

Contents

Chair's Message	1
Conference Preview	3
Vancouver Information	4
Vendors Roundtable Lunch	5
Book Review	7
Medical Section	9
Member News & Publications	10



Message from the Chair

Tony Stankus

Publishers are our partners. We ought to acknowledge their sponsorship of our events and explore their products and services. I am often asked just what it is that new attendees ought to do at an SLA event, most notably at the INFO-EXPO at our annual convention, but also when seeing some of the vendors sponsoring local chapter or divisional meetings. The short answer is to show interest and communicate about new information products and services in which one has a natural professional interest. Through this communication, both the new librarian and the vendor will likely learn something.

May I suggest the following approach? The following questions are some of my ideas about what we can be asking that will help us communicate better with our vendor partners.

1. My name is ... I work at ... and I'm happy that your firm is here as a sponsor.
2. Here is my card. May I have yours?
3. My institution (or company) does ... for a living. Do you think that there is anything you are featuring today by way of products or services that I should know about that would help me help my own clientele do their jobs better?
4. Can you give me some examples of other companies or institutions that have used your product or services to good effect?
5. How do you price this product or service?
6. What has been the rate of annual increase in rates for product or service over the last few years?
7. How do you keep your product or service up to date, or what backfiles will be added (or lost) over the course of time?

8. Does your product comply with the relevant published industrial, scientific or business performance or product standards?

9. My initial reaction to your product or service is ... and/but I remain interested in learning more. What print literature or website addresses can you give me that will let me find additional details and let me think over any decision I may make.

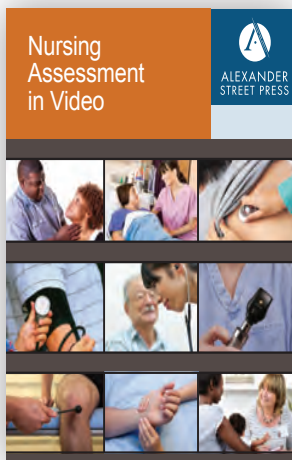
10. Alternatively: I don't think that your product or service is likely to be a good match for our needs, or is out of the picture owing to budget constraints at this time, but I appreciate that you are here, supporting our professional event, and I learned something new owing to your being here.

Nursing Online Video Resources



ALEXANDER
STREET PRESS

Nursing Assessment in Video



Nursing Assessment in Video provides anywhere, anytime access to the best-selling series of assessment training videos from Medcom Trainex. The collection covers all facets of nursing assessment and provides detailed coverage of each of the body's systems and functions.

Nursing Assistant Education in Video



Available for the first time online, *Nursing Assistant Education in Video* presents nearly 40 full-length training videos designed specifically for nursing assistants. Titles feature leading industry experts providing hands-on demonstrations and step-by-step instructions in all of the need-to-know areas of nursing assistance.

TRY IT FREE for 30 DAYS www.alexanderstreet.com/bioNURSE

<http://alexanderstreet.com> • 800.889.5937 • +1.703.212.8520 • sales@alexanderstreet.com

Vancouver Conference Preview

Tony Stankus, Vancouver Program Committee Chair

SLA Vancouver will feature six events sponsored or co-sponsored by DBIO.

The DBIO Board Meeting will be on Saturday evening, June 7, from 6-9 p.m. Here all the major officers and committee volunteers give a report on the state of their important part of the work of our division. We typically have 15-20 of us at this working dinner, and, to a great degree, this dress rehearsal of sorts allows us to give the overall membership a more coherent analysis at our Annual Business Meeting on Monday morning .

The DBIO Vendors New Products Roundtable will be on Sunday, June 8, from 11:45-1:15. In this well-attended event, we get to hear from four different vendors about the information goods and services of interest to DBIO members that each firm is bringing to the market. Not only is this content of great interest, but the complimentary box lunches we provide seem to be an attraction as well. [Donna Gibson](#), of the Memorial Sloan Kettering Cancer Center, is head of the committee that pulled it all together.

