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Message from the Chair Tony Stankus

While, thus far, I have always given a speech or presented something at every SLA Annual Conference I've attended, this is, by far, not my prime reason for going. My prime reason for going is to pay attention to what some other very smart people are doing and talking about. They and their work make a conference worthwhile. The following four people are not the only good presenters I spoke with, but they are the first four who came to mind as I sat to write this column. Read about their work and decide for yourselves (and decide right now that you'll be going to Boston next year to get learning experiences like these.)

Martha Roseberry of Virginia Commonwealth University is working to figure out whether or not the sometimes elaborate, multi-paged, more heavily-tabbed LibGuide is all that helpful to students who are limited in their zeal. Her ongoing research asks: Is it better to have more clickable resources on the landing page, right off the bat, or to use that page as a kind of electronic menu or table of contents leading to other tabbed pages? This is an important question that divides the largely college-librarian-based LibGuide world roughly in half (much as half the library world says "Lib" Guide ... pronouncing the "Lib" as in "liberation", while the other half says "Libe" Guide, pronouncing the "Lib" as in "libel." The results of her study are not all in, but it will be intriguing to see if we are, or are not, building sites that lead to FCA (Further Click Annoyance or Further Click Avoidance), or if users, having found the right place, are eager to explore what else that place has to offer

Tallie Casucci, Chair of the Medical section of DBIO, and her colleagues at the Eccles Health Sciences Library at the University of Utah showed how the usual outreach efforts of biomedical librarians can be extended by welcoming into the library innovators in the field of medical therapy devices. These are not so much surgically implanted invasive pumps or shunts or stents but electronic gaming devices or phone apps. This project led to an innovation hub, a physical place within the library cooperatively designed with input from students, faculty, librarians, physical plant, and private medical applications corporations, all of whom use the center. Importantly, it also led to

hiring a librarian dedicated to servicing the increasing numbers of app designers. There is now a monthly “Appy” Hour where visitors can see what’s new in device design. The university administration is happy because they found in the Health Sciences Library partners willing to help develop their burgeoning Therapeutic Games and Apps Program.

Judy Matthews of Michigan State University, home of the Spartans, is enabling an already famous university to get even more attention for the assorted observations, utterances, commentaries, and news stories of the faculty and other members of the MSU community by archiving what amounts to the best of their blogs at [Spartan Ideas](#). This program has received strong support from their VP for Research and Graduate Studies and their own library administration, and it trusts the librarians involved to do the choosing of what ought to be featured, and when to refresh the content. The program is new but clearly working: over 14,000 users, during over 18,000 sessions, viewed over 31,000 blogs, in its first nine months.

Elizabeth Laera of the Baptist Health System in Birmingham, Alabama, described how she became an honest-to-goodness, grand-rounds-attending clinical librarian over the course of the last two years. She advises that, among other things, you should consistently show up for rounds properly attired (but no lab coat), with a mobile device, business cards, and a notebook or tablet. You must be open-minded and have a high tolerance for challenging smells and unsettling sights. She also says that you need not know “all the answers” to questions posed by attending physicians, chiefs of service, or house staff. Being seen as engaged and willing to be helpful pays off. Resident physicians who were polled found having the clinical librarian alongside them was “very or extremely helpful”, and hospital library usage has gone up eighty-two percent since the clinical librarianship program started.

There are all kinds of gifts we can wish for to help us do our jobs better. Personally, I pray for ideas. But I don’t have to die and go to heaven to get my wish, I just annually go to SLA Conferences, and my wish is fulfilled.

From the Medical Section

Tallie Casucci, Medical Section Chair

It was great seeing everyone in Vancouver at the annual conference. There were so many good sessions, speakers and exhibits.

Obviously, the event of the conference was our Learning and Libations: The Medical Section Networking Event! Special thanks to everyone who attended and The JAMA Network for helping to sponsor the event. Both Elaine and I enjoyed meeting new and well-established members. For those unable to attend, during the event we enjoyed a martini, wine and soft-drink bar while networking with our fellow Biomedical and Life Science Division members and similar information professionals. Near the end of our time, we honored several members who have published new books, book chapters and articles on biomedical librarianship, patient safety and knowledge management. It was such a wonderful time of learning from others, discussing various topics in our field, and brainstorming for next year’s conference in Boston.

Starting in 2015, Elaine Dean, the Clinical Librarian at Cincinnati Children’s Hospital Edward L. Pratt Research Library, will be taking over as Medical Section Chair. If you are interested as serving as her secretary, please volunteer for service on the [Biomedical and Life Science Division website](#).

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On behalf of the Biomedical and Life Sciences Division, we would sincerely like to thank you for the sponsorship you provided for our annual events at the SLA 2014 held in Vancouver, BC. As we continue to grow as a division, please know that partnerships with our sponsors are vital to the success of our division. You are truly appreciated.

