



## **BIOMEDICAL AND LIFE SCIENCES DIVISION**

**Established 1935**

The scope of the Biomedical and Life Sciences Division encompasses all aspects of the life sciences, both pure and applied, including: biology and biochemistry, zoology and botany, microbiology, genetics, biotechnology, evolution, ecology, veterinary and human medicine, health sciences, and other aspects of the life sciences not specifically noted or encompassed by another SLA division. Our division promotes the exchange of information and ideas about trends and advances in information storage, retrieval and analysis, collection management, and dissemination of knowledge in these fields to support research, education, and commercial endeavors.

With an average membership of over 700 individuals, the Biomedical and Life Sciences Division serves information professionals in a variety of settings. Nearly 45% of actively employed members work in a medical setting. About 12% are involved in natural history, environment or similar fields. Almost one-third of the membership is employed in academic libraries, and over a quarter work in corporate settings.

Division members work in hospitals, medical schools, pharmaceutical, chemical and biotechnology corporations, academic and government institutions, agricultural settings, zoos, botanical gardens and museums, foundations and associations, and independent information businesses.

Our members control tens of millions of dollars in book, periodical, electronic, and operating budgets in libraries in the United States, Canada, Japan, Europe, and the Middle East.

### **OUR HEARTFELT THANKS TO OUR SPONSORS**

2005 Toronto Conference

**American Chemical Society**

**Amigos Library Services**

**American Medical Association**

**Cambridge Scientific**

**EBSCO Information Services**

**Elsevier Science**

**IEEE**

**John Wiley & Sons, Inc.**

**Majors Scientific Books**

**Merck**

**Portland Press**

**Prenax**

**Swets Information Services**

**Thomson Scientific – ISI**

**Thomson Scientific - Dialog**

## **WHY SPONSOR A PROGRAM?**

Programs are carefully planned for our members' interests and to attract attendance from a wider audience. SLA members from many divisions attend the meetings; thus information about your products and services reach a broad spectrum of users. Even members who do not attend the annual conference know sponsors who support our programs.

Sponsoring a program at the Annual Meeting provides you and your organization with many benefits including:

- Personal contact with users of your products and services.
- Acknowledgement of your support in the conference program (must be an exhibitor).
- Prominent on-site acknowledgement at the event you sponsor, with a display featuring your company's name. An announcement of your sponsorship is also made during the program.
- Recognition in pre-conference and post-conference issues of BIOFEEDBACK, the division newsletter.
- Recognition on the division's Web site.
- Recognition of your sponsorship at the division's annual business meeting.
- Space for your promotional literature at the program.

If you are an exhibitor and commit to sponsorship before October 15, your company's name will appear in the Preliminary Program mailed to over 12,000 SLA members. To be listed in the Final Program issued at the conference, your check must be received no later than February 28, 2006. If you are not an exhibitor at the Baltimore conference, your check must be received by April 1, 2006 to be listed as a sponsor in the conference issue of BIOFEEDBACK, which is distributed to over 700 division members.

Programs held at the SLA meetings reflect the diversity and interests of our members. Recent topics included:

- **Who Owns Scientific Knowledge**
- **Environment in Crisis – Amphibians in Decline**
- **Evidenced Based Medicine**
- **Is There a Zoonosis in Your Future?**

## **SPONSORSHIP OPPORTUNITIES**

### **1. SLA 2006 Annual Conference June 10-16, 2006 Baltimore, MD**

#### **SATURDAY, JUNE 10**

- Outgoing Executive Board Meeting - \$1000

#### **SUNDAY, JUNE 11**

- Vendors Roundtable - \$3500
- Past Chairs' Luncheon - \$250
- BIO Members-Only Reception - \$3500

#### **MONDAY, JUNE 12**

- Contributed Papers Session and Breakfast - \$3000
- Institutional Repositories - \$3000
- We Are All In Business For Ourselves - \$1500
- Academic Roundtable - \$250
- Mapping Biodiversity - \$1500
- Reporting Negative Clinical Trials - \$2500
- Stress Management: Laugh for the Health of It - \$1500

#### **TUESDAY, JUNE 13**

- Annual Business Meeting/Breakfast - \$1500
- Medical Section Program and Reception - \$3500
- Chesapeake Bay Ecology - \$1500

#### **WEDNESDAY, JUNE 14**

- Board Meeting - \$1000
- The Science of Chocolate - \$1000
- Recruitment into the Profession - \$1500

**Contact: Janet Cooper Weiss, Chair, Fund Development Committee**

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### **2. BIOFEEDBACK**

BIOFEEDBACK is the quarterly newsletter of the Biomedical and Life Sciences Division of the Special Libraries Association. Our members, librarians and information specialists in a wide range of corporate, governmental and academic biomedical libraries, are influenced by what they read in our newsletter. Many of our readers have been your

customers. Many could be your future customers. Consider advertising in or sponsoring an issue. Advertising and publication deadlines are listed below:

Fall issue – advertising by October 1; publication early November

Winter issue -- advertising by January 1; publication early February

Spring issue -- advertising by April 1; publication early May

Summer issue -- advertising by July 1; publication early August

Rates:

Full Page \$250

Half Page \$125

**For further information, contact:**

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