The Science and Politics of Sustainable Seafood is this year's "Science of ..." series topic, and it is DBIO's turn in the rotation to stage it. This event will be held on Sunday, June 8 (which just happens to be "World Oceans Day") from 1:30-3 p.m. I picked the topic in consultation with some of our more ecology/environment/natural history-oriented DBIO members, especially thinking of our DBIO + IAMSLIC joint members. Through the good offices of Keith Low, a member from Vancouver, we were able to get the services of a speaker from Canada's "[Oceanwise](#)" Sustainable Seafood Program, which just happens to be based at the Vancouver Aquarium, as our keynote speaker. This will be followed by a brief paper on the "Small fish as human food vs. small fish as aquaculture and livestock feed" debate by yours truly. If you think that small fish are a little matter, think again. In a typical year, we harvest about 23 million tons of anchovies, capelin, sardines, herring, mackerel and menhaden from the world's oceans, accounting for about thirty percent of the world's total of wild-caught seafood. Most of it is actually rendered into fish oil and pelletized fish meal for animals.

Our Annual Business Meeting and Awards Event will, once again, be a breakfast affair, on Monday morning, June 9, from 8-9:30 a.m. Here the entire membership present gets to hear in more polished form just how the division and its component sections and caucuses are doing, what our financial and membership situations are, and other business matters. At the end, we announce the winner of the 2014 Distinguished DBIO Member of the Year. I am always eager to get nominations. Send them to me at tstankus@uark.edu, or to my committee colleague at Yale, [Lori Bronars](#).

Learning and Libations: the Medical Section Networking Event will be held on Monday afternoon, June 9, from 4-5 p.m. This year, at the urging of past Division Chair, Howard Fuller, we will have a martini, wine and soft-drinks bar with attendees given two "free" tickets for drinks (cash on your own after that). We hope you will greet each other as well as DBIO authors of books and book chapters of interest to DBIO members and any other thinking information professional. [Tallie Casucci](#), of the Eccles Health Sciences Library at the University of Utah, our Medical Section Chair, will guide the proceedings .

The All-Sciences Poster Session will be held on the evening of Monday, June 9, from 5:30-7 p.m., and will feature what we hope will be the best and brightest posters from all the science-oriented divisions of SLA, with the very best of course being those from DBIO. Complimentary hors d'oeuvres and beverages will be a fine accompaniment to the food for thought from the posters. [Danielle Walker](#), of the National Library of Medicine, who did a smashing job for us last year, is once again in charge.

Vancouver Information

From the SLA blog

Are you starting to make plans for SLA 2014 in Vancouver? Visit the [Western Canada Chapter's SLA 2014 conference host website](#) for insider information from chapter members on hotel choices, recommended activities, getting to and from the airport, and short trips.

For example: One item of interest is the one regarding the conference hotels (see below).

Hotel rankings on Trip Advisor

Posted on 14 March 2014 by Christina de Castell

To save you time on Trip Advisor, here are the rankings for the conference hotels as of March 13, 2014. See individual posts under "Sleeping" for other factors to consider. Estimated walking time to the convention centre is noted below.

#12–Fairmont Waterfront (2 min.)

#14–Four Seasons (10 min.; busy street)

#28–Marriott (4 min.)

#30–Westin Bayshore (15 min.; waterfront)

#32–Fairmont Hotel Vancouver (10 min.; busy street)

#40–Renaissance (4 min.)

Also, note that SLA is offering [tours of Vancouver](#) and the surrounding area.

GET TO KNOW THE JSTOR GLOBAL PLANTS DATABASE!

2+ million plant type
specimens and other
primary sources from
hundreds of herbaria
worldwide

CLICK TO SIGN UP FOR A 30 MINUTE WEBINAR TOUR

May 13, 2pm eastern

May 14, 10am eastern

May 15, 2pm eastern

For more information visit plants.jstor.org or
email us at participation@jstor.org

JSTOR | *Global Plants*

2014 SLA Annual Conference: Biomedical & Life Sciences Division Vendors Roundtable Lunch

MARK Your Calendar! The organizers of the DBIO program have been busy this year and are delighted to bring you the Vendors Roundtable Lunch.