Sincerely,

Nalini Mahajan, Fund Development Committee Chair

Another Successful Biomedical & Life Sciences Division Vendors' Roundtable Lunch!

Donna Gibson, Vendor Relations Committee Chair

Vancouver was the conference location for this year's luncheon. This annual session has been taking place since 1999 and each year the Vendors' Relations Committee looks for information providers that want to share a new resource, new feature, or new service. The keyword is *new* and this is the goal of the committee when determining which companies or organizations should be on the invitees' list. It is critical to ensure that our members and interested guest attend a session that will enhance and expand their current knowledge regarding the myriad of vendors that have the potential to support their user communities. This year was no exception, and attendees enjoyed a complimentary box lunch while listening to four presenters who truly delivered. For those who were not able to attend, there is still an opportunity to review their slides and you can access them from the links below.

The presenters included:

- **EBSCO**: Don Doak, Senior Vice President of Sales, Corporate & Federal Markets, USA & Canada who shared information about their discovery service. [Presentation: PDF](#)
- Michael Habib from **Elsevier** who spoke about SCOPUS and their integration of researcher-level-metrics and ORCID. **ORCID** is a nonprofit organization with a primary goal of providing persistent digital identifiers that distinguish researchers and authors and integrate in key research workflows such as manuscript and grant submission. [Presentation: PDF](#)
- David Hayden from **Oxford University Press** who spoke about their Journals and eBook platforms. [Presentation: PDF](#)
- Kimberly Jones from **ProQuest Dialog** who wanted to get the word out on how to be a research hero. [Presentation: PDF](#)

In closing, a shout-out needs to go out to this year's committee members for contributing to a successful session:

Many thanks to Betsy Bartholomew, Ruth Gustafson, Nalini Mahajan, Nancy Stimson, and Courtney L. White. We are also in the process of recruiting new committee members, so if you are interested, want to give back to your division, or network with outstanding individuals and vendors, please send an email to **Donna Gibson**. Events of this nature don't just happen: research, planning, and the support of our members and vendors are the key ingredients required!

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Notes from the Homepage Committee:

Your Job Search Just Got Easier

**Suzanne Grubb,
Homepage Committee Member**

The Homepage Committee is excited to launch an RSS feed for our list of job offerings. Library professionals can now subscribe to get notified when new opportunities are posted on the Division website.

The [Job Offerings](#) page has long been a valuable resource. Updated frequently, it has had some two hundred positions posted on it this year. As a new member of the Homepage Committee, I was pleased to be able to build and deploy the RSS feed this July to make it easier for members to see and share new posts and apply for opportunities with tight deadlines.

How to Subscribe to the Job Offerings Feed

- If you already use an RSS Feed Reader (such as Feedly, Netvibes, or Feeds in Internet Explorer; other browsers have the equivalent), you can add this URL to your subscription list: <http://feeds.feedburner.com/sladbio-jobs>. Or, visit the feed URL in your browser for one-click subscription options for several popular readers.
- If you do not use an RSS Feed Reader, you can sign up for a free service that converts RSS into email notifications. For example, sites like [FeedMyInbox](#) or [RSS FWD](#) will check a specified RSS feed for updates and email you when there are new posts. Just make sure you enter the URL for our RSS feed when you sign up (<http://feeds.feedburner.com/sladbio-jobs>). This is different from the URL for the human-readable Job Offerings page.

How to Get Listed on the Job Offerings Page

If your organization is recruiting for a library/information professional and you would like to post the opportunity on our site, please email the announcement to Homepage Committee co-chair [Claudia Lascar](#) or submit the position using the [Job Postings form](#) on the Division website.

Book Review

The Tale of the Dueling Neurosurgeons: The History of the Human Brain as Revealed by True Stories of Trauma, Madness, and Recovery

By Sam Kean

Little, Brown & Co., 2014

ISBN: 0316182346

Kindle Version available at Amazon

Reviewed by Diane Hummel

Kean begins his intriguing travelogue of modern neurosurgery in Europe in the sixteenth century when two contemporary brain surgeons, Ambroise Pare and Andreas Vesalius, were called to the bedside of King Henri II of France to treat a trauma to his brain caused by a lance piercing his right eye and brain during a jousting contest. Pare and Versalius examined King Henri's injury and determined that the prognosis was fatal. Ten days later, Henri succumbed to his injury. The remarkable outcome of the unfortunate event, however, was that Henri's queen, Catherine, gave Pare and Versalius permission to perform a complete, invasive autopsy on the King. Although Pare and Versalius lacked twentieth-century comprehension of neurons, they did correctly understand that the trauma in the back of the King's brain resulted in the pooling of blood that led to his demise.

