assignments, library's subject specialization, etc.

If you have any suggestions or comments as to whether this project is appropriate, please contact New Projects Committee Chairman, John Beecher, Agriculture Librarian, The Agriculture Library, 226 Mumford Hall, University of Illinois, Urbana, Illinois 61801. Telephone (217) 333-6057.

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