

BIOMEDICAL AND LIFE SCIENCES DIVISION

With an average membership of over 600 individuals, the Biomedical and Life Sciences Division serves information professionals in a variety of settings. Nearly 45% of actively employed members work in a medical setting. About 12% are involved in natural history, environment or similar fields. Almost one-third of the membership is employed in academic libraries, and over a quarter work in corporate settings.

Division members work in hospitals, medical schools, pharmaceutical, chemical and biotechnology corporations, academic and government institutions, agricultural settings, zoos, botanical gardens and museums, foundations and associations, and independent information businesses.

Our members control tens of millions of dollars in book, periodical, electronic, and operating budgets in libraries in the United States, Canada, Japan, Europe, and the Middle East.

Programs held at the SLA meetings reflect the diversity and interests of our members. Recent topics included:

- Molecular Biology/Genetics Resources
- When Research and Ethics Collide
- Organizing Diversity: Systematics from Museum to Molecules
- Health Care Information for the Underserved
- Challenging the Status Quo: What's Next in Alternative Scholarly Publishing

OUR HEARTFELT THANKS TO OUR SPONSORS

2001 San Antonio Conference:

Academic Press
American Chemical Society
BIOSIS
Cambridge Scientific Abstracts
Chemical Abstracts Service
CISTI
Dialog Corp.
EBSCO Information Services
Elsevier Science
Gale Group
Institute for Scientific Information
John Wiley and Sons, Inc.
Lippincott Williams & Wilkins
Majors Scientific Books, Inc.
Merck Research Labs.
OVID
Rittenhouse Book Distributors
Sinauer Associates
Springer-Verlag, Inc.
Taylor and Francis
Wiley-VCH

WHY SPONSOR A PROGRAM?

Programs are carefully planned for our members' interests and to attract attendance from a wider audience. SLA members from many divisions attend the meetings; thus information about your products and services reach a broad spectrum of users.

Sponsors who support our programs are known even to members who do not attend the annual conference. Corporations support programs for many reasons:

- to reach targeted audiences that will purchase products and services
- to update a specialized audience
- to thank librarians for furthering the company's mission

SPECIAL LIBRARIES ASSOCIATION

BIOMEDICAL AND LIFE SCIENCES DIVISION

Established 1935

The scope of the Biomedical and Life Sciences Division encompasses all aspects of the life sciences, both pure and applied, including: biology and biochemistry, zoology and botany, microbiology, genetics, biotechnology, evolution, ecology, veterinary and human medicine, health sciences, and other aspects of the life sciences not specifically noted or encompassed by another SLA division. Our division promotes the exchange of information and ideas about trends and advances in information storage, retrieval and analysis, collection management, and dissemination of knowledge in these fields to support research, education, and commercial endeavors.



Special Libraries
Association

SPONSORSHIP OPPORTUNITIES

SLA 93rd Annual Conference

June 8-13, 2002

Los Angeles, CA

Biomedical and Life Sciences Division

Tentative Program Schedule and Suggested Sponsorship Fees

SATURDAY, JUNE 8:

- Outgoing Executive Board Meeting - \$500

SUNDAY, JUNE 9:

- Vendor Roundtable - \$1,500
- Medical Section Business Meeting - \$250
- Medical Section Cocktail Reception - \$750

MONDAY, JUNE 10:

- Academic Roundtable: Generation Y - \$1,500
- Molecular Medicine - \$1,500
- Bioterrorism - \$1,500
- PDAs and Libraries - \$1,000

TUESDAY, JUNE 11:

- Annual Business Meeting/Breakfast - \$600
- Dietary Supplements (FAN Div. leads) - \$500
- Past Chairs' Luncheon - \$250
- Conservation Biology and Zoos - \$1,500
- Winner's Circle of Best Science Web sites - \$1,000

WEDNESDAY, JUNE 12:

- Incoming Exec Board Meeting - \$500
- Genomics, Proteomics and Sequence Databases (CHE Division leads) - \$500
- Contributed Papers Session - \$1,500
- Marine & Oceanographic Expedition/ Reception - \$1,500

TENTATIVE CE CLASSES:

- Immunology Made Simple - \$1,000
- Patents 101 - \$1,000

BENEFITS OF SPONSORSHIP

Sponsoring a program at the Annual Meeting provides you and your organization with many benefits including:

- Personal contact with users of your products and services.
- Acknowledgement of your support in the conference program (must be an exhibitor).
- Prominent on-site acknowledgement at the event you sponsor, with a display featuring your company's name. An announcement of your sponsorship is also made during the program.
- Recognition in pre-conference and post-conference issues of BIOFEEDBACK, the division newsletter.
- Recognition on the division's Web site.
- Recognition of your sponsorship at the division's annual business meeting.
- Space for your promotional literature at the program.

Remember, if you are an exhibitor and commit to sponsorship before October 15, your company's name will appear in the Preliminary Program mailed to over 14,000 SLA members. To be listed in the Final Program issued at the conference, your check must be received no later than February 28, 2002. If you are not an exhibitor at the Los Angeles conference, your check must be received by April 1, 2002 to be listed as a sponsor in the conference issue of BIOFEEDBACK which is distributed to over 700 division members.

BIOFEEDBACK

BIOFEEDBACK is the quarterly newsletter of the Biomedical and Life Sciences Division of the Special Libraries Association. Our members, librarians and information specialists in a wide range of corporate, governmental and academic biomedical libraries, are influenced by what they read in our newsletter. Many of our readers have been your customers. Many could be your future customers. Consider advertising in or sponsoring an issue. Advertising and publication deadlines are listed below:

Fall issue – advertising by October 1;
publication early November
Winter issue -- advertising by January 1;
publication early February
Spring issue -- advertising by April 1;
publication early May
Summer issue -- advertising by July 1;
publication early August

For further information, contact:

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Waltham, MA

**BIOMEDICAL AND LIFE
SCIENCES DIVISION WEB SITE**
[HTTP://WWW.SLA.ORG/](http://www.sla.org/)
DIVISION/DBIO/

SLA is a Sect. 501 c (3) organization and donations are deductible within guidelines of U.S. Federal tax law.