Kean continues his narrative of the study of the human brain to the twenty-first century with an impressive rendition of traumatic injuries, diseases, and misfortunes that have plagued humanity and provided physicians with fascinating and often gory opportunities for observation, experiment, and discovery. He adroitly interweaves centuries of scientific struggle to understand the complexity of the human brain and the stamina and courage of individuals with brain injuries who continue to leave productive lives.



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Solomon Asch's conformity experiments

B.F. Skinner's research with pigeons

Albert Bandura's Bobo Doll experiment

John B. Watson's Little Albert experiment

Muzafer Sherif's Robbers Cave experiments

Harry Harlow's monkey study

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Member News and Activities

2014 DBIO Awards

DBIO Distinguished Member of the Year Award

Cheryl R. Banick, MLIS, Chief of Library Services for the Providence, RI, Veterans Administration Medical Center is this year's recipient of the DBIO Distinguished Member of the Year Award. She is a solo working medical librarian, serving the same hospital for twenty-four years. In that time, the agency for which she works has cited her nineteen times for superior personal performance, for achieving outstanding ratings, for extra effort, and for an exemplary role in group and team projects.

During that time, she has held a number of offices, including the Presidency, in her chapter of SLA, totaling twelve terms of service completed for offices with the chapter. She has participated on the URI GSLIS Dean's Committee, and was Chair. Currently she is on the RI Karla Harry Commission for Libraries.

Here is a list of some of Cheryl's many publications and awards:

- In 1993, she published *Equipping the Clinical Neuroteam*, a 41-page survey of the medical literature recommended for neurologists and neurosurgeons dealing with strokes, tumors, head injuries, Parkinsonism, and other brain injuries and illnesses encountered in hospitals not unlike her own. It initially appeared in the quarterly journal *Science & Technology Libraries*, and was subsequently reprinted in a book entitled *Scientific and Clinical Literature for the Decade of the Brain*.
- In 1999, she compiled the *Resources in Mental Health* reading list for the White House Conference on Mental Illness chaired by Tipper Gore, the former wife of Vice President Al Gore.
- In May of 2000, she authored "Triage at the VA Library" for *Library Journal*, in which the journal itself described her as a "medical librarian extraordinaire."
- In 2002, she was a contributor to the Medical Library Association's "Core Public Health Journal Project (Public Health/Health Administration Section).
- In 2004, her library won the Consumer Health Information Award for her home state from the U.S. National Commission on Libraries and Information Science.
- In 2005, she wrote the November 15 cover story for *Library Journal*, entitled "The Prescription for Hospital Libraries".
- In 2008, she was designated the national Gold Standard Searcher in the quarterly competitions featured within the *National Library of Medicine Technical Bulletin*, and was first runner-up in four other quarters before that.
- In the spring of 2013, she co-authored a paper on "Electronic Personal Health Records: a Look at My HealtheVet," in the *Journal of Hospital Librarianship*.
- In the fall of 2013, her library and information school alma mater named her one of the fifty most distinguished alumni in its fifty-year history.

As of June 1, Cheryl has been with the Department of Veteran Affairs for over twenty-seven years, and is now collaborating on a new library model of coordinated library services for the entire New England VISN 1 hospital system. Though the agency recently has come under the most severe national criticism, her library and the personnel she manages are above reproach. Cheryl is a model of performance and integrity for us all in the Bio-Medical & Life Sciences Division.

2014 Chair's Recognition Awards bestowed by Tony Stankus, 2014 Chair

Susan Kendall, Michigan State University Libraries

In the summer of 2004, in volume 30, issue 1, of *Biofeedback*, our division newsletter, the name of Susan Kendall, the Health Sciences Coordinator of the Michigan State University Libraries, first appeared as Editor. In the 10 years since, *Biofeedback* has never failed to appear, largely because Susan, often working with Buzz Haughton, Claudia Lascar, Lori Bronars, and others, pulled together enough content to meet production deadlines and meet the overall mission of informing our members just what was going on. The quality and regularity of our publication have also brought in tens of thousands of dollars of advertising revenue for DBIO from vendors in our industry. Susan was recognized by the DBIO as the 2012 Distinguished Member of the Year for this service and her many other professional achievements, and she expressed surprise that I used my discretion as Chair to recognize her again so soon. But this is a milestone that was not to be overlooked on my watch, because I am reasonably sure that no one else has lasted this long in such a demanding position as Editor. The whole division thanks Susan, and now seeks to find among our membership volunteers to transition into her role.