When: SUNDAY, JUNE 8
Time: 11:45 a.m.-1:15 p.m.
Conference Room: TBD

Join us for a complimentary box lunch and the opportunity to hear four leading information providers share what's new! This fast-paced session will include time for attendees to pose questions and interact with fellow attendees. Below is a brief overview from this year's selected vendors.

EBSCO

Presenter: Don Doak, Senior Vice President, Corporate Field Sales

Product: EBSCO Discovery Service (EDS)

Description: EDS is a new beginning to research. By increasing the reach and visibility of premium research content throughout an organization, EDS provides a single-search starting point for researchers to ensure they are "discovering" all potential published or internal content available to them. The ability for end users to discover content that may have been missed as well as to integrate content into workflow for decision support allows knowledge centers and libraries to reach not only their traditional audience but also those who did not seek out the knowledge/library portal.

Elsevier

Presenter: Michael Habib, Senior Product Manager, Scopus

Product: Scopus

Description: Scopus, the largest abstract and citation database of peer-reviewed literature, features smart tools to track, analyze and visualize research. Scopus delivers the most comprehensive overview of the world's research output in the fields of science, technology, medicine, social sciences and arts and humanities. Learn about Researcher-Level-Metrics and how new identifiers like ORCID enable Alt-Metrics and improve a researcher's discoverability.

Oxford University Press

Presenter: David Hayden, Special Accounts Sales Representative

Product: Journals and eBooks

Description: Oxford publishes over 300 journals including many life science and medical journals such as *Bioinformatics*, *JNCI: Journal of the National Cancer Institute*, and *Molecular Biology and Evolution*. *University Press Scholarship Online* is the home of Oxford's premier eBooks including over 300 Biology titles and 250 Physics titles. Find out how easy it is to access content and conduct research!

ProQuest Dialog

Presenter: Kimberly Jones, BSE, PhD, Director, Product Development, ProQuest Dialog

Product: ProQuest Dialog™

Description: Empower yourself and your end-users, save time and resources for your company, and – most importantly – add more value to the R&D process with ProQuest Dialog. Our state-of-the-art platform with intuitive search and workflow tools, critical content (pharmaceutical, biomedical, patents, and more), a customizable interface, and flexible pricing options, enables searchers of all skill levels to easily search, find and share results like never before.

For **questions** regarding this session or to **reserve your seat at this special event**, please send an **email to Donna Gibson**, Director of Library Services, Memorial Sloan Kettering Cancer Center: gibsond@mskcc.org

Cold Spring Harbor Perspectives in Medicine

A New Type of Review Journal in Molecular Medicine



www.cshmedicine.org

Cold Spring Harbor Laboratory Press announces the launch of a new monthly online publication, *Cold Spring Harbor Perspectives in Medicine*. Covering everything from the molecular and cellular bases of disease to translational medicine and new therapeutic strategies, each issue offers reviews on different aspects of a variety of diseases and the tissues they affect. The contributions are written by experts in each field and commissioned as Subject Collections by a board of eminent scientists and physicians. These Subject Collections gradually accumulate articles as new issues of the journal are published and, when complete, each Subject Collection represents a comprehensive survey of the field it covers. *Cold Spring Harbor Perspectives in Medicine* is thus unmatched for its depth of coverage and represents an essential source for informed surveys and critical discussion of advances in molecular medicine.

Scope: Translational Medicine, Molecular Pathology, Cancer Therapy, Genetics, Infectious Disease, Immunology, Molecular Cell Biology

Frequency: Monthly, online

ISSN: 2157-1422

Subject coverage includes:

Addiction	Heart Disease
Aging	Hemoglobin
Alzheimer Disease	HIV
Anemia	Influenza
Antibiotic Resistance	Malaria
Bacterial Pathogens	Multiple Sclerosis
Bone Disease	Muscular Dystrophy
Cancer	Parkinson's Disease
Cystic Fibrosis	Prion Diseases
Diabetes	Skin Diseases
	Schizophrenia



