

Saturday, June 12, 2010 SLA/DBIO Executive & Advisory Boards Meeting

- ❖ In attendance: **Dorothy Barr, Nancy R. Curtis, Nancy Dickenson, Howard Fuller, Layla Heimlich, Chris Hooper-Lane, Claudia Lascar, Diane Hummel, Susan Kendall, Monica Kirkwood, Eleanor MacLean, Diane Schmidt, Tony Stankus, Dean Walton, Christine Whitaker**

- ❖ **Accepted**
 - Minutes of all the following: Executive & Advisory Committees in 2009; 2009 Annual Business Meeting; Group e-mails and phone conference calls up through early June 2010.
 - Treasurer's report highlights:
 - **Highly solvent:** \$36,403 in checking account + \$18,387 in reserves
 - **Usual expenses met:** Annual conference, leadership travel, web page maintenance, student travel award, committee expenses
 - **Enhanced income this past year from:** Corporate sponsorships (especially DBIO 100 awards luncheon), more paid advertising in *Biofeedback*, & a return of interest being paid on our deposits
 - **Flat-funded:** SLA HQ allotment stayed at \$7,500.

- ❖ **2011 Annual Meeting Programs in Philadelphia:**
 - **Howard Fuller & Nancy Dickenson** reported that **SLA HQ** was becoming extremely "hands-on" and highly restrictive as to the days on which breakfast meeting and indeed, meeting of any kind were being allowed, and that some events already scheduled according to DBIO's wishes may well have to be moved in order to comply with **SLA HQ** mandates.
 - **Eleanor MacLean** commented that she saw "worrisome" signs that **SLA HQ** was becoming particularly inflexible & unresponsive.
 - **Diane Hummel** said this trend became evident back as far as Seattle 2008.
 - It was proposed that DBIO attempt to schedule a brunch annual business meeting at 10am on either Monday or Tuesday, the only days allowed now for such meetings.
 - Thomas Friedman (major foreign affairs correspondent & author ---- whose wife is a librarian ---- has agreed to be the convention opening speaker. James King (management & leadership guru) is to be the closing speaker.
 - **Layla Heimlich** reported that Lisa Chow, a consumer health expert, is on board, and that she (**Heimlich**) is reaching out to the Medical library Association and the American Health Science Libraries section in an effort to increase publicity & participation in Medical Section Events.
 - **Nancy Maddux** was lauded as exception fundraiser.

❖ **Ongoing developments.**

- **Diane Hummel** reported that she is being swamped with books to review and sought reviewers to write them.
- **Eleanor MacLean** reported that she had provided for ample refreshments for the All-Sciences poster session, with each division budgeting an extra \$75.
- **Christine Whitaker** reported that no CE courses met minimum enrollments this convention. A general discussion ensued as to reasons. The economy was largely blamed, since 60% of all CEs regardless of division sponsoring were canceled. Asynchronous learning opportunities were suggested as an alternative form for delivering CE content.

❖ **Membership & Attendance Declines Relative to Centennial Year 2009**

- In the division from 677 to 585 (-16%) This is actually somewhat better than SLA as a whole.
- DBIO membership = College & university 26%, Corporations 21%, Government Agencies 14%, Hospital Librarians 4%, Unable to determine place of employment 35%. Greatest losses were among hospital librarians, other sectors proportionally stable.
- In the association overall (-20% membership)
- Overall convention attendance (2009=approx. 5,000 SLA members vs. 2010=approx. 3,000 SLA members. 40% drop in overall SLA conference attendance.

- ❖ **Reorganization of Public Relations Committee & Website Personnel.**
 - Citing a divergence of functions and an expansion of website duties it was proposed that the Public Relations Committee continue to have its current name and general function with two notable changes:
 - The website subcommittee be granted independence & made a full-fledged committee to be called the Website Committee.
 - The website committee to have two co-chairs with somewhat different functions: A Web-Mistress who would be in charge of technical details and continued functioning; a Web Content Manager.
 - A motion was put forth by **Nancy Curtis**, acting as DBIO Director in the role of DBIO Parliamentarian. It was seconded by **Tony Stankus** & numerous voices from among the members of the Executive Committee. It passed unanimously.
 - **Claudia Lascar** was designated as the Web Content Manager and **Monica Kirkwood** would continue as Web-mistress.