Janet Weiss, Daiichi Sankyo Pharma Development

We all need air, water, food, shelter, a chance to learn and the opportunity to do something meaningful with our lives, both as individuals and as a profession. It is somewhat less poetic, but just as true, that we need money to make all of it happen for DBIO at our annual meetings. And in order to get money we have the Fundraising and Vendor Relations Committees, members of which deserve our thanks whether their terms are short or long and whether the revenues raised by individuals are modest or munificent. As Division Chair, I have had the opportunity to look over our fundraising spreadsheets from the past. I have made my share of phone calls and had brought in what I thought was serious funding. But a closer look showed that there are several others in DBIO who have demonstrably been my betters in this regard, and among these is our greatest fundraiser, Janet Weiss of Daiichi Sankyo Pharma Development. Her persistence and ability to leverage buying power and the promise of a quality audience to hear about their products and services have persuaded our corporate partners and association and university press publishers to underwrite our convention events over the years to the tune of several tens of thousands of dollars. Janet's dedication was especially remarkable in 2014 since Janet was also Chair this year of our sister division, Pharmaceutical and Health Technology. She served us very well once again, as I am sure she did DPHARMA.

DBIO Member News and Activities

Lori Bronars, DBIO member

As usual, DBIO members astonish me with their accomplishments. You never know where a DBIO member can be found: awards, publications, chapter events. Congratulations to all!

- **Michelle Tennant** received the **Lucretia W. McClure Excellence in Education Award** in May, 2014, at the Medical Library Association annual conference in Chicago. This award honors outstanding practicing librarians or library educators in the field of health sciences librarianship and informatics who demonstrate skills in one or more of the following areas: teaching, curriculum development, mentoring, research, or leadership in education at local, regional, or national levels.

- **Ramune Kubilius**, Collection Development and Special Projects Librarian at Galter Health Sciences Library at Northwestern University, coordinated and wrote the introduction to the *Against the Grain* vol. 26(2) April 2014 Special Issue: Trends in Health Sciences and Biomedical Sciences. Her piece was titled "Information and Services Provision".

• **Susan K. Kendall**, Health Sciences Coordinator at Michigan State University Libraries and our Editor, published “Basic Biomedical Scientists: the Rediscovered Library Users” in *Against the Grain* vol. 26(2) April 2014 Special Issue: Trends in Health Sciences and Biomedical Sciences.

• **Nalini Mahajan** was involved in a collaborative effort to develop [Information Connections](#), a web site for parents of children with developmental disabilities and chronic diseases with a special focus on autism, cerebral palsy, attention-deficit hyperactivity disorder, Down syndrome, and traumatic brain injury. The informative website was developed and launched by the Marianjoy Medical Library with a grant from National Network of Libraries of Medicine and is sponsored by Marianjoy Rehabilitation Hospital. It is a collaborative effort led by Nalini Mahajan, Marianjoy Medical Library Director and Webmaster, Dr. Mary Keen, Director of the Marianjoy Pediatric Program, with input from the parents of children affected by developmental disabilities. It is envisioned that through the Information Connections website thousands of families and health care providers will have access to valuable resources and accurate clinical information at points of care or at home. It is accessible to anyone from anywhere and it is free. Nalini published the following paper about the project:

Mahajan N, Keen M, Ruroede K. Information Connections: Linking libraries and communities. *Journal of Hospital Librarianship*. 2014; 14(1):52-68.

• **Elizabeth Mason**, cataloger with LAC group at Centers for Medicare and Medicaid and freelance worker for the American Psychological Association, recently attended ALA Midwinter and Maryland Library Association Annual Conference. In SLA chapter events in Maryland she went on a walking tour of Mount Vernon and participated in a sense-making presentation (with a focus on types of information seeking) and an oil-tasting event where many different oils and vinegars were sampled with salad, chocolate, wine, and cheese.

Anniversaries for DBIO Memberships

Ruth Gustafson, Membership Committee Chair

50 years

Martha Kirby

45 years

Akemi Inouye

40 years

Linda Smith
Elizabeth Uleryk
Janet Weiss

35 years

Naomi Broering
Richard Hunt
Anne Linton

30 years

Michelle Brewer
David Coleman
Donna Gibson
Susan Harman
Wendy Wallace
Gayle Williams

25 years

Sandra Crumlish
Tamara Gilberto
Mary Glass
Vanessa Perez

20 years

Cindy Clark
Elizabeth Clark
Patricia Dawson
Ruth Gustafson
Jim Martin
Bonnie Stephenson

15 years

Paul Graller
Claudia Lascar
Heidi Putz
Carol Vreeland
Mary Watson

10 years

Nan Bai
Susan Barnes
Bonnie Chojnacki
Lois Culler
Fannie Gervais
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For a complete list of current board and committee members, see the Division Website at: <http://dbiosla.org/inside/officers/officers.html>

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