Visit today
www.cshmedicine.org



Book Review

Remedy and Reaction

Paul Starr

Yale University Press, 2011

ISBN: 9780300171099

Reviewer: Diane Hummel

Paul Starr's lucid chronicle, *Remedy and Reaction*, traces the 20th-century development of U.S. private and public healthcare access and policy. Starr defines the decades long endeavor to create an efficient U.S. healthcare system as the "peculiar American struggle." He begins his narrative describing early 20th century proposals for public subsidized health insurance that resembled progressive, contemporary European insurance programs. U.S. progressive era reformers made little progress from World War I through the Depression and Franklin Roosevelt's New Deal. Starr continues from the post-World War II health care proposal of Harry Truman, who unsuccessfully sponsored a government health insurance program, to Lyndon Johnson's 1965 establishment of Medicare and Medicaid. He discusses Nixon's often forgotten attempt to expand more generous health insurance benefits provided by employers and Senator Edward Kennedy's long campaign for government subsidized health insurance.

The later portion of Starr's book is an examination of the provision of health care as a political philosophy. Although the dimensions of the issue are daunting, Starr keeps his prose clear and concise. He frames the fluid issues of the contemporary conversation into a factual language that promotes civil discourse rather than inflammatory dialogue.

More than Document Delivery

For more than 20 years Infotrieve has brought people, process and technology solutions to libraries and information centers around the world. We can help your organization be more productive and efficient with proven software and service solutions.

Mobile Library™ - The award-winning, cloud-based content management solution used by more than 7,000 organizations in over 80 countries including more than 50% of the Fortune Global 500.

- ▶ Simply and securely access all content in one place, from anywhere, at anytime
- ▶ Easily share and collaborate with colleagues
- ▶ Automatically update content across devices

Leading provider of highly skilled library and information management professionals with a wide range of expertise to **augment staff** in:

- ▶ Corporate libraries
- ▶ Good manufacturing practice (GMP) and other regulatory libraries
- ▶ Government research centers and academic libraries

And of course, the industry's largest pay-per-view catalog of scientific, technical and medical (STM) content, with millions of documents supplied annually.



Visit us at www.infotrieve.com to learn more.

Infotrieve is the global leader in developing business service solutions that improve access to e-content and inspire collaboration through secure social networking tools.

From the Medical Section

Tallie Casucci, Medical Section Chair

Are you ready for the conference? Elaine Dean, the Medical Section Secretary, and I are looking forward to seeing all of you there!

The Medical Section will be hosting “Learning and Libations: The Medical Section Networking Event” on Monday, June 9, 4-5 p.m. I think we can confidently say that the Medical Section event has the best title at the conference!

All Biomedical and Life Science Division members and similar information professionals are invited to attend “Learning and Libations”. As the title suggests, each attendee will receive two tickets for drinks at the martini, wine, and soft-drink bar (cash bar afterwards). While enjoying refreshments, we will learn from our fellow section members who have published new books, book chapters, and articles on biomedical librarianship, patient safety, and knowledge management. This is an excellent opportunity to meet other professionals in our field, hear about their experiences, and enjoy time together. We hope to see you there!

In addition to our “Learning and Libations” event, there are several other events that a Medical Section member might find interesting. Listed below are few events with links to the event description in the conference planner. Now you can easily add these and other events to your schedule!

Sunday, June 8

- 11:45 a.m. [DBIO Vendors Roundtable Lunch](#)
- 1:30 p.m. [The Science and Politics of Sustainable Seafood](#)
- 1:30 p.m. [Spotlight Session: Disruption, Alignment, and Embedded Librarianship: Connecting the Dots, and Avoiding the Traps](#)
- 3:30 p.m. [Bringing Parks to the People: Online Access to the Scenery and History of our National Parks](#)

Monday, June 9

- 8:00 a.m. [DBIO Annual Business Meeting](#)
- 10:00 a.m. [Global Health Issues](#)
- 4:00 p.m. [Learning and Libations: The Annual DBIO Medical Section Reception and Business Meeting](#)**
- 5:30 p.m. [All-Sciences Poster Session](#)

Tuesday, June 10

- 9:45 a.m. [Social Media for Everyone and Every Library: How to Use New Apps and Tools in Innovative Ways](#)
- 11:00 a.m. [Spotlight Session: Working across Cultures](#)
- 2:00 p.m. [Health Economics in an Era of Increasing Change](#)

Member News and Publications

Lori Bronars, DBIO Member

We've heard from several DBIO members lately with exciting news.

Elizabeth Mason recently started a second part-time job as a cataloger for LAC group where she works at the Centers for Medicare and Medicaid in Woodlawn, Maryland. Her other position is part-time contractor for the American Psychological Association's psychology tests database, PsycTESTS. Elizabeth received her MLIS from University of Maryland last June.

Roger Beckman, Head, Indiana University Life Sciences Library since 2000, retired at the end of March. He has 33 years of service in various parts of the library including rare books, optometry, government publications, and chemistry and life sciences. During May 1985-April 1986 he was part of a team of consultants to the University of Indonesia Libraries on a MUCIA (Midwestern University Consortium for International Activities) Project. He intends to spend more time in retirement in the tropics and catching up on home repair. Roger also enjoys growing ferns from spores and collecting snowdrops and daffodils.

Lori Bronars collaborated with Gwyneth Crowley on curating a media wall exhibit, "Streams of Sustainability at Yale" on display at the Center for Science and Social Science Information, Yale University, mid-March to mid-October 2014. When the exhibit changes in October the previous exhibit will be added to the [library website](#),

Lori Zipperer has published two edited books; see below:

Zipperer, Lorri, ed. *Knowledge Management in Health Care*. London, UK: Gower, in press.

Lorri also co-authored chapters in this book:

- Pam Barnard, Judith Napier and **Lorri Zipperer**: "What is Knowledge?"
- Jan Chindlund, Geri Amori and **Lorri Zipperer**, "Strategies for Knowledge Sharing: Lessons from Improvisation"

[See a summary, contents list, reviews, and more on Lorri.](#)

Zipperer, Lorri, ed. *Patient Safety: Perspectives on Evidence, Information and Knowledge Transfer*. London, UK: Gower, in press.

Lorri also co-authored chapters in this book and some chapters were written by other DBIO members:

- **Howard Fuller** (Past DBIO Chair): "Systems Thinking, Complexity and EI&K for Safe Care"
- **Amy E. Donahue**, Linda Keeney and Kathryn K. Leonhardt, MD, "Patient and Families as EI&K Conduits: a Vital Resource"
- Sara Tompson, Jeff Brown and **Lorri Zipperer**, "Aviation Contexts and EI&K Innovation: Reliability, Teamwork and Sensemaking"
- Barbara Jones, Catherine K. Craven, Ph.D., and **Lorri Zipperer**, "Potential for Harm Due to Failures in the EI&K Process"

[See a summary, contents list, reviews, and more on Lorri.](#)

Executive Board 2014 Biomedical and Life Sciences Division

Chair: Tony Stankus
tstankus@uark.edu

Chair-Elect: Nalini Mahajan
nmahajan@marianjoy.org

Secretary: Christopher Cooper-Lane (2014-2015)
chooper@library.wisc.edu

Treasurer: Andrea Miller-Nesbitt (2013-2014)
andrea.miller-nesbitt@mcgill.ca

Director: Peggy Murphy (2013-2014)
pemurphy@luriechildrens.org

Past Chair: Howard Fuller
howard.fuller@heald.edu

For a complete list of current board and committee members, see the Division website at:
<http://dbiosla.org/inside/officers/officers.html>

Biofeedback

Special Libraries Association
Volume 39, Number 2
Spring 2014

Biofeedback (ISSN 1060-2488) is published quarterly by the Biomedical and Life Sciences Division of the Special Libraries Association, 331 South Patrick Street, Alexandria, VA 22314-3501. The Special Libraries Association assumes no responsibility for the statements and opinions advanced by contributors to the Association's publications. Editorial views do not necessarily represent the official opinion of the Special Libraries Association. Acceptance of an advertisement does not imply endorsement of the product by the Special Libraries Association. The newsletter is published four times a year: February, May, August and November. The deadline for submission of materials is the first of the month prior to publication.

Editor: Susan K. Kendall, Michigan State University Libraries, 366 West Circle Drive, East Lansing, MI 48824; (517) 884-0902; skendall@msu.edu

Associate Editor: Buzz Haughton; (916) 468-9027; bxhaughton@ucdavis